

**BEYOND ENGAGEMENT 2.0:
PATHWAYS TO EQUITY & INCLUSION IN THE ARTS**
Wednesday, June 3, 2015
2:30 - 5:00 PM



ARTSFUND

Strategies and initiatives intended to achieve equity and inclusion in the arts are building locally. Beyond Engagement 2.0 is designed to encourage greater discussion around specific models, barriers, tools, strategies and next steps.

Agenda

Welcome

Sarah Sidman, Director of Strategic Initiatives & Communications, ArtsFund

Exploration of models

featuring

Leonard Garfield, Executive Director, Museum of History and Industry

Sarah Wilke, Managing Director, On the Boards

Jeffrey Herrmann, Managing Director, Seattle Repertory Theatre

Moderated by Vivian Phillips, Director of Marketing and Communications,
Seattle Theatre Group

Open discussion and Q & A

Closing

Networking and Reception

ArtsFund thanks the **Seattle Asian Art Museum**
for generously hosting this event

Sponsored by **The Boeing Company**





Leonard Garfield
Executive Director
MOHAI

Leonard Garfield is Executive Director of Seattle's **Museum of History & Industry**, an award-winning history center with a collection of 4 million historic artifacts and a robust schedule of exhibits and programs related to the history of Seattle and the Pacific Northwest. Garfield led MOHAI in the move to a new museum at Lake Union Park and a new Resource Center in Seattle's Georgetown neighborhood, both of which opened in 2012. Before joining the museum, Garfield served as director of the King County Office of Cultural Resources (now 4Culture) from 1993-1999; served as Washington State Architectural Historian from 1985 to 1993; and was Wisconsin State historian from 1978 to 1985. Among other writings, he is co-author of *Built in Washington*, an architectural history of Washington State published by WSU Press.

Jeffrey Herrmann joined **Seattle Repertory Theatre** in July 2014 after seven years as Managing Director of Washington, DC's Woolly Mammoth Theatre Company. During his time there, he oversaw 18 World Premieres, a 100% increase in the operating budget, the execution of a \$4 million artistic capital campaign, and the purchase of Woolly's award-winning theatre facility. Prior to joining Woolly Mammoth, he served as Producing Director for eight years at Perseverance Theatre in Juneau, Alaska. Jeffrey received his B.A. in English at Vassar College and his M.F.A. in Theatre Management at the Yale School of Drama.



Jeffrey Herrmann
Managing Director
Seattle Repertory Theatre



Sarah Wilke
Managing Director
On the Boards

Sarah Wilke has served as the Managing Director of **On the Boards** since 2004. Prior to OtB she worked as the Managing Director of Consolidated Works, as the Associate Curator of Education at the Tacoma Art Museum, and at the Freer & Sackler Galleries in Washington, DC. She is a graduate of Bowdoin College, received a Master's Degree from the Harvard Graduate School of Education and was a Fulbright Fellow in Sri Lanka. She has served as a panelist for the NEA, the National Performance Network, Seattle's Office of Arts & Culture, and the Pew Center for Arts and Heritage.

Vivian Phillips is the Director of Marketing and Communications for the **Seattle Theatre Group**, with responsibility for managing all marketing and communications activities for Seattle's historic Paramount, Moore and Neptune Theatres. She is the organization's primary spokesperson and representative to the Africa Contemporary Arts Consortium. She has previously served on the boards of CD Forum, Seattle Theatre Group, Arts Corps, Seafair, and in advisory capacities for the Washington State Building for the Arts and King County Television. Vivian currently serves on the board of directors of KUOW Public Radio Puget Sound and chairs the Seattle Arts Commission.



Vivian Phillips
Director of Marketing and Communications
Seattle Theatre Group