State of the Art

JAMES F. TUNE
PRESIDENT AND CEO

The years 2009 and 2010 have been wrenching for the arts community and the arts organizations that contribute so much to the livability of our community. We have seen reduced employment, full-time employees converted to part-time, benefits being cut and programming pared down.

Overall funding from public sources, corporations, foundations and individuals has fallen by 25 to 30 percent. Although the economy is showing some signs of life and thus there is the prospect of slowly improving funding from the private sector, the prospects for public funding seem to be worsening.

One might think in these rather dire circumstances that there would have been a huge negative impact on the arts produced and presented in our community. Yet, this is simply not so. To the contrary, what we are seeing in dance, music, opera, theatre and the visual arts amazes us all. One can point to truly outstanding events in all sectors—Directors’ Choice and All Tharp at Pacific Northwest Ballet, Lucia di Lammermoor at Seattle Opera, Ruined at Intiman Theatre, Hamlet at Seattle Shakespeare Company and the spectacular Picasso exhibit at the Seattle Art Museum are but examples of the stunning opportunities we have to participate in the arts. Our community well deserves its reputation as one of the top places for the arts in the country.

And our periodic economic impact study of the arts in our region based on 2009 data, generously funded this year by the Paul G. Allen Family Foundation and The Boeing Company, shows the huge economic impact the arts have in our region. The contributions both artistically and economically make this a great place to live, to work, to raise a family and to grow a business.

Well, what of the future? I have to say I worry that there will be burnout in our arts community—that the commitment of our arts groups to excellence cannot be sustained over the long-term without substantial support. ArtsFund’s new board chair, Jim Duncan, Chairman and Principal of Sparling, put it quite well in his comments upon assuming the chair in November: “Give To The Arts And The Arts Will Give Back.” Indeed. Please join us.

"A creative economy is the fuel of magnificence."
—Ralph Waldo Emerson
CAMPAIGN 2011

ASSOCIATES KICK-OFF

ArtsFund’s annual campaign succeeds because so many people are passionate about having a cultural life that nourishes people’s souls and makes this one of the best places to live in this country. In 2011, members of the ArtsFund board and members of our volunteer Associates program have never been so inspired. Here’s a look into the formation and motivation of the current Associates who will raise some $325,000 from businesses and individuals over the coming months. As a result of current and past Associates, the Associates program as a whole will bring in over $600,000 this year.

 Associates Program: Promoting the Arts

Learn why a handful of the 2011 Associate Cohorts are willing to dedicate 10 to 13 hours per month for six months of their lives to be members of the Associates program and promote the arts through ArtsFund.

- I want to be an Associate to give back to the arts community. Though I am an engineer and recognize the importance of math and science, I know that math and science MUST be balanced with the arts to create stronger individuals.
  -Denise Nakamura, The Boeing Company

- I would like to be an Associate to experience different arts and music available in Seattle. I would also like to share those experiences with other members of our community. I helped build the new SAM downtown and enjoyed all the different types of art that go into a museum of that caliber.
  -Ben Laws, Sellen Construction

- First of all, supporting the arts in our community is VITAL and I am compelled fervently to participate in philanthropic causes for the arts. Additionally, I believe wholeheartedly in ArtsFund’s mission and allocation process.
  -Jillian Titus, Nintendo of America, Inc.

- I strongly believe in effectively allocating funds and improving the lives of others through the arts. My hope is that I will build lasting relationships with others that share my passion for the arts.
  -Trevor Sharp, Oppenheimer & Co. Inc.

 Associates Kick-Off Keynote Speaker

Associates at this year’s kick-off were inspired by veteran fundraiser and consultant Tara Morgan.

From Pilchuck Glass School to PAWS to the Seattle International Film Festival, Tara Morgan’s experience runs the gamut from grants to events and from corporations to major donors. She is currently the Director of the Mount Baker Community Club in Seattle, running the Clubhouse and masterminding community engagement events like the first-ever Mount Baker All-Ages Spelling Bee, a kids rock concert series, and a year-long speaker series highlighting everything from pop culture artwork to garden history.

"Supporting art is as creative as making art."
—Jacob Lawrence
ARTSFUND BENEFICIARIES

Winter blues? See a film!

When you think of the arts, you probably picture a ballerina en pointe, a symphony orchestra or choir making the concert hall ring, or imagine yourself standing in front of a Picasso. However, there is another sibling in the family: the art of cinema! Three dynamic organizations in Seattle offer exciting film programs to please any palate. ArtsFund is proud to support these groups among its 62 beneficiaries.

