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MISSION
ArtsFund strengthens the community by supporting the arts through leadership, advocacy, and grant making.

VISION
A community with a dynamic and world-class arts and cultural sector where the arts are accessible to all and valued as central and critical to a healthy society.

VALUES
- **We Ignite Passion for the Arts.** We believe arts and culture inspire, empower, and transform individuals and communities.
- **We Promote Equitable and Inclusive Communities.** We believe the arts should be accessible to all and reflect, represent, and engage the entire community.
- **We Innovate through Collaboration and Leadership.** We believe our impact and relevance, and that of the arts sector, are deepened though continuous learning, creative leadership, and strategic partnerships.
REPORT TO THE COMMUNITY

For nearly 50 years, ArtsFund has been raising funds to strengthen the community by supporting the arts. Thanks to the generosity of the businesses, foundations, and individuals who invest in ArtsFund, we provide leadership, advocacy, and financial support to nearly 120 nonprofit arts organizations throughout the Central Puget Sound Region. We have awarded over $81.6 million in grants since 1969, trained nearly 750 board members, and advanced legislative initiatives. We are the only nonprofit in our region that supports the sector in this holistic way.

We do this work because we believe that a thriving arts sector and equitable access to the arts are critical to a healthy, vibrant, and inclusive region. For decades, we have produced Economic Impact studies that demonstrate how the arts support tens of thousands of jobs and generate $2 billion in business revenue for our region. This year, we released the first Social Impact of the Arts study for King County. This study is among the first in the nation, and the first in the Pacific Northwest, to illustrate how arts create public value that positively transforms and benefits our communities.

Our study shows that the arts are a viable, powerful, and proven tool to effect positive social outcomes—yet, too often, the arts are underutilized and unacknowledged as part of community development strategy. The complex challenges facing our region require creative and cross-sector solutions. Expanding and leveraging the impact of King County’s substantial arts and culture sector so more people and communities can benefit will enhance, not detract, from our ability to meet the most pressing challenges facing our region.

Join us in strengthening the community through the arts.

MARI HORITA
President & CEO
ArtsFund

ANTHONY R. MILES
Partner
Stoel Rives LLP
Chair-Elect, ArtsFund
Board of Trustees

CAROL R. POWELL
Senior Vice President
Wells Fargo, The Private Bank
Chair, ArtsFund
Board of Trustees
**GRANT BENEFICIARIES**

**KING COUNTY**

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**PIERCE COUNTY**

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**SPECIAL GRANTS**

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**GRAND TOTAL 2018 ARTSFUND GRANTS**

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<th>Amount</th>
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<td>$2,528,324</td>
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</table>
GRANT IMPACTS

$2.4 MILLION
in grants helped provide:

10,000+
EVENTS, EXHIBITS
AND PERFORMANCES

811,000
STUDENTS ACCESS
TO THE ARTS

1.7 MILLION
FREE OR DISCOUNTED
TICKETS

7.4 MILLION
PATRON VISITS
Annual grant making is a core component of ArtsFund’s mission, complemented by our leadership and advocacy programs. Grants are distributed as general operating support, which recipients can use to provide programming and arts education, reduce barriers to arts participation, increase access and opportunity for underserved youth, and for staffing, capacity-building, professional development, and facilities. This unrestricted funding enables grant recipients to invest the funds where needed most to advance their missions.

ArtsFund has distributed more than $81.6 million in grants to a broad range of arts and cultural organizations throughout King and Pierce Counties. In 2018, ArtsFund awarded annual grants totaling over $2.48 million.

Both donors and grant recipients trust ArtsFund’s allocations process. The Allocations Committee is comprised of corporate and private grant making experts who engage with ArtsFund in a thorough vetting process, evaluating application materials and interviewing the leadership of applicant arts groups. They systematically rate each group against the same key evaluation points based on mission, financial stability, governance, and community impact.

Eligibility requirements, deadlines, and contact information can be found at www.artsfund.org/GrantProcess.
TARGETED GRANT PROGRAMS

MULTICULTURAL ARTS PROJECT

ArtsFund’s Multicultural Arts Project (MAP) supports culturally, ethnically, and racially diverse arts and cultural groups throughout the Central Puget Sound Region. 2018 grant recipients used funds to connect communities, create access to the arts for underserved populations, enhance cross cultural understanding, and serve youth. To date, $92,500 in grants have been awarded through the Multicultural Arts Project. 2018 MAP recipients include: Central District Forum for Arts & Ideas, Chinese Arts and Music Association, Latino Theatre Projects, Longhouse Media, Northwest African American Museum, Pratidhwani, Seattle Latino Film Festival, and Tasveer. For more information please visit www.artsfund.org/MAP2019.

