

Faculty

Robert Fleming, CPA, is a shareholder with the Bellevue CPA firm of Clark Nuber P.S. and is Director of the firm's Not-for-Profit Services Group, which serves over 700 not-for-profit organizations. Prior to Clark Nuber, Rob was a manager in the Seattle and Lagos, Nigeria offices of PricewaterhouseCoopers. Rob has specialized in not-for-profit entities for over 30 years.

Dwight Gee is a former Executive Vice President for The World Justice Project. He established the Board Leadership Training program during his tenure as Executive Vice President of ArtsFund from 1989-2011. Dwight was two-term Board President of FareStart, and is Chair of the Visiting Committee of Seattle University's Masters in Nonprofit Leadership Program.

Elizabeth McCaw is the President of Washington Women's Foundation. She retired in 2011 from Stokes Lawrence, P.S., where she was a shareholder in the firm's estate planning group. As an attorney, Beth focused her practice on estate planning, gift and estate taxation, probate and trust administration, charitable giving, and the law of tax-exempt organizations.

Christine O'Connor is an arts management consultant and executive recruiter with the national consulting firm Albert Hall & Associates, where her clients have included Sundance Institute, Guthrie Theatre, Oregon Shakespeare Festival, and Seattle Rep, among others. She has more than 25 years of experience in fundraising and nonprofit management.

Laura Pierce is the Executive Director of Washington Nonprofits. Prior to joining Washington Nonprofits, Laura was a nonprofit management consultant for 18 years, assisting hundreds of organizations with strategic planning, board development, and capacity building. She holds an M.P.A. from the University of Washington.

For full faculty bios, visit www.artsfund.org/BLT

ARTSFUND



Founded in 1969, ArtsFund is one of the nation's leading united arts funds. Our annual fundraising campaigns provide a vehicle through which individuals, foundations and businesses can impact a variety of artistic disciplines, and the arts ecosystem as a whole, with just one gift. ArtsFund's transparent and trusted allocations process ensures that our beneficiaries are held to a high standard of organizational and artistic excellence. ArtsFund has invested over \$79.1 million in grants to our region's arts organizations.

ArtsFund is a respected voice and central advocate for the arts on the local, regional, and national levels. In addition, ArtsFund champions and strengthens the cultural community through a variety of capacity-building programs and services. For more information visit: www.artsfund.org/programs.

To learn more about **Board Leadership Training**, visit www.artsfund.org/BLT or contact:

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ARTSFUND

BOARD LEADERSHIP TRAINING

FALL 2017

OCTOBER 10 - NOVEMBER 15

THE FALL SERIES IS GENEROUSLY SPONSORED BY
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ABOUT THE PROGRAM

Nothing helps a nonprofit organization succeed like a well-trained and effective board of directors. ArtsFund introduced its Board Leadership Training program in 1999 to enable committed volunteers to be highly effective board members. The program focuses on the arts, but is applicable to any nonprofit. It features the region's top experts in nonprofit leadership, select readings on related topics, and internships with nonprofit boards to build practical experience.

Eligibility

The program is open to members of ArtsFund's **Associates Program**, current **nonprofit board members**, and representatives from ArtsFund's **corporate partners**. It is also open to members of **Social Venture Partners, Seattle Urban League of Young Professionals**, and **Washington Women's Foundation**.

Cost

\$50 for 5 sessions including dinner. Free for ArtsFund Associates. Financial aid is available.

To Apply

1. Complete online application at www.surveymonkey.com/r/bltfall17
2. Submit current resume or LinkedIn to rachelp@artsfund.org

Schedule

All sessions will be held at the ArtsFund offices: 10 Harrison St. Ste 200, Seattle, WA 98109, from 6:00–8:00 p.m. Dinner is served from 5:30-6:00.

Session 1 Tuesday, October 10 Setting the Direction

Laura Pierce

Strategic planning in an increasingly competitive market

One of the first questions many corporate and private grantmakers ask is, "Do you have a current strategic plan?" Small wonder, because with some 40,000 nonprofits in the state of Washington alone, funders want to ensure they invest in an organization that knows where it's going and how it's getting there. As a board member, you have exactly the same interest in a living, working plan that everyone supports.

Session 2 Tuesday, October 17 Staying Solvent, Knowing the Numbers

Rob Fleming

Financial stewardship of your nonprofit

Who is ultimately responsible for the tax returns, budgets, and financial statements of a nonprofit? This session reviews fiduciary duties of directors and examines concrete examples of the documents you'll need to know.

"Thanks, ArtsFund, for putting together such an enlightening, informative and enjoyable seminar."
-**John Robinson**, Board Member,
Seattle Chamber Music Society

Session 3 Tuesday, October 24 Board Service and Legal Stewardship

Elizabeth McCaw

What are your legal responsibilities and duties?

This session examines what it means to be a good steward of your nonprofit, focusing on the legal perspective. What is your role and where are you potentially at risk for liability?

Session 4 Tuesday, November 7 Capitalizing Nonprofit Missions

Christine O'Connor

Annual, facility, and endowment fundraising

A nonprofit board must ensure the organization has adequate resources to carry out its work. For nearly every board member, this means fundraising. Note that this session is not fundraising training. Rather, it will give an understanding of how a board should engage in fundraising and what questions to ask when launching capital or endowment campaigns and hiring consultants.

Session 5 Wednesday, November 15 Building Leadership Capacity

Dwight Gee

Practices of a high performance board

What makes some organizations and their boards soar? Practical steps can make the difference, like developing clear job descriptions and evaluation systems for board members, establishing an effective board recruiting and training process, and ensuring directors stay closely linked to the mission and operation of the organization. The tips from this session will help ensure that both you and your nonprofit get the most from your service as a director.