Northwest Film Forum

(www.nwffilmforum.org) screens over 200 independently made and classic films annually, offering a year-round schedule of filmmaking classes for all ages, and supporting filmmakers at all stages of their careers. Here are some happenings at NWFF:

Children's Film Festival Seattle (Jan. 28-Feb. 6). NWFF's sixth annual celebration of great children's films from around the globe. Kicks off on January 29 with a live performance by Caspar Babypants (aka Chris Baliew of The Presidents of the United States) and a pancake breakfast on January 30.

Sunrise with a live score (Jan 13-14).
F. W. Murnau's landmark silent film comes with a fresh live score written by the cellist Lori Goldston. This story of the quiet country and the bustling city, a peaceful family undone by seduction, is one of the greatest films ever made.

You're Looking at Country (Feb. 10).
One night only: the evening's line-up includes forgotten footage of vintage country performers singing tales of murder, mischief and betrayal. With a rare screening of "Five Minutes to Live" starring Johnny Cash.

Baaria (January 28-February 3). From the acclaimed director of Cinema Paradiso comes an epic saga of life and death, love and hatred in a vibrant Sicilian town in the first half of the 20th century. The film was the opening night selection of the Venice Film Festival, the official Oscar entry for best foreign language film and a Golden Globe award nominee.

Seattle International Film Festival

SIFF (www.siff.net) produces the Seattle International Film Festival each autumn and many other film events throughout the year. SIFF's mission is to create experiences that bring people together to discover extraordinary films from around the world. Coming to SIFF Cinema at McCaw Hall this winter:

National Theatre Live. For almost 50 years Britain's National Theatre has been at the heart of theatrical excellence and innovation. SIFF Cinema is the exclusive Seattle-area venue for a new season of the very best of British theatre captured live in high definition and shown in cinemas worldwide. Shown on select Monday evenings at 7:30pm, the season includes William Shakespeare's Hamlet starring Rory Kinnear (January 10), the electric smash hit musical FELA! (February 7), Shakespeare's King Lear starring Derek Jacobi (February 28), Academy Award-winning director Danny Boyle's visionary Frankenstein (April 11), and Chekov's masterpiece The Cherry Orchard starring Zoë Wanamaker (July 18).

And Everything Is Going Fine (January 14-19) provides an intimate portrait of master monologist Spalding Gray, as described by his most critical, irreverent and insightful biographer: himself. Director Steven Soderbergh, who collaborated with Gray on Gray's Anatomy (1996), has sifted through rare and revealing footage to construct a riveting final monologue.

Three Dollar Bill Cinema

Three Dollar Bill Cinema (www.seattlequeerfilm.com) provides access to films by, for, and about lesbian, gay, bisexual, and transgender (LGBT) people and their families, and a forum for LGBT filmmakers to share and discuss their work with audiences. Three Dollar Bill Cinema produces the annual Seattle Lesbian & Gay Film Festival in the fall, along with other programs throughout the year.

On February 27, break out your heels and gowns, or sneakers and jeans, for the 6th Annual Academy Awards Party ("Seattle's most fabulous Academy Awards party!") a benefit for Three Dollar Bill Cinema and Gay City Health Project. And on March 25, join Three Dollar Bill for Velvet Goldmine, the 4th annual dinner and auction.
ARTS NEWS

NEW AND DEPARTING TRUSTEES

ArtsFund’s board is further strengthened by the addition of seven new trustees at the November 8, 2010 Annual Meeting.

NEW TRUSTEES, ARTSFUND BOARD

Catherine Irby Arnold
Vice President, Senior Wealth Advisor
Union Bank

Annette E. Becker
Partner
K&L Gates LLP

Stanford M. Brown
Senior Vice President, Market Manager
Key Private Bank

Andrea Jones

William Lapidus
Partner
Mathur

Ben K. Y. Lee
Senior Project Manager
Commercial Aviation Services
Boeing Commercial Airplanes

Associate Shelby Jorgensen and her husband Curtis were all smiles at the Holiday Party.

We thank the following trustees, who rotated off the board at the Annual Meeting, for their inspired service to ArtsFund and the cultural life of this region.

