

ASSOCIATE REPRESENTED COMPANIES INCLUDE:

Amazon
Aon Risk Services, Inc.
AT&T
Attachmate
Baldwin Resource Group
Boeing Commercial Airplanes
Cobalt
Cole & Weber United
Columbia Bank
Costco Wholesale
Delta Society
Dorsey and Whitney LLP
drugstore.com
GLY Construction
Graham & Dunn PC

Grant Thornton LLP
Holaday-Parks, Inc.
Hub International NW LLC
ING Financial Partners
Keller Williams
Lane Powell
Macy's
Marsh Private Client Services
Mellon
Microsoft
Multicare Health Systems
Nintendo of America
Nordstrom, Inc.
Payscale
Perkins Coie LLP

Phinney/Bischoff Design House
Providence Hospice of Seattle
RE/MAX Metro Realty Inc.
Riddell Williams P.S.
Sellen Construction
Stafford Frey Cooper
Starbucks Coffee Company
State of Washington
Tatto Media, Inc.
The Boeing Company
Thomas James International
TriFilm Productions
Waddell + Reed



By linking caring companies and individuals with the arts, ArtsFund helps make this one of the most culturally rich regions in the country. We invite you to join us by contributing your passion for the arts and commitment to our community's quality of life. With your help, we can reach farther and increase the impact of the arts in people's lives.

ARTSFUND.
OUR COMMUNITY. OUR CULTURE. YOUR TALENT.
MAKING A DIFFERENCE TOGETHER.



ARTSFUND

ASSOCIATES PROGRAM

OUR COMMUNITY. OUR CULTURE. YOUR TALENT.

MAKING A DIFFERENCE TOGETHER.

10 HARRISON STREET, SUITE 200, SEATTLE, WA 98109
206.281.9050

WWW.ARTSFUND.ORG

THE OPPORTUNITY

Learn more about the arts. Learn more about civic leadership. Build relationships with your peers from dozens of leading companies. And, best of all, make your mark in supporting this region's remarkable cultural life.

Since 1989, the ArtsFund Associates program has engaged more than 1,000 volunteers, giving them behind the scenes access to the arts, helping them build leadership skills, develop fundraising prowess and launch volunteer careers in nonprofit board leadership.

And, Associates have a lot of fun. (Where else are you expected to go see a play, learn about arts programs for kids and chat with artistic directors of arts groups?)

ArtsFund Associates build their companies' visibility as concerned community citizens. They also become the most important force in recruiting new support for the arts in this region and serve as ArtsFund's most visible face to the community. Make your mark and make a difference – by contributing your talent in support of our region's remarkable cultural life.

“BEING AN ARTSFUND ASSOCIATE STARTED A JOURNEY THAT BROUGHT ME TO A NEW LEVEL BOTH IN BUSINESS AND IN THE COMMUNITY. THE BIGGEST BENEFIT WAS THE PEOPLE I MET, MANY OF WHOM I STILL STAY IN CONTACT WITH AND WITH WHOM I HAVE CREATED BUSINESS OPPORTUNITIES.”

BOB McCLESKEY

PRESIDENT AND COO, SELLEN CONSTRUCTION



THE ORGANIZATION

Founded in 1969, ArtsFund is one of the nation's leading united arts funds. A board of 70 highly placed corporate and community leaders govern the agency, which currently raises \$4 million annually. Through a painstaking allocations process, ArtsFund grants those funds to over 70 nonprofit arts organizations in King and Pierce counties. For most arts groups, ArtsFund grants are the largest single source of operating funds.

Business donations provide the lion's share of ArtsFund revenues. But even with over 300 annual corporate donors, there is tremendous potential for growth given the estimated 100,000 businesses in the region.

Beyond its annual campaigns, ArtsFund receives revenue from several endowments, from its one-third ownership of Classical KING-FM 98.1 and from ownership of The Century Building, the agency's permanent home, donated to ArtsFund by the Kreielsheimer Foundation.

In addition to developing corporate support, Associates promote and manage workplace giving drives. A relatively new concept here, workplace giving raises millions of dollars in other major cities. With Associates' help, ArtsFund can do the same here.

THE PROGRAM

The Associates program's proven success comes from years of development and experience. And, thanks to the planning and hard work of seasoned volunteer leaders, the program continues to evolve, responding to new opportunities and changes in the business climate.

Professional relationships: Associates develop strong, professional relationships and enduring friendships. Every year, the 100+ Associates form teams, with veterans helping new members learn the ropes. Teams engage in good-natured competition to raise money and increase their involvement through behind-the-scenes arts events and receptions with corporate, arts and community leaders.

Fundraising: People give to people. Trained Associates call companies and individuals from among their own business contacts and the 4,000+ prospects in the ArtsFund database. The results are impressive: Associates raise more than \$500,000 annually. A considerable portion of this comes from first-ever corporate contributors and workplace giving drives.

Leadership: Veteran Associates who demonstrate talent, commitment and interest are invited to serve on the Associates Board and many take advantage of our Board Leadership Training Program in their second or third year.

“THE PROGRAM WAS A LOT OF FUN. I GREATLY ENJOYED ATTENDING A VARIETY OF ARTS EVENTS THAT I NORMALLY WOULD NOT HAVE GONE TO.”

ANONYMOUS COMMENT FROM 2006
ASSOCIATES PROGRAM SURVEY



THE IDEAL PARTICIPANT

Ideal Associates are people who represent their companies well, possess a passion for the arts, an interest in community service and a willingness to pick up the phone and share their enthusiasm. They should also be well-organized team players who are comfortable representing a worthwhile cause inside their company and throughout the community. The most productive Associates bring prospective donors with them from among their company's vendors, partners and personal contacts. ArtsFund embraces cultural diversity.

THE COMMITMENT

The Associates program calls for an eight-month commitment between November and June, with fundraising efforts focused between January and June. Associates must be willing to solicit contributions from businesses and/or individuals as well as attend arts events, team or committee functions and training activities. If their employer hosts ArtsFund's workplace giving, Associates will assist with the annual drive. Estimated average monthly time required is seven to nine hours, including arts event attendance.