

# CASE STUDY INTERVIEW GUIDE

## QUESTIONS

Interviews were semi-structured. Depending on the organization's size and the contact's preferences interviews were conducted in a group or individually. Where possible, we conducted in-person, walking interviews, as the space is often a good prompt for relevant information.

### • **Introduce study and themes**

- How did this program come into being?
  - What was the motivation behind it?
  - What made it possible? What were some barriers to start-up?
  - Was there a specific social need you were trying to address at the time? *[Prompt with themes]*
- How would you describe the social impact this program/your organization is having? *[Prompt with themes]*
  - How is this different from other ways we have addressed this social need in the past?
  - How would you describe the reaction from your community? *Prompts: Reaction from Audiences? Neighbors? Funders? Partners? Similar organizations in other communities? People of color? Minority populations? People who don't 'typically' participate in the arts?*
- Have there been any surprises in terms of impact the program has had? Sometimes the people who show up are not the ones you expected, etc.
- Are there benefits to people who don't participate directly (ripple effects)? Is there some impact on wellbeing to have this program present in the community, even if you don't interact with it on a regular basis? What were some "a-ha" moments or milestones as the program evolved? What have you learned about how to make an impact through art?
- Are you willing to share documents (strategic plan), collateral (photos, logos), relevant data for use in our study?
- How are you tracking impact? What have you discovered about the impact of the arts?
- Can you share a powerful story about the impact of the arts?