

# ARTSFUND

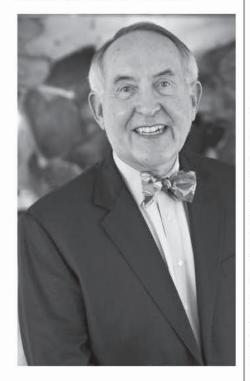
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**VOLUME XVIII, NO.1 WINTER 2012** 

## State of the Art

JAMES F. TUNE

PRESIDENT & CEO, 2006-2011



## After six years, my tenure as head of ArtsFund has concluded. What a ride it has been!

When I came to ArtsFund in November, 2005, I thought I had a comprehensive knowledge of the arts in our community. I was wrong. I now have a much deeper and wider understanding of our amazing arts community. We have an extraordinary array of arts organizations (visual, performing, literary, film), with a large number of dedicated artists and professionals. The adventure has turned into a smorgasbord of experiences. It has been a fabulous gig.

Two things have impressed me most. First is the extraordinary skill and dedication of our allocations

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committees in King and Pierce Counties that have been critical to the responsible allocations of funds—providing donors with confidence that their money is well spent. The allocations committees and their values have been supported by the Dwaffler® decision support software, which has been provided to ArtsFund since 1999 and has been continuously improved so that, in 95 percent of the cases, the software accurately predicts how the committees will allocate the funds.

Second is the innovation begun in 2006 to meet regularly with all who applied for funding to discuss the advice of our allocations committees on how they might best improve their operations and opportunities for increased funding. Although time consuming, the meetings provided me with tremendous personal satisfaction and enabled me to get to know the arts managers well. The positive outcomes include helping many groups to weather the difficult economic times and small roles for ArtsFund in facilitating the mergers of Seattle Shakespeare Company with Wooden O Theatre and Early Music Guild with Seattle Baroque Orchestra.

Now we embrace the future with a new leader, Mari Horita, whom I have known for more than 16 years. Mari is a musician, a lawyer, a nonprofit management expert, a committed community activist and a fierce fundraiser. She's a former board member of ArtsFund and chaired our Associates group some years back. Watch out, world; you can expect to hear from her. I am confident that Mari is the right leader for ArtsFund for years to come.

I've loved every minute of my time here and hope that I have contributed in some small way to the arts and the arts community.



Mari Horita and Jim Tune. Photo by Erik Pontius.

### CAMPAIGN 2012





### **ANNUAL MEETING**

Mari Horita Voted Next President & CEO of ArtsFund

ArtsFund's 2011 Annual Meeting took place on November 17th at Seattle Rep's Leo K Theatre, and featured a wonderful musical performance by Felicia Loud and Chic Street Man from the Rep's upcoming production of Pullman Porter Blues by Cheryl L. West. Board Chair Jim Duncan (Sparling) thanked the many individuals and businesses who contributed to Campaign 2011 and gave a special shout-out to Campaign Co-Chairs Stellman Keehnel (DLA Piper, U.S.) and Sandy McDade (Weyerhaeuser) for helping ArtsFund make grants of more than \$2.3 million to 63 arts groups. Outgoing President & CEO Jim Tune said that his tenure at ArtsFund has been a rich experience, and his thanks included Chris Longridge and Carol Burch (Dwaffler®) for their software which supports the allocations process. The most exciting news of the night came when, in an executive session, the Board of Trustees voted unanimously to approve the selection of Mari Horita as the next President & CEO of ArtsFund. ArtsFund thanks meeting sponsor Bank of America Merrill Lynch and host Seattle Repertory Theatre for their gracious support.

Over 100 people attended this year's Annual Meeting which featured the announcement of Mari Horita as ArtsFund's incoming President & CEO. Above pictured Jim Tune; Mari Horita; ArtsFund Chair Jim Duncan. Photos by Erik Pontius.

### ArtsFund Welcomes New Board Members



James M. Barnyak President, Seattle, BNY Mellon Wealth Management



Ken Hastings Director of Corporate Development, PACCAR Inc



Carol Kijac Vice-President, Sales & Marketing, The Americas, Expeditors International of Washington, Inc.



Erik Strom
Director of Government
and Community
Relations, Russell
Investments

### Kick Off Campaign 2012

Associates Set Inspiring Goal and Train for 2012 Launch

ArtsFund's Campaign 2012 officially kicks off in January, and the Associates Program is already hard at work preparing for a successful year. Nearly 150 arts-loving, civic-minded volunteers, the largest group in program history, met for the Campaign Kick-Off at ACT Theatre on November 30th. Led by Associate Board Chair Ben Lee of The Boeing Company, the evening provided a wonderful opportunity for veteran and new Associates to mingle, as well as an introduction to ArtsFund and fundraising.

