



ARTSFUND

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For Immediate Release: October 1, 2014

ARTSFUND'S POWER2GIVE.ORG/PUGETSOUND CELEBRATES ONE YEAR MILESTONES \$420,000, 1650 donors, 100 projects and growing!

Seattle, WA – On the one-year anniversary of power2give.org/PugetSound, ArtsFund's regional arts crowdfunding platform, ArtsFund announces the initiative's twelve month milestones:

- **\$420,662 raised** for arts and cultural projects
- Site visits from **16,500 unique viewers**
- Contributions from **1650 donors**

Representing the work of **66 arts and cultural groups** from **King, Pierce and Snohomish Counties**, as of 10.01.14 **100 distinct and diverse projects** have been posted.

- **81% of the gifts are \$100 or less**
- Nearly **40% of the donors are first-time contributors** to the posting organizations

Mari Horita, ArtsFund President & CEO, stated, "We are especially pleased to be meeting our goal of attracting new donors to the sector. ArtsFund launched [power2give/PugetSound](http://power2give.org/PugetSound) to raise visibility of the scope and impact of our region's arts organizations and to broaden their base of support. With site visits spanning **65 countries** and donations coming in from **34 states**, the site is proving to be a highly effective use of technology for purposes of both storytelling and fundraising."

Horita continued, "The impacts of the site can be felt throughout the region. **power2give/PugetSound gifts contribute to original programming and bring art to stages and venues throughout the state, provide greater access and unique experiences for both youth and adults, support arts education programs, fund artists commissions and residencies, and enable facilities improvements and enhancements to the audience experience.**"

All donations made have been matched 100% thanks to ArtsFund's matching funders. The **Raynier Institute & Foundation** is the founding matching sponsor and inaugural lead partner of [power2give/PugetSound](http://power2give.org/PugetSound). Additional matching funds have been provided by: Amazon, RD Merrill Co, The Estate of Jean Pringle Swanson, Vijay and Sita Vashee, and a number of anonymous matching donors.

New for the upcoming year, thanks to a partnership between Starbucks, KEXP and STG, 100% of ticket sales from the 10th Little Big Show concert (on 11.15.14) will go to ArtsFund to be used as matching funds for youth-based programs.

Start-up and administrative sponsorship for the inaugural year of [power2give/PugetSound](http://power2give.org/PugetSound) was provided by **The Boeing Company**. The Boeing Company will once again provide administrative sponsorship for year two.

New postings will continue to be added on the first of each month.

To view live projects: <http://www.artsfund.org/power2give>

For a full list of completed projects: <http://www.power2give.org/PugetSound/Project/ListComplete>

For more information: www.artsfund.org

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ArtsFund's Mission: ArtsFund strengthens the community by supporting the arts through leadership, advocacy and grant making.

power2give.org/PugetSound, presented by ArtsFund, is a year-round regional arts crowd-funding website enabling arts organizations to post and promote projects in need of funding (up to \$7500), and inviting donors to contribute to those projects most intriguing to them. Projects are listed on the site for a maximum of 90 days, or until they meet their financial goals. All donations are tax deductible.

ArtsFund launched power2give.org/PugetSound on October 1, 2013.

power2give.org was created by the **Arts & Science Council (ASC)** of Charlotte, North Carolina. Since 2011, over \$6.5 million in project funding has been raised through the platform in 24 communities across the U.S.



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