ArtsFund Launches power2give Puget Sound!

Give a gift and bring a project to life.

ArtsFund is proud to host the Puget Sound launch of the arts funding website power2give.org, a flexible and responsive way to connect arts groups with new donors.

The idea is simple: power2give uses the popular crowd-funding model to give arts and culture organizations the opportunity to post exciting projects and send out the word via social media. Knowing how a gift will make a difference – say, helping a dance company purchase ballet shoes or a museum buy art supplies for kids’ workshops— is a fun and satisfying way to give. Donors see the effect of their generosity as they become integral partners in making projects happen.

power2give is a great way for arts groups to connect with the public. On-line giving has increased over 13% in the past two years, and it’s not just 20-somethings getting in the act but people of all ages. Many people go to concerts, plays or museums but may not have thought about becoming donors. power2give offers a convenient and dynamic gateway to engage in an ongoing relationship with a broad and diverse range of arts and culture groups.

power2give Puget Sound goes live on October 1st, 2013. We hope you will among the first donors to help bring arts projects to life through ArtsFund’s power2give Puget Sound! For more information contact virginiad@artsfund.org.

**ARTSFUND GRANTS UP 8% IN 2013!**

ArtsFund is pleased to announce that we surpassed our 2013 Campaign fundraising goal allowing us to distribute $2,558,290 to 59 arts organizations (an 8% increase from last year) as well as continue to expand our strategic initiatives. Below are a few of the many highlights from Campaign 2013:

- Russell Investment’s Kevin Hoffberg led the corporate charge which was again topped by generous gifts from Microsoft and the Boeing Company.
- ArtsFund Board Member Bill Neukom made a generous gift which not only supported the annual campaign, but also augmented our endowment and provided matching funds for strategic initiatives.
- Precor’s Jillian Titus chaired the 2013 Associates program, which raised $470,000, an increase of nearly 40% from last year.
- Workplace giving demonstrated its great potential with $50,000 campaigns at Sellen Construction and POP and a brand new $25,000 campaign at Getty Images.
- Giving at the Arts Benefactor Circle Level (donors contributing $1,000 or more annually) increased by 30% this year, surpassing the $1,000,000 mark for the first time.

Thank you to all of our donors and volunteers who made the campaign so successful!

---

**Mission**

ArtsFund strengthens the community by supporting the arts through leadership, advocacy and grant making.

**Vision**

A community with a dynamic and world-class arts and cultural sector where the arts are accessible to all and valued as a central and critical component to a healthy society.
CAMPAIGN CLOSING 2013

Thank You to Our Spectacular 2013 Allocations Committee Volunteers!
The 2013 King County Allocations Committee was led by Co-Chairs Mark Dederer, Vice President/Community Affairs, Wells Fargo Foundation and Jim McDonald, Senior Program Officer, Arts and Culture, The Paul G. Allen Family Foundation.

Ray Heacox, President and General Manager, KING Broadcasting and ArtsFund Board Chair, said, “We place utmost importance on the integrity of our allocations process, and our experienced panels are comprised of some of the most respected and knowledgeable individuals in the arts and philanthropy of our region. We are grateful to them and to their companies for the time and expertise donated, and we are thrilled with the outcome and the investment it allows us to make in the community.”

King County 2013 Allocations Committee
Mark Dederer, Co-Chair, Wells Fargo Foundation
Jim McDonald, Co-Chair, The Paul G. Allen Family Foundation
Alka Badshah, Community Volunteer
Jane Broom Davidson, Microsoft Corporation
Andrea Buckmeier, Starbucks Coffee Company
Mari Horita, ArtsFund

Melinda Iacolucci, Weyerhaeuser Realty Investors
Cat Martin, U.S. Bank
Carol Pawlak, Amgen Inc.
Kate Pronovost, Nesbholm Family Foundation
Huong Vu, The Boeing Company
Christopher Wiggins, Safeco Insurance Foundation