Jo Lynn Allen, Vulcan
Bob Blethen, Seattle Times
Chris Bruzzo, Starbucks
Danner Graves, The Graves Group
Margaret Inouye, K&L Gates
Sands McKinley, McKinley Irvin
Sandy Walsh, RE/MAX
Rick Wirthlin, KeyBank
Cynthia Zemann, Marsh USA

HOLIDAY PARTY

One benefit of contributing to the Arts Benefactor Circle is the opportunity to mingle with top corporate supporters, Executive and Artistic Directors of arts groups, and other community figures at ArtsFund’s annual Holiday Party. This year’s event took place on December 3rd at the Stimson Green Mansion and had over 150 people in attendance.

ArtsFund trustees Stanley Savage, Joshua Green III, and Classical KING-FM Board Member Stu Clifford.

ArtsFund Board Chair Jim Duncan, Gaylee Duncan, Elliott Poorech, and Sarah Levertcher.
There’s never been a better time to become an Arts Benefactor Circle Donor

Contributions from individuals are one of the most quickly growing sources of support for ArtsFund. Individuals give because they know a single annual gift to ArtsFund is the most effective way to support more than 60 nonprofit arts groups in our community, and because they trust the integrity of ArtsFund’s second-to-none grant making process. The real reward to all ArtsFund donors is experiencing the quality and accessibility of the arts in this region. To better honor our individual donors, ArtsFund has revamped donor benefits as described here.

For more information about the Arts Benefactor Circle please contact ArtsFund’s Director of Individual and Planned Giving, Annemarie Scalzo (206-788-3049/Annemaries@artsfund.org).

$25,000 and up: Gold Club

■ Complimentary Seating for you and up to three guests at a VIP table at the Celebration of the Arts Luncheon. Includes an invitation for you to the First Chair Reception and other special amenities.
■ All benefits listed below.

$10,000 - $24,999: Conductor’s Circle

■ Enjoy the Conductor’s Circle Concierge Program: Contact the Director of Individual and Planned Giving, and ArtsFund will arrange four complimentary tickets with preferred seating to up to four performances of your choice. Will also arrange priority seating for other shows you wish to purchase tickets. Not available for all dates and shows two week advance notice required.
■ All benefits listed below.

$5,000 - $9,999: First Chair

■ Enjoy First Chair Lounge Privileges granting you access to the exclusive donor lounges when you attend shows at the following venues: The Paramount Theatre and the 5th Avenue Theatre.
■ Invitation to the First Chair Reception, an intimate gathering of First Chair members. If possible, will be held before or after the Celebration of the Arts Luncheon and feature the year's Key Note Speaker. When that is not possible the event will feature other prominent figures in the arts community.
■ Receive invitations to special events at a number of ArtsFund's grant recipient arts organizations.
■ All benefits listed below.

$2,500 - $4,999: Encore

■ Invitation to Encore Event which will provide donors with an inside look at the current local arts scene and feature presentations from prominent figures in the local arts community.
■ Receipt of ArtsFund's Annual Limited Edition Poster.
■ All benefits listed below.

$1,000 - $2,499: Spotlight

■ Invitation to ArtsFund's Holiday Party and Arts Benefactor Circle Spotlight Evening.
■ Recognition in ArtsFund’s Grant Recipient Programs
■ Recognition in and offer to receive Annual Report.
■ Subscription to & recognition in three ArtsFund Newsletters
■ Invitation to annual Celebration of the Arts Luncheon, and recognition in the donor slideshow and luncheon program
■ Recognition on ArtsFund's website donor list.

ARTSFUND

2010 ARTSFUND BENEFICIARY

DANCE = $222,385
Pacific Northwest Ballet
Spectrum Dance Theater
Velocity Dance Center

FILM & MEDIA ARTS = $19,178
Northwest Film Forum
Three Dollar Bill Cinema
SIFF

LITERARY ARTS = $20,485
Richard Hugo House
Seattle Arts & Lectures

MULTIDISCIPLINARY = $203,445
Artist Trust
ArtsWest Playhouse & Gallery
Broadway Center for the Performing Arts
Centrall District Forum for Arts & Ideas
Experience Music Project/Science Fiction Museum
Jack Straw Productions
On the Boards
Nordic Heritage Museum
Giant Magnet
Seattle Theatre Group
Town Hall Association
UW World Series at Meany Hall
Vashon方法 Arts
The Vera Project

MUSIC = $559,742
Auburn Symphony Orchestra
Early Music Guild
Embert Jazz Society of Seattle
The Exerics
Federal Way Symphony
Northwest Sinfonietta
Seattle Baroque Orchestra
Seattle Chamber Music Society
Seattle Choral Company
Seattle Men's Chorus/Seattle Women's Chorus
Seattle Opera
Seattle Pro Musica
Seattle Repertory Jazz Orchestra
Seattle Symphony
Seattle Youth Symphony Orchestras
Tacoma Opera
Tacoma Philharmonic
Tacoma Symphony Orchestra
Tacoma Youth Symphony Association

