

## Faculty

**Robert Fleming, CPA**, is a shareholder with the Bellevue CPA firm of Clark Nuber P.S. and is Director of the firm's Not-for-Profit Services Group, which serves over 700 not-for-profit organizations. Prior to Clark Nuber, Rob was a manager in the Seattle and Lagos, Nigeria offices of PricewaterhouseCoopers. Rob has specialized in not-for-profit entities for over 30 years.

**Dwight Gee** is a former Executive Vice President for The World Justice Project. He established the Board Leadership Training program during his tenure as Executive Vice President of ArtsFund from 1989-2011. Dwight was two-term Board President of FareStart, and is Chair of the Visiting Committee of Seattle University's Masters in Nonprofit Leadership Program.

**Elizabeth McCaw** is the President of Washington Women's Foundation. She retired in 2011 from Stokes Lawrence, P.S., where she was a shareholder in the firm's estate planning group. As an attorney, Beth focused her practice on estate planning, gift and estate taxation, probate and trust administration, charitable giving, and the law of tax-exempt organizations.

**Christine O'Connor** is an arts management consultant and executive recruiter with the national consulting firm Albert Hall & Associates, where her clients have included Sundance Institute, Guthrie Theatre, Oregon Shakespeare Festival, and Seattle Rep, among others. She has more than 25 years of experience in fundraising and nonprofit management.

**Laura Pierce** is the owner and principal consultant of Laura Pierce Consulting. Since 1998, she has consulted with a wide range of nonprofit organizations, assisting with strategic planning, board development, organizational assessment and capacity building. She has also served as interim executive director for seven Seattle-area nonprofits.

*For full faculty bios, visit [www.artsfund.org/BLT](http://www.artsfund.org/BLT)*

# ARTSFUND



Founded in 1969, ArtsFund is one of the nation's leading united arts funds. Our annual fundraising campaigns provide a vehicle through which individuals, foundations and businesses can impact a variety of artistic disciplines, and the arts ecosystem as a whole, with just one gift. ArtsFund's transparent and trusted allocations process ensures that our beneficiaries are held to a high standard of organizational and artistic excellence. ArtsFund has invested over \$73.8 million in grants to our region's arts organizations.

ArtsFund is a respected voice and central advocate for the arts on the local, regional, and national levels. In addition, ArtsFund champions and strengthens the cultural community through a variety of capacity-building programs and services. For more information visit: [www.artsfund.org/programs](http://www.artsfund.org/programs).

To learn more about **Board Leadership Training**, visit [www.artsfund.org/BLT](http://www.artsfund.org/BLT) or contact:

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# ARTSFUND

## BOARD LEADERSHIP TRAINING

### *SPRING 2017*

MARCH 15 - APRIL 12

**Strengthening the community  
Supporting the arts**

[www.artsfund.org](http://www.artsfund.org) | 206.281.9050



## ABOUT THE PROGRAM

**Nothing helps a nonprofit organization succeed like a well-trained and effective board of directors.** ArtsFund introduced its Board Leadership Training program in 1999 to enable committed volunteers to be highly effective board members. The program focuses on the arts, but is applicable to any nonprofit. It features the region's top experts in nonprofit leadership, select readings on related topics, and internships with nonprofit boards to build practical experience.

### Eligibility

The program is free to members of ArtsFund's **Associates Program**, current **nonprofit board members**, and representatives from ArtsFund's **corporate partners**. It is also open to members of **Social Venture Partners, Seattle Urban League of Young Professionals, and Washington Women's Foundation.**

### Cost

\$50 for 5 sessions including dinner. Free for ArtsFund Associates. Financial aid is available.

### To Apply

1. Complete online application at [www.surveymonkey.com/r/bltspring17](http://www.surveymonkey.com/r/bltspring17)
2. Submit current resume or LinkedIn to [rachelp@artsfund.org](mailto:rachelp@artsfund.org)

### Schedule

All sessions will be held at the ArtsFund office: 10 Harrison St. Ste 200, Seattle, WA 98109, Wednesdays from 6:00—8:00 p.m. Dinner is served from 5:30-6:00.

**Session 1** Wednesday, March 15  
**Capitalizing Nonprofit Missions**  
**Christine O'Connor**, Consultant, Albert Hall & Associates

*Annual, facility, and endowment fundraising*  
A nonprofit board must ensure the organization has adequate resources to carry out its work. For nearly every board member, this means fundraising. Note that this session is not fundraising training. Rather, it will give an understanding of how a board should engage in fundraising and what questions to ask when launching capital or endowment campaigns and hiring consultants.

**Session 2** Wednesday, March 22  
**Board Service and Legal Stewardship**  
**Elizabeth McCaw**, President, Washington Women's Foundation

*You're a nonprofit board member! What are your legal responsibilities and duties?*  
This session examines what it means to be a good steward of your nonprofit, focusing on the legal perspective. What is your role and where are you potentially at risk for liability?

**Session 3** Wednesday, March 29  
**Staying Solvent, Knowing the Numbers**  
**Rob Fleming**, Director, Nonprofit Services Team, Clark Nuber P.S.

*Financial stewardship of your nonprofit*  
Who is ultimately responsible for the tax returns, budgets, and financial statements of a nonprofit? This session reviews fiduciary duties of directors and examines concrete examples of the documents you'll need to know.

**Session 4** Wednesday, April 5  
**Setting the Direction**  
**Laura Pierce**, Consultant, Laura Pierce Consulting & Associates

*Strategic planning in an increasingly competitive market*  
One of the first questions many corporate and private grantmakers ask is, "Do you have a current strategic plan?" Small wonder, because with some 40,000 nonprofits in the state of Washington alone, funders want to ensure they invest in an organization that knows where it's going and how it's getting there. As a board member, you have exactly the same interest in a living, working plan that everyone supports.

"Thanks, ArtsFund, for putting together such an enlightening, informative and enjoyable seminar."  
**John Robinson**, Board Member, Seattle Chamber Music Society

**Session 5** Wednesday April 12  
**Building Leadership Capacity**  
**Dwight Gee**, Executive Vice President, World Justice Project (retired)

*Practices of a high performance board*  
What makes some organizations and their boards soar? Practical steps can make the difference, like developing clear job descriptions and evaluation systems for board members, establishing an effective board recruiting and training process, and ensuring directors stay closely linked to the mission and operation of the organization. The tips from this session will help ensure that both you and your nonprofit get the most from your service as a director.