The group set a challenging goal of raising \$315,000 for the arts in Campaign 2012; this would be a 20% increase over last year. They will prepare for that work at two training sessions which will coincide with the official launch of Campaign 2012. ArtsFund thanks Board Member Ray Heacox of KING Broadcasting and our friends at Puget Sound Energy for generously hosting the training sessions.



Jim Tune speaks to the 2012 Associates. Photo by Erik Pontius.

### **BUSINESS SPOTLIGHT:**

## SPARLING WORK TOOSTHER | STAND APART

As a professional design firm, Sparling loves designing arts venues and has contributed to award-winning venues such as Benaroya Hall, McCaw Hall, EMP, Seattle Rep Leo K Theatre, ACT, Henry Art Gallery, Wing Luke Museum, Museum of Glass, Bellevue Arts Museum, the new Tateuchi Center, and MOHAI, among others. Sparling works closely with art managers and architects to ensure that the lighting, acoustical, technology, electrical systems and stage lighting enlighten and enhance the experience of art.

Sparling has also been a generous supporter of ArtsFund since 1992 and has been kind enough to share its Chairman Jim Duncan with the ArtsFund Board of Trustees. Jim is about to serve his second term as Board Chair leading ArtsFund expertly during this important period of transition. Jim and his wife Gaylee have worked tirelessly on our behalf. Thanks to Sparling and Jim Duncan for everything they have done on behalf of the arts in our region!

### **CULTURAL RESOURCE COLLECTIVE**

New Members: Burke Museum and Crosscut!

With a database that currently boasts 1 million active unique households, the Cultural Resource Collective (CRC) is quickly becoming one of the most formidable research and collaboration tools for our region's arts and culture community. The 29 member organizations that have uploaded their patron records into a private and secure central database continue to make surprising discoveries about the region's audiences, and inspire other organizations to follow suit. This past quarter, the CRC welcomed Burke Museum of Natural History & Culture and Crosscut Public Media as new members. The lessons learned from their participation will help arts and culture organizations create audience development initiatives more efficiently, provide substantial evidence for grant applications, and disprove notions that those who participate in the arts are few and privileged.

Stellman Keehnel, Partner, DLA Piper.



Sandy McDade, Senior Vice President & General Counsel, Weyerhaeuser Company

### 2012 DEVELOPMENT COMMITTEE CHAIRS

ArtsFund is delighted to announce that Stellman Keehnel from DLA Piper and Sandy McDade from Weyerhaeuser will return as Co-Chairs of the 2012 Development Committee. The 2011 Development Committee successfully increased Board participation in fundraising activities in no small part to the leadership of Stellman and Sandy. We look forward to an even stronger year in 2012 with these two at the helm.



James Barnyak, Glenna Olson, and Conrad Wouters enjoying this year's Holiday Party.

### ARTSFUND HOLIDAY PARTY

One benefit of contributing to the Arts Benefactor Circle is the opportunity to mingle with fellow arts enthusiasts, Executive and Artistic Directors of arts groups, and other community figures at ArtsFund's annual Holiday Party. This year's event took place on December 2nd at the Rainier Club. Thank you to BNY Mellon for sponsoring this wonderful evening.

### 2011 ArtsFund Beneficiary Grants

### Dance= \$222,455

Pacific Northwest Ballet Spectrum Dance Theater Velocity Dance Center

#### Film & Media Arts= \$26,568

Northwest Film Forum SIFF

Three Dollar Bill Cinema

### Literary Arts= \$25,769

Richard Hugo House Seattle Arts & Lectures

#### Multidisciplinary= \$229,429

Artist Trust
ArtsWest Playhouse & Gallery
Broadway Center for the Performing Arts
Central District Forum for Arts & Ideas
Experience Music Project
Giant Magnet
Jack Straw Productions
Kirkland Performance Center
Nordic Heritage Museum
Northwest African American Museum
On the Boards
Seattle Theatre Group
Town Hall Association
UW World Series at Meany Hall
Vashon Allied Arts
The Vera Project

