



ArtsFund Launches power2give Puget Sound!

Give a gift and bring a project to life.

ArtsFund is proud to host the Puget Sound launch of the arts funding website power2give.org, a flexible and responsive way to connect arts groups with new donors.

The idea is simple: power2give uses the popular crowd-funding model to give arts and culture organizations the opportunity to post exciting projects and send out the word via social media. Knowing how a gift will make a difference – say, helping a dance company purchase ballet shoes or a museum buy art supplies for kids’ workshops—is a fun and satisfying way to give. Donors see the effect of their generosity as they become integral partners in making projects happen.



power2give is a great way for arts groups to connect with the public. On-line giving has increased over 13% in the past two years, and it’s not just 20-somethings getting in the act but people of all ages. Many people go to concerts, plays or museums but may not have thought about becoming donors. power2give offers a convenient and dynamic gateway to engage in an ongoing relationship with a broad and diverse range of arts and culture groups.

power2give Puget Sound goes live on October 1st, 2013. We hope you will among the first donors to help bring arts projects to life through ArtsFund’s power2give Puget Sound! For more information contact virginia@artsfund.org.



ARTSFUND GRANTS UP 8% IN 2013!

ArtsFund is pleased to announce that we surpassed our 2013 Campaign fundraising goal allowing us to distribute \$2,558,290 to 59 arts organizations (an 8% increase from last year) as well as continue to expand our strategic initiatives. Below are a few of the many highlights from Campaign 2013:

- Russell Investment’s Kevin Hoffberg led the corporate charge which was again topped by generous gifts from Microsoft and the Boeing Company.
- ArtsFund Board Member Bill Neukom made a generous gift which not only supported the annual campaign, but also augmented our endowment and provided matching funds for strategic initiatives.
- Precor’s Jillian Titus chaired the 2013 Associates program, which raised \$470,000, an increase of nearly 40% from last year.
- Workplace giving demonstrated its great potential with \$50,000 campaigns at Sellen Construction and POP and a brand new \$25,000 campaign at Getty Images.
- Giving at the Arts Benefactor Circle Level (donors contributing \$1,000 or more annually) increased by 30% this year, surpassing the \$1,000,000 mark for the first time.

Thank you to all of our donors and volunteers who made the campaign so successful!

Mission

ArtsFund strengthens the community by supporting the arts through leadership, advocacy and grant making.

Vision

A community with a dynamic and world-class arts and cultural sector where the arts are accessible to all and valued as a central and critical component to a healthy society.

CAMPAIGN CLOSING 2013

Thank You to Our Spectacular 2013 Allocations Committee Volunteers!

The 2013 King County Allocations Committee was led by Co-Chairs Mark Dederer, Vice President/Community Affairs, Wells Fargo Foundation and Jim McDonald, Senior Program Officer, Arts and Culture, The Paul G. Allen Family Foundation.

Ray Heacox, President and General Manager, KING Broadcasting and ArtsFund Board Chair, said, “We place utmost importance on the integrity of our allocations process, and our experienced panels are comprised of some of the most respected and knowledgeable individuals in the arts and philanthropy of our region. We are grateful to them and to their companies for the time and expertise donated, and we are thrilled with the outcome and the investment it allows us to make in the community.”

King County 2013 Allocations Committee

Mark Dederer, Co-Chair, *Wells Fargo Foundation*
Jim McDonald, Co-Chair, *The Paul G. Allen Family Foundation*
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Karla McLane, *Kitsap Bank*
Walter Neary, *Comcast*
Natalie Whitcomb, *Brown & Brown of Washington*

2013-2015 Building for the Arts Success!

ArtsFund is happy to announce that the 2013-2015 Building for the Arts capital grant program, requesting \$10.2M for 12 arts organizations across the state, was fully funded by the Washington State legislature. This is another great chapter in a program that has provided \$81.2M in grants to 194 projects across the state during its 20 year history. ArtsFund thanks the participating arts groups and their constituents for their fabulous work during the session, as well as David Foster for his excellent leadership and expertise in Olympia. Congratulations everyone!

2013-2015 Building for the Arts Grant Recipients

Bainbridge Island Museum of Art
Bellevue Youth Theatre Foundation
Broadway Center for the Performing Arts
Capitol Hill Housing Foundation
Capitol Theatre Committee
Coyote Central
Icicle Creek Center for the Arts
Spokane Public Radio
Stageworks Northwest
Tacoma Art Museum
Tacoma Musical Playhouse
Washington Center for the Performing Arts

2013 Campaign Closing Event

Thank you to the Weyerhaeuser Company and Russell Investments for sponsoring the 2013 Campaign Closing Celebration. The event brought together members of our Board, Advisory Council, Allocations Committee, Associates, Community Partners, Donors and Grant Recipients to celebrate the many accomplishments of the last year.



Sandy McDade, *Weyerhaeuser Company*, and Kevin Hoffberg, *Russell Investments*.



(L to R) Joanne Salisbury, Suzanne Suneson and Nancy Ward.



(L to R) W. Clayton Bland, *JP Morgan Securities*; Brian Golob, *Russell Investments*; Mari Horita, *ArtsFund*, President CEO; Mark Dederer, *Wells Fargo Foundation*; Jim McDonald, *The Paul G. Allen Family Foundation*.