THEATER = $715,740
5th Avenue Theatre
ACT Theatre
Book-It Repertory Theatre
Intiman Theatre
Kirkland Performing Arts Center
Northwest Puppet Center
Seattle Children's Theatre
Seattle Repertory Theatre
Seattle Shakespeare Company
Tacoma Musical Playhouse
Taproot Theatre Company
Village Theatre
Wing-It Productions

VISUAL ART = $377,561
Bellevue Arts Museum
Frye Art Museum
Henry Art Gallery
Kirkland Arts Center
 Pratt Fine Arts Center
Seattle Art Museum
Tacoma Art Museum

DESIGNATED WORKPLACE GIFTS (NON-BENEFICIARIES) = $1,690
TOTAL 2010 ARTSFUND GRANTS = $2,100,226
BUSINESSES AND ORGANIZATIONS
Thank you to the following businesses and organizations for their support of ArtsFund’s 2020 Campaign and Programs.

$300,000 AND UP
Microsoft Corporation

$250,000 - $2,499,999
The Boeing Company* JP Morgan Chase Foundation

$200,000 - $249,999
Ameren Inc.

$100,000 - $200,000
Leatherman

$50,000 - $99,999
Bank of America Washington* Expansions International of Washington Starbuck’s Coffee Company* U.S. Bank

$25,000 - $49,999
Angeles, Inc.

$10,000 - $24,999
Contact*

$5,000 - $9,999
The Paul C. Allen Family Foundation Wells Fargo

$5,000 - $9,999
Amazon Co-Founder & Boeing Company/Alaskan Copper Works

$2,500 - $4,999
Bennett

$1,000 - $2,499
Dain Smale

$500 - $999
Koch Oil Company

$250 - $499
Carnegie Corporation of New York

$100 - $249
Peterson-Cook Foundation

$50 - $99
National Foundation for the Arts

$10 - $49
American Chemical Society

$5 - $9
National Science Foundation

$2 - $4
National Geographic Society

$1 - $2
National Geographic Society

EMPLOYEE CAMPAIGNS AND/or DRIVING EMPLOYEE GIFTS
By hosting employee campaigns and/or matching employee gifts, the following companies provide ArtsFund with the most workplace affiliated donations. Thank you to these companies and their employees for their commitment to the arts.

$50,000 AND UP
The Boeing Company

$20,000 - $49,999
King County Employee Charitable Campaign Microsoft Corporation

$5,000 - $9,999
Costas Art Fund

$2,500 - $4,999
Kim A. Anderson

$1,000 - $2,499
Dana Bennis

$500 - $999
Joel Golden

$250 - $499
Judy Conner

$100 - $249
Karen Bрус

$50 - $99
Catherine Bennis

$25 - $49
Alasian Cooper & Brass Company/Alaskan Copper Works

$10 - $24
Craig Bennis

INDIVIDUALS AND FOUNDATIONS
Thank you to the following individuals and/or foundations for their support of ArtsFund’s Campaign 2020.

$50,000 AND UP
John Gahagan Foundation

$25,000 - $49,999
Nancy Alford

$10,000 - $24,999
Jim and Gayle Demunn

$5,000 - $9,999
Cheryl Bennis

$2,500 - $4,999
Michael Joseph Bennis

$1,000 - $2,499
Diane Linn

$500 - $999
Mary Bennis

$10 - $99
Mary Bennis
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YES! We want to support our community’s most important and exciting arts groups with just one gift of:

☐ $120 ☐ $2,500 ☐ $500 ☐ OTHER $ ☐ $1,000

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PO. Box 19780
Seattle, WA 98109-6780

You may also donate online at www.artsfund.org.

Thank You!

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Connect with ArtsFund on Facebook and put yourself at the center of Seattle’s arts community. Find out about cool events and get insider information about the arts.

www.facebook.com/ArtsFundSeattle

Seattle Art Museum, SAM’s forum is transformed into a dance floor at SAM Remix. Photo: Robert Wade.

“I am of the opinion that my life belongs to the community, and as long as I live it is my privilege to do for it whatever I can.” — George Bernard Shaw

ArtsFund thanks LithoCraft for providing printing and production support of this newsletter.