

Becoming Indispensable

A Community Engagement Workshop

Friday, September 8, 2017

8:30 — 11:00 AM

Generously hosted by The Seattle Foundation



ARTSFUND

Agenda

Welcome

Arts Missions in the 21st Century

The Challenges of Change

The Community Engagement Process

Where Are You and What Do You Need To Do?

Questions, Answers, and Open Discussion

Closing



One of the country's leading advocates for the arts and community engagement, Doug Borwick is author of *Engaging Matters*, a blog for ArtsJournal, author/editor of *Building Communities, Not Audiences: The Future of the Arts in the U.S.* and author of *Engage Now! A Guide to Making the Arts Indispensable*. Dr. Borwick has served as keynote speaker and workshop presenter at conferences across the U.S. and Canada as well as in Beijing and Singapore.

Borwick is past President of the Board of the Association of Arts Administration Educators, and for three decades he served as Director of the Arts Management and Not-for-Profit Management Programs at Salem College in Winston-Salem, NC. Borwick is CEO of **Outfitters4, Inc.**, providing management services for nonprofits and of **ArtsEngaged**, offering training and consultation services to artists and arts organizations seeking to more effectively engage with their communities.



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