

ArtsFund Social Impact Study

Potential Shortlist Criteria | Discussion Draft

The following draft criteria were identified in collaboration with the Social Impact Study Project Team. We will refine this list based on feedback from the Advisory Committee.

- **Equity:** Seek out historically marginalized or disadvantaged communities' perspectives. These include considerations related to income, age, ability, race and ethnicity.
- **Impact Theme Breadth:** Identify case studies that address multiple Impact Themes. Ensure that case studies cover all Impact Themes.
- **Geographic Representation:** Ensure cases studies come from urban and suburban areas across King County. Focus on communities of opportunity/economically disadvantaged communities.
- **Racial and Ethnic Diversity:** Ensure case studies include organizations/programs led by and/or for people of color or for ethnic minorities.
- **Maturity of Program:** Ensure case studies tackle programs that are at a steady state, with limited expected changes to overall design and an established track record.
- **Non-Traditional:** Go beyond narrow, institutional definitions that undercount the ways in which communities and individuals experience arts, culture and heritage.
- **Arts/Cultural Non-Profits + Social Service Providers:** Ensure case studies include both types of organizations.
- **Scale of Organization:** Ensure case studies include organizations with large and small budgets.
- **Connections to Community Priorities:** Ensure case studies speak to themes and policy priorities relevant to King County today.
- **Relationship with Organization:** Case studies will need a point of contact or existing relationship with organizations.

Project Considerations

- **Budget.** Given current budget, we estimate being able to conduct a total of nine case studies (three per main theme), assuming 4-6 hours per case study (includes scheduling, travel, interview, and writeup).
- **Timeline.** Interview would need to take place April – June.