CREATIVE EQUITY FUND

In 2018 ArtsFund contributed to a new funding collaborative. The Creative Equity Fund supports community-based organizations using arts and culture based strategies to build racial justice. The fund is administered by Seattle Foundation and was developed through collaboration with ArtsFund and the Seattle Office of Arts & Culture, with support from Macklemore. Additional leadership and financial support comes from The Boeing Company, Microsoft Corporation, and the Nesholm Family Foundation. For more information please visit www.artsfund.org/CreativeEquity.

YOUTH ACCESS & OPPORTUNITY FUND

Arts engagement provides the greatest benefits to at-risk students and youth from low-income backgrounds, yet economic and other barriers severely limit access to these benefits. The Youth Access & Opportunity Fund (YAOF) supports programs and organizations that provide meaningful arts engagement opportunities for our region’s young people who are too often overlooked and denied equitable opportunities.
PROGRAMMING & ADVOCACY

In complement to our grant making, ArtsFund presents a variety of leadership and advocacy programs to strengthen arts organizations, educate and empower nonprofit leaders and volunteers, and advance dialogue on the critical impact of arts and culture. We also play a leadership role in broader initiatives that foster the future of the arts ecology in the Central Puget Sound region. More information can be found at www.artsfund.org/programs.

CULTURAL PARTNERS NETWORK

The Cultural Partners Network is ArtsFund’s network of affiliated arts and cultural organizations. Through the CPN, ArtsFund deepens ties between organizations, provides capacity building resources, and connects cultural organizations with audiences and donors throughout the region. In 2018, 118 organizations were part of the CPN.

BOARD LEADERSHIP TRAINING

Our Board Leadership Training program strengthens arts organizations by teaching fundamentals of board service and providing practical internships with nonprofit boards. Over 700 current and future nonprofit board members have taken the training. In 2018, 67 individuals representing 49 civic, cultural, and community organizations participated.

CULTURAL RESOURCE COLLECTIVE

ArtsFund manages and serves as fiscal agent for the Cultural Resource Collective, a secure patron database used by 37 regional arts and cultural groups to develop and maintain audiences.
**ADVOCACY**

We provide leadership and partner in promoting legislative initiatives such as **Building for the Arts**, raising awareness of critical civic issues and furthering public investment in arts and culture.

**CONVENINGS**

ArtsFund provides capacity building tools and training to the cultural sector, and advances dialogue in response to the needs of the field. **In 2018, ArtsFund convenings were attended by 153 participants from 80 organizations.**

**RESEARCH INITIATIVES**

ArtsFund provides critical advocacy tools articulating the measurable impacts of the arts. Our **Economic Impact Studies** detail the importance of the arts and culture industry as an economic driver in our region, and our **Social Impact of the Arts Study** (see page 12) frames a new way of understanding the public value of the arts.
SOCIAL IMPACT OF THE ARTS STUDY

The ArtsFund Social Impact Study, released October 2018, frames a new way of understanding the public value of the arts in King County. How are arts advancing community priorities and positive outcomes for participants and non-participants alike?

With primary focus on youth development & education, health & wellness, and neighborhood vitality, the study probes the potential for arts to influence more equitable outcomes. The report combines a county-wide public poll; a landscape scan of King County arts, cultural, and heritage nonprofits; a substantive review of 150+ national research resources; and case studies of ten regional arts organizations. Visit www.artsfund.org/SocialImpact for the complete findings.

The Social Impact of the Arts study was made possible by support from: The Boeing Company, Seattle Foundation, 4Culture, the Glenn H. Kawasaki Foundation, King County, Seattle Office of Arts & Culture, Swedish, Peter and Susan Davis, Peter Horvitz, the Nesholm Family Foundation, Carlo and Lalie Scandiuzzi, Starbucks Coffee Company, the Tagney Jones Family Fund, and an anonymous donor.

THE (MIS)PERCEIVED VALUE OF ARTS & CULTURE

79% of people believe arts benefit their personal wellbeing,

and

60% cite the arts as a key factor in their decision to locate in the area

but only

28% think arts and culture promote social change at a community-level

According to a 2018 survey of King County residents.

This finding does not align with a growing body of national and international research and data on arts impact, or with our inventory of examples of arts advancing social change in King County.
WHERE ARTS INTERSECT
Our work identifies where arts intersect with timely social issues such as: positive civic and educational outcomes for vulnerable youth; social cohesion in an increasingly diverse and disconnected population; a state of emergency on homelessness; safe, vibrant, and inclusive neighborhoods; and inequitable access to opportunity.