Pierce County 2013 Allocations Committee
Mari Horita, Chair, ArtsFund
Kim Cacace, BNY Mellon Wealth Management
Sarah Idstrom, Franke Tobey Jones
Xan McCallum, Weyerhaeuser
Karla McLaNe, Kitsap Bank
Walter Neary, Comcast
Natalie Whitcomb, Brown & Brown of Washington

2013-2015 Building for the Arts Success!
ArtsFund is happy to announce that the 2013-2015 Building for the Arts capital grant program, requesting $10.2M for 12 arts organizations across the state, was fully funded by the Washington State legislature. This is another great chapter in a program that has provided $81.2M in grants to 194 projects across the state during its 20 year history. ArtsFund thanks the participating arts groups and their constituents for their fabulous work during the session, as well as David Foster for his excellent leadership and expertise in Olympia. Congratulations everyone!

2013 Campaign Closing Event
Thank you to the Weyerhaeuser Company and Russell Investments for sponsoring the 2013 Campaign Closing Celebration. The event brought together members of our Board, Advisory Council, Allocations Committee, Associates, Community Partners, Donors and Grant Recipients to celebrate the many accomplishments of the last year.

(Sandy McDade, Weyerhaeuser Company; and Kevin Hoffberg, Russell Investments.)

(L to R) W. Clayton Bland, JP Morgan Securities; Brian Golob, Russell Investments; Mari Horita, ArtsFund, President CEO; Mark Dederer, Wells Fargo Foundation; Jim McDonald, The Paul G. Allen Family Foundation.

(L to R) Joanne Salsbury, Suzanne Suneson and Nancy Ward.
**SUMMER EVENTS & UPDATES**

**ArtsFund Technology Forum**

ArtsFund recently kicked off a series of convenings aimed at providing the cultural community a platform for dialogue, resource sharing and capacity building. Thanks to the sponsorship of The Boeing Company, our pilot convening, A Technology Forum for Arts Managers, was held on August 22, 2013.

The event, which covered the theme of strategic technology planning and implementation for arts organizations, was attended by more than 40 arts leaders from 25+ local and regional arts organizations. Expert presenters from throughout our region shared insight on technology toolkit options and offered frameworks for making informed choices about organizational technology needs, as well as starting points for research and planning.

Feedback has been positive, and planning is underway for our next convening. The Technology Forum was generously hosted by the Seattle Repertory Theatre.

**Cultural Access Fund Update**

The Cultural Access Fund (CAF) is seeking legislative authority to enable counties to increase public access and improve educational programming at cultural organizations. Under the leadership of CAF Coalition Co-Chairs, David Fischer (Broadway Center for the Performing Arts) and Deborah Jensen (Woodland Park Zoo), and CAF Director, Carol Albert, the Coalition is identifying local (county) and statewide supporters and advocates throughout Washington. The current Coalition comprises 37 cultural organizations across the state, and also includes support and leadership from 4Culture and the Washington State Arts Alliance. Additionally, CAF has acquired the strategic government relations expertise of Becky Bogard, Jim Potts, and Kevin Hughes. The Coalition will continue to enlist bill sponsors and champions during the fall, with the goal to pass legislation in 2014. For more information on the effort and how you can contribute, please visit www.culturalaccessfund.org, or contact Graham Mills (graham@artsfund.org).

**Arrivals and Departures**

This summer, ArtsFund bid a bittersweet farewell to Vice President of Finance & Operations, Cheryl Oliver. Though ArtsFund is sad to see Cheryl go, we are also very excited to welcome our newest family member: Sarah Sidman, Director of Strategic Initiatives & Communications.

Sarah brings 20 years of multi-disciplinary experience in the arts and nonprofit sectors, and has an extensive background in engaging diverse communities with cross-cultural arts programming and outreach, both domestic and international.

