



ARTSFUND



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Arts festival encourages people to try something new

First-ever “Take Part In Art Festival” offers discounted tickets to build greater community awareness of region’s abundant arts offerings

KING AND PIERCE COUNTIES – February may be gray outside, but this year Puget Sound-area theaters, performance halls and museums will be blazing with an array of discounted arts events during the first annual “Take Part In Art Festival” designed to encourage area residents to try something new in the arts. The festival will run from Feb. 20 to March 1.

“The Puget Sound region boasts one of the country’s most diverse, robust and collaborative arts scenes; yet many residents don’t realize the amazing range of art forms that is available in their own backyard,” said Jim Tune, president and CEO of ArtsFund. “With more than 60 groups participating and discounted tickets, the festival makes it affordable for everyone to experiment with an art form they’ve never tried before. We even have arts groups participating that don’t have a show or event during festival week. Patrons can buy discounted tickets for those during the One-Day Sale on Feb. 25.”

A complete list of all events, dates, participating organizations and downloadable coupons for many of the festival discounts can be found at www.TakePartInArt.org. The website is supported by ArtsFund to help groups of every size, large and small, publicize their events. The website is a great resource to find out what’s taking place in Puget Sound even after the festival is over. Eventually, visitors will be able to purchase tickets through the site.

The “Take Part In Art” festival is organized by the Market the Arts Taskforce working in partnership with ArtsFund, which raises money to support and advocate on behalf of the region’s arts organizations.

“The Take Part In Art festival is an exciting demonstration that art is accessible to everyone – whether you’re young and old, large budget or small, music lover or film buff – the region’s arts scene has something for you,” Tune said. “This festival also offers residents the chance to show their appreciation to area arts organizations by helping them raise the funds needed to allow them to continue providing this valuable asset to our community.”

The Take Part In Art festival events encompass a broad spectrum of art genres, including theater, dance, music, literary events, visual arts and film. The specific discounts will vary depending on the arts organization, including “pay-what-you-will” admissions and ticket discounts to events

taking place during the festival days as well as discounts to select arts events throughout the year.

A select sampling of the discounts offered during the Take Part In Art festival include:

- 2-for-1 or 50 percent off admissions at ACT Theatre, The Tacoma Concert Band, Kirkland Performance Center, Seattle Shakespeare Company, Village Theatre, Henry Art Gallery, Burke Museum, Tacoma Musical Playhouse, Northwest Sinfonietta.
- A 20% discount to the Pacific Northwest Ballet's Broadway Festival in March
- A 25% discount off admissions to any Seattle Opera performance during the festival
- Seattle Art Museum will host an exhibit of art from the Yale University Art Gallery and will offer pay-what-you-will events during the festival.
- Pratt Fine Arts Center will offer 10% off all art classes for those registering during the festival.

Generous support of February's Take Part In Art Festival is provided by POP, Comcast, King 5, Kong 6/16 & Northwest Cable News, Victory Studios, APCO Worldwide, ArtsFund, Market the Arts Task Force, Seattle Office of Arts & Cultural Affairs, Seattle's Convention & Visitor's Bureau.

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