SUMMER EVENTS & UPDATES

ArtsFund Technology Forum

ArtsFund recently kicked off a series of convenings aimed at providing the cultural community a platform for dialogue, resource sharing and capacity building. Thanks to the sponsorship of The Boeing Company, our pilot convening, A Technology Forum for Arts Managers, was held on August 22, 2013.

The event, which covered the theme of strategic technology planning and implementation for arts organizations, was attended by more than 40 arts leaders from 25+ local and regional arts organizations. Expert presenters from throughout our region shared insight on technology toolkit options and offered frameworks for making informed choices about organizational technology needs, as well as starting points for research and planning.

Feedback has been positive, and planning is underway for our next convening. The Technology Forum was generously hosted by the Seattle Repertory Theatre.

Cultural Access Fund Update

The Cultural Access Fund (CAF) is seeking legislative authority to enable counties to increase public access and improve educational programming at cultural organizations. Under the leadership of CAF Coalition Co-Chairs, David Fischer (Broadway Center for the Performing Arts) and Deborah Jensen (Woodland Park Zoo), and CAF Director, Carol Albert, the Coalition is identifying local (county) and statewide supporters and advocates throughout Washington. The current Coalition comprises 37 cultural organizations across the state, and also includes support and leadership from 4Culture and the Washington State Arts Alliance. Additionally, CAF has acquired the strategic government relations expertise of Becky Bogard, Jim Potts, and Kevin Hughes. The Coalition will continue to enlist bill sponsors and champions during the fall, with the goal to pass legislation in 2014. For more information on the effort and how you can contribute, please visit www.culturalaccessfund.org, or contact Graham Mills (graham@artsfund.org).

Arrivals and Departures

This summer, ArtsFund bid a bittersweet farewell to Vice President of Finance & Operations, Cheryl Oliver. Though ArtsFund is sad to see Cheryl go, we are also very excited to welcome our newest family member: Sarah Sidman, Director of Strategic Initiatives & Communications.

Sarah brings 20 years of multi-disciplinary experience in the arts and nonprofit sectors, and has an extensive background in engaging diverse communities with cross-cultural arts programming and outreach, both domestic and international.



Sarah Sidman
Director of Strategic Initiatives & Communications



Cheryl deliver's her last ArtsFund grant check to Book-It Repertory Theatre's Director of Development, Christine Mosere, and Co-Founding Artistic Director, Jane Jones.

2013 ARTSFUND BENEFICIARY GRANTS

DANCE= \$236,275

Pacific Northwest Ballet
Spectrum Dance Theater
Velocity Dance Center

FILM & MEDIA ARTS= \$26,535

Northwest Film Forum
Three Dollar Bill Cinema
SIFF

LITERARY ARTS= \$18,230

Richard Hugo House
Seattle Arts & Lectures

MULTIDISCIPLINARY= \$266,665

Artist Trust
ArtsWest Playhouse & Gallery
Broadway Center for the Performing Arts
Central District Forum for Arts & Ideas
EMP Museum
Jack Straw Productions
Kirkland Arts Center
Nordic Heritage Museum
Northwest African American Museum
On the Boards
Seattle Theatre Group
Town Hall Association
UW World Series at Meany Hall
Vashon Allied Arts
The Vera Project

MUSIC= \$518,435

Auburn Symphony Orchestra
Early Music Guild
Earshot Jazz Society of Seattle
The Esoterics
Northwest Sinfonietta
Seattle Chamber Music Society
Seattle Choral Company
Seattle Men's Chorus/Seattle Women's Chorus
Seattle Opera
Seattle Pro Musica
Seattle Repertory Jazz Orchestra
Seattle Symphony
Tacoma Opera
Tacoma Symphony

THEATER = \$798,025

5th Avenue Theatre
ACT Theatre
Book-It Repertory Theatre
Kirkland Performance Center
Northwest Puppet Center
Seattle Children's Theatre
Seattle Musical Theatre
Seattle Public Theatre
Seattle Repertory Theatre
Seattle Shakespeare Company
Tacoma Musical Playhouse
Taproot Theatre Company
Village Theatre
Wing-It Productions

VISUAL ART = \$532,700

Bellevue Arts Museum
Burke Museum
Frye Art Museum
Henry Art Gallery
Museum of Glass
Seattle Art Museum
Tacoma Art Museum
Wing Luke Museum of the Asian Pacific American Experience

SPECIAL GRANTS = \$28,000

ArtsFund Plestcheef Design and Decorative Arts Grants:
Bellevue Arts Museum
Museum of Glass
Nordic Heritage Museum

Snoqualmie Tribe Emerging Artist Grants:

Burke Museum
Central District Forum for Arts & Ideas
On the Boards
Velocity Dance Center

KREIELSHEIMER REMAINDER FOUNDATION GRANTS = \$70,045 DESIGNATED WPG FUNDS = \$63,380

GRAND TOTAL 2013 ARTSFUND GRANTS = \$2,558,290

CAMPAIGN 2012 DONORS

Includes pledges, donations and in kind gifts made by businesses, foundations and individuals between 7/1/2012 and 6/30/2013.

BUSINESS DONORS

* Indicates a portion of the gift came from employee workplace giving campaigns

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