

Faculty

Robert Fleming, CPA, is a shareholder with the Bellevue CPA firm of Clark Nuber P.S. and is Director of the firm's Not-for-Profit Services Group, which serves over 700 not-for-profit organizations. Prior to Clark Nuber, Rob was a manager in the Seattle and Lagos, Nigeria offices of PricewaterhouseCoopers. Rob has specialized in not-for-profit entities for over 30 years, focusing on accounting and auditing, board financial stewardship training, and operational efficiency. Rob was founder and chairman of the WA Society of CPAs Not-for-Profit Committee where he was honored as Outstanding Committee Chair. He was also the WA State Society's 2003-04 President, served on the governing council of the AICPA, and was the 2011-2012 Board Chair of the Washington Athletic Club. He has a business degree in accounting from UW.

Dwight Gee recently retired as Exec VP for The World Justice Project. He established the Board Leadership Training program as Exec VP of ArtsFund where he worked 1989-2011. Dwight was two-term board president of FareStart, and is immediate-past Chair of the advisory committee of Seattle University's Masters in Nonprofit Leadership Program. In 2002, as consultant to the Soros Foundation, he helped establish an arts council in Mongolia. As a volunteer, he serves as president of a US-based nonprofit to support Mongolian culture.

Elizabeth McCaw retired in 2011 from Stokes Lawrence, P.S., where she was a shareholder in the firm's estate planning group. As an attorney, Beth focused her practice on estate planning, gift and estate taxation, probate and trust administration, charitable giving and the law of tax-exempt organizations. Beth is the Immediate Past President of The Rainier Club and is the incoming Chair of the Board of Directors of the YWCA Seattle/King County and Snohomish County. She chaired the community advisory board of Dress for Success® Seattle, is a past president of the Book-It Repertory Theatre board and the Washington Planned Giving Council and volunteers as a consultant for United Way of King County.

Christine O'Connor is an arts management consultant and executive recruiter with the national consulting firm AlbertHall&Associates, where her clients have included Sundance Institute, Guthrie Theatre, South Coast Rep, Oregon Shakespeare Festival, Seattle Rep and 5th Avenue Theatre, among others. She has more than 25 years' experience in fundraising and nonprofit management as senior staff for Seattle Rep, Center Theatre Group, American Conservatory Theatre and San Francisco Opera, managing major endowment, capital and annual fund programs. She teaches at Seattle U's MFA program in Arts Leadership, taught arts management courses at UW's Evans School, UW Extension & San Francisco State U., and is a contributing author for Theatre Communications Group's book *The Art of Governance*.

Laura Pierce is the owner and principal consultant of Laura Pierce Consulting. Since 1998, she has consulted with a wide range of nonprofit organizations, assisting with strategic planning, board development, organizational assessment and capacity building. She has also served as interim executive director for seven Seattle area nonprofits. Laura received a Master in Public Administration from UW concentrating in nonprofit management. Laura teaches board roles and responsibilities, board development, philanthropy, strategic leadership and other nonprofit management topics at the UW Evans School of Public Affairs, UW Extension, Nonprofit Assistance Center, and United Way of King County.

About the program

Nothing helps a nonprofit organization succeed like a well-trained and effective board of directors. ArtsFund introduced its Board Leadership Training program in 1999 to equip committed volunteers to be highly effective board members. The program focuses on the arts but is applicable to any nonprofit; it features the region's top experts in nonprofit leadership, select readings on related topics, and internships with nonprofit boards to build practical experience.

Eligibility

The program is free to members of ArtsFund's Associates Program, current nonprofit Board Members, and representatives from ArtsFund's corporate partners. It is also open to members of Social Venture Partners and Washington Women's Foundation for a fee of \$150.

Enrollment deadline: **February 26, 2015.**

"Thanks, ArtsFund, for putting together such an enlightening, informative and enjoyable seminar." **John Robinson**, Board Member, Seattle Chamber Music Society

"Board Leadership Training was immensely valuable to me because it helped me understand the expectations and responsibilities of being a board member. I would recommend this to all ArtsFund Associates." **Ben Lee**, The Boeing Company, Past Chair, ArtsFund Associates

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Nonprofit
Arts
Leadership

Board Leadership Training Program
Spring 2015



ARTSFUND

ArtsFund strengthens the community by supporting the arts through leadership, advocacy and grant making.

Schedule

All sessions will be held at the ArtsFund office: 10 Harrison St. Ste 200 Seattle, WA 98109, from 6:00—8:00 p.m. (First block west of KeyArena on northeast corner of Harrison and Queen Anne Ave. N.)

Send enrollment form to Joseph DeNatale, P.O. Box 19780, Seattle, WA 98109; or email to josephd@artsfund.org by **February 26, 2015**.

Thursday, March 5

Staying solvent, knowing the numbers

Financial stewardship of your nonprofit

Who is ultimately responsible for the tax returns, budgets, and financial statements of a nonprofit? Right, the board of directors. This session reviews fiduciary duties of directors and examines concrete examples of the documents you'll need to know.

Thursday, March 12

Board service and legal stewardship

You're a nonprofit board member! What are your legal responsibilities and duties?

This session examines what it means to be a good steward of your nonprofit, focusing on the legal perspective. What is your role and where are you potentially at risk for liability?

Thursday, March 26

Capitalizing nonprofit missions

Annual, facility, and endowment fundraising

A nonprofit board must ensure the organization has adequate resources to carry out its work. For nearly every board member this means fundraising. Note that this session is *not* fundraising training. Rather, it will give an understanding of how a board should engage in fundraising and what questions to ask when launching capital or endowment campaigns and hiring consultants.

Wednesday, April 8

Setting the direction

Strategic planning in an increasingly competitive market

One of the first questions many corporate and private grant-makers now ask is, "Do you have a current strategic plan?" Small wonder, because with some 40,000 nonprofits in the state of Washington alone, funders want to ensure they invest in an organization that knows where it's going and how it's getting there. As a board member, you have exactly the same interest in a living, working plan that everyone supports.

Wednesday, April 22

Building leadership capacity

Practices of a high performance board

What makes some organizations and their boards soar? Practical steps can make the difference, like developing clear job descriptions and evaluation systems for board members, establishing an effective board recruiting and training process, and ensuring directors stay closely linked to the mission and operation of the organization. The tips from this session will help ensure that both you and your nonprofit get the most from your service as a director.

Faculty

Rob Fleming, Director, Nonprofit Services Team, Clark Nuber P.S.

Elizabeth McCaw, President, Washington Women's Foundation

Christine O'Connor, Consultant, AlbertHall&Associates

Laura Pierce, Consultant, Laura Pierce Consulting & Associates

Dwight Gee, Executive Vice President, World Justice Project (retired)