

ARTSFUND PROGRAMS

grantmaking, leadership & advocacy

BOARD LEADERSHIP TRAINING

ArtsFund introduced its Board Leadership Training program in 1999 to train committed volunteers to be highly effective board members. This five-session, twice-yearly training is taught by a faculty of top nonprofit experts. It covers the topics board members need most, including the legal and financial responsibilities of boards, strategic planning, best governance practices and fundraising, and also provides internships to some graduates.

ECONOMIC IMPACT STUDY

Carried out every five years since 1992, ArtsFund's **Economic Impact Studies** demonstrate how the region's nonprofit arts, cultural, and scientific organizations **fuel our economy and enrich our communities**. This research is an invaluable advocacy tool for cultural organizations, the business community, and government officials to use to articulate the measurable impacts of the arts. The most recent iteration, published in 2015, showed the cultural sector generated \$2.4 billion in the Washington State economy, \$996 million in labor income, \$105 million in taxes, and created 35,376 jobs. To learn more, visit: www.artsfund.org/eis

CONVENINGS

Partnering with local, regional and national practitioners and thought leaders, ArtsFund's convenings provide tools and training and foster discussion in direct response to needs identified by Puget Sound arts organizations. Last year, over **200 arts professionals** from more than **100 organizations** attended an ArtsFund convening, bringing the total since the program's launch in 2013 to over 500 attendees from nearly 150 organizations.

ADVOCACY

ArtsFund advances dialogue on the impact of the arts, generates and disseminates research, and backs legislative initiatives.

With The Boeing Company, ArtsFund created the **Building for the Arts** program in 1991 to help direct State funds to strong nonprofit arts capital projects across Washington. ArtsFund works with the State to **fund arts capital projects around Washington**, and has secured nearly **\$90 million** for more than 200 capital projects throughout Washington. ArtsFund serves on the program's advisory board and leads the advocacy effort to ensure legislative appropriations.

In addition to the Building for the Arts program, ArtsFund played a lead role in the formation and passing of **Cultural Access Washington** legislation, and is working in support of the eventual ballot initiative.

CULTURAL RESOURCE COLLECTIVE

Launched in 2009, the **Cultural Resource Collective (CRC)** is **the region's shared cultural database**. With local facilitation by ArtsFund, the 30+ CRC members work together to manage their patron data in a secure and private central database managed by TRG Arts. The CRC enables its members to see how their patrons interact with other cultural organizations in the region to enhance individual and collective marketing and development strategies.

CULTURAL PARTNERS NETWORK

Through trainings, events, and communications, the **Cultural Partners Network** comprised of **100+ arts and cultural organizations** deepens ties between organizations, provides capacity building resources, and generates exposure to new audiences and donors.

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