### Music= \$581,868

Auburn Symphony
Early Music Guild
Earshot Jazz
The Esoterics
Federal Way Symphony
Northwest Sinfonietta
Seattle Chamber Music Society
Seattle Choral Company
Seattle Men's Chorus/Seattle Women's
Chorus
Seattle Pro Musica
Seattle Pro Musica
Seattle Repertory Jazz Orchestra
Seattle Symphony
Seattle Youth Symphony Orchestras
Tacoma Opera
Tacoma Symphony Orchestra

Tacoma Youth Symphony Association

#### Theater = \$716,785

5th Avenue Theatre
ACT Theatre
Book-It Repertory Theatre
Northwest Puppet Center
Seattle Children's Theatre
Seattle Repertory Theatre
Seattle Shakespeare Company
Tacoma Musical Playhouse
Taproot Theatre Company
Village Theatre
Wing-It Productions

### Visual Art = \$470,234

Bellevue Arts Museum
Frye Art Museum
Henry Art Gallery
Museum of Glass
Pratt Fine Arts Center
Seattle Art Museum
Tacoma Art Museum
Wing Luke Museum of the Asian Pacific
American Experience

### Special Grants = \$30,000

ArtsFund Plestcheef Design and Decorative Arts Grants: Bellevue Arts Museum Henry Art Gallery Museum of Glass Tacoma Art Museum

### Kreielsheimer Remainder Foundation Grants = \$66,157

Designated Workplace Gifts (Non-Beneficiaries) = \$5,048

Total 2011 ArtsFund Grants = \$2,374,313

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### **BUSINESSES AND ORGANIZATIONS**

Thank you to the following businesses and organizations for their support of ArtsFund's 2011 Campaign and Programs.

### \$300,000 AND UP Microsoft Corporation

### \$200,000 - \$299,999 The Boeing Company

### \$100,000 - \$199,999

Safeco Insurance Foundation

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Bank of America Expeditors International of Washington IPMorgan Chase PACCAR Inc Starbucks Coffee Company U.S. Bank Wells Fargo

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### \$10,000 - \$24,999

Comcast The Commerce Bank of Washington Mellon - Private Wealth Management Group Nordstrom, Inc. Perkins Coie RealNetworks Sellen Construction Symetra Financial Corporation UBS Financial Services

### \$5,000 - \$9,999

Alaskan Copper & Brass Company/Alaskan Copper Works APCO Worldwide CH2M HILL Columbia Bank Dorsey and Whitney LIP Financial Resources Group Foss Maritime Company Gaco Western, Inc. Goldman, Sachs & Co Gordon, Thomas, Honeywell, Malanca, Peterson & Daheim Group Health Cooperative K&L Gates KING Broadcasting Medical Consultants Network, Inc. Nintendo of America Inc. PhenoPath Laboratories PLLC R.D. Merrill Company Rowley Properties Sparling Stoel Rives LLP Union Bank

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\$1,000 - \$2,499 Alaska Airlines, Inc. All New Glass Inc. Asplundh Tree Expert Auburn Mechanical. Inc. Bader Martin, P.S. Bardsley Associates Inc. Barrier Motors, Inc. Bentall Capital **Botanical Designs** Business Interiors Northwest Cairneross & Hempelmann, P.S. Cochran Electric Darigold, Inc. Elttaes Enterprises Expert Drywall Inc Glosten Associates, Inc. GLY Construction GM Nameplate, Inc. Gray Lumber Company Gudmundson Co. Hitachi Consulting Home Owners Club Hub International NW LLC Integrus Architecture Kibble & Prentice Kidder Mathews Kinzer Real Estate

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Sterling Realty Organization Co. Sweeney Conrad Taylor-Thomason Ted Brown Music

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Gallery ZGF Architects LLP

### **UP TO \$999**

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Wayne's Roofing

West Coast Flooring

Woodworth Family

By hosting employee campaigns and/or matching employee gifts, the following companies provide ArtsFund with the most workplace affiliated donations. Thank you to these companies and their employees for their commitment to the arts.

### \$50,000 AND UP

The Boeing Company Sellen Construction

### \$20,000 - \$49,999

King County Employee Charitable Campaign Microsoft Corporation POP Puget Sound Energy Stoel Rives LLP Washington State Employee Combined Fund Drive

### \$7,500 - \$19,999

ArtsFund Davis Wright Tremaine LIP DLA Piper Dorsey and Whitney LLP K&L Gates Medical Consultants Network, Inc. Perkins Coie Sparling

### INDIVIDUALS AND **FOUNDATIONS**

Thank you to the following individuals and foundations for their support of ArtsFund's Campaign 2011.

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