---

**2013 ARTSFUND BENEFICIARY GRANTS**

**DANCE = $236,275**
- Pacific Northwest Ballet
- Spectrum Dance Theater
- Velocity Dance Center

**FILM & MEDIA ARTS = $26,535**
- Northwest Film Forum
- Three Dollar Bill Cinema
- SIFF

**LITERARY ARTS = $18,230**
- Richard Hugo House
- Seattle Arts & Lectures

**MULTIDISCIPLINARY = $266,665**
- Artist Trust
- ArtsWest Playhouse & Gallery
- Broadway Center for the Performing Arts
- Central District Forum for Arts & Ideas
- EMP Museum
- Jack Straw Productions
- Kirkland Arts Center
- Nordic Heritage Museum
- Northwest African American Museum
- On the Boards
- Seattle Theatre Group
- Town Hall Association
- UW World Series at Meany Hall
- Vashon Allied Arts
- The Vera Project

**MUSIC = $518,435**
- Auburn Symphony Orchestra
- Early Music Guild
- Earshot Jazz Society of Seattle
- The Esoterics
- Northwest Sinfonietta
- Seattle Chamber Music Society
- Seattle Choral Company
- Seattle Men’s Chorus/Seattle Women’s Chorus
- Seattle Opera
- Seattle Pro Musica
- Seattle Repertory Jazz Orchestra
- Seattle Symphony
- Tacoma Opera
- Tacoma Symphony

**THEATER = $798,025**
- 5th Avenue Theatre
- ACT Theatre
- Book-It Repertory Theatre
- Kirkland Performance Center
- Northwest Puppet Center
- Seattle Children’s Theatre
- Seattle Musical Theatre
- Seattle Public Theatre
- Seattle Repertory Theatre
- Seattle Shakespeare Company
- Tacoma Musical Playhouse
- Taproot Theatre Company
- Village Theatre
- Wing-It Productions

**VISUAL ART = $532,700**
- Bellevue Arts Museum
- Burke Museum
- Frye Art Museum
- Henry Art Gallery
- Museum of Glass
- Seattle Art Museum
- Tacoma Art Museum

**SPECIAL GRANTS = $28,000**
- ArtsFund Plescheef Design and Decorative Arts Grants:
  - Bellevue Arts Museum
  - Museum of Glass
  - Nordic Heritage Museum
- Snoqualmie Tribe Emerging Artist Grants:
  - Burke Museum
  - Central District Forum for Arts & Ideas
  - On the Boards
  - Velocity Dance Center

**KREIELSHEIMER REMAINDER FOUNDATION GRANTS = $70,045**
- DESIGNATED WPG FUNDS = $63,380

**GRAND TOTAL 2013 ARTSFUND GRANTS = $2,558,290**

---

**SUMMER EVENTS & UPDATES**

**ArtsFund Technology Forum**

Cheryl delivers her last ArtsFund grant check to Book-It Repertory Theatre’s Director of Development, Christine Mosere, and Co-Founding Artistic Director, Jane Jones.
www.artsfund.org  email: info@artsfund.org

PAGE 5
Thank You!

You may also donate online at www.artsfund.org.

www.artsfund.org email: info@artsfund.org PAGE 7
Campaign 2014 Associates Program Recruitment is Underway!

Love the Arts? Come Join One of Seattle’s Best Volunteer Programs!

The ArtsFund Associates Program is an opportunity for everyone who is passionate about the arts to get involved in the community and support the organizations they love. Last year Associates raised over $400,000 for local arts groups, and had a great time in the process! As an ArtsFund Associate, you will have the chance to attend a variety of arts performances, network with over 100 energetic peers and professionals and gain valuable insight into the world of fundraising and arts management.

In exchange for volunteering approximately 5-7 hours per month, ArtsFund Associates receive a multitude of benefits including:

- Involvement with a highly regarded community organization
- Learning more about the arts
- Valuable training and experience in fundraising and boardmanship
- Development of new professional contacts and friendships
- Identification and visibility within your company as a community representative

Now more than ever the arts need our support! If you are interested in applying or learning more about the Associates Program, please visit our website at www.artsfund.org or contact sarah@artsfund.org.

Join these fellow ArtsFund Associates and help support the Puget Sound region’s amazing arts community!