ARTS X YOUTH & EDUCATION
Low-income students with access to cultural resources score higher in English and Math. Low-income students with a high level of arts experience in school are more likely to attend college, vote, and volunteer in their community. (The Social Wellbeing of New York City’s Neighborhoods: The Contribution of Culture and the Arts, 2017)

ARTS X HEALTH & WELLNESS
45% of medical institutions nationwide offer some sort of arts program, with 8 out of 10 of these stating they do so to benefit patient recovery. (Participatory Arts for Older Adults: A Review of Benefits and Challenges. Gerontologist, 2018)

ARTS X NEIGHBORHOOD VITALITY
Low-income neighborhoods with cultural resources have 14% fewer cases of child abuse and neglect, and 18% less serious crime than low-income neighborhoods without cultural resources. (Culture and Social Wellbeing in New York City, 2017)

ARTS LANDSCAPE SCAN
Our landscape scan of nearly 200 arts, cultural, and heritage organizations revealed over 140 arts programs for youth and education, with 70% of those running for over eight years. We also found about 50% of organizations offering programs in health & wellness and neighborhood vitality have track records of over 8 years. More than 4 out of 5 arts organizations report partnership outside the arts sector, including with schools, refugee and immigrant organizations, hospitals and clinics, senior centers, environmental organizations, city departments, and many more.
CELEBRATION OF THE ARTS LUNCHEON

ArtsFund’s 30th annual Celebration of the Arts Luncheon drew nearly 1,000 arts supporters. Centered around the power of the arts to strengthen cities and build community, former National Endowment for the Arts Chairman Jane Chu’s keynote address called on us to envision a world where the arts are deeply ingrained in every aspect of our lives and author Jamie Ford was honored for his ability to bring history to life in his novels.

EXPANDING BOARD DIVERSITY

For the second time ArtsFund presented Setting the Table for More Diverse Board Leadership, an event exploring ways to expand racial, ethnic, and cultural diversity in board leadership. The evening featured a panel discussion with community leaders of color and networking opportunities for guests to connect with arts and cultural organizations actively seeking to increase diversity among their board leadership.

BOARD NETWORKING HAPPY HOUR

ArtsFund once again partnered with the Bill & Melinda Gates Foundation, Leadership Tomorrow, Seattle Works, and United Way of King County to foster connections among graduates of our leadership training programs and organizations seeking new board members.
CULTURAL ACCESSIBILITY CONSORTIUM

Together with 4Culture, the Office of Arts and Culture, and the Washington State Fathers Network (a program of Kindering), ArtsFund is working to increase access to arts and culture programs and accessibility resources for community members with disabilities. In 2018 the Cultural Accessibility Consortium hosted a gathering of individuals with neurodevelopmental differences, their families, and arts administrators to explore potential avenues for increased arts access.

MAYORAL FORUM

Leading up to the November general election, ArtsFund partnered with Grist, KEXP, Seattle Music Commission, and Seattle Parks Foundation to co-sponsor a Mayoral Forum on Arts and the Environment. Over 350 Seattleites attended in person at the KEXP gathering space, and thousands more watched via livestream courtesy of KING 5, to hear the Seattle mayoral candidates’ views on these critical components of livability and what makes our region a great place to live.
**CAMPAIGN 2018 DONORS**

Includes pledges, donations and in-kind gifts made by businesses, foundations and individuals between 6/1/17 - 5/31/18

### Business Donors

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### Support from:

- Microsoft Corporation
- The Boeing Company
- Sellen Construction
- Perkins Coie
- Starbucks Coffee Company
- Stoel Rives LLP

Includes employee workplace giving

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<th>$1,000–$2,499</th>
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<td>Aegis Living</td>
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<td>Aerostate Rocketdyne*</td>
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<td>All City Fence Co.</td>
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<td>ArtsFund*</td>
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<td>Cambia Health Foundation*</td>
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<td>Chateau Ste. Michelle Winery Cheyette &amp; Associates</td>
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<td>Global Diving &amp; Salvage, Inc.</td>
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<td>Holland America Line Home Owners Club</td>
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<td>Jameson Babbitt Stites &amp; Lombard</td>
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<td>Keller Rohrback L.L.P.</td>
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<td>King County Employee Charitable Campaign*</td>
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<th>Up to $999</th>
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<td>AmazonSmile</td>
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<td>Baker Foundation</td>
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<td>BRN Engineering Builders’ Hardware &amp; Supply Co., Inc.</td>
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<td>City of Seattle*</td>
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<td>The Clarius Group LLC Combined Federal Campaign*</td>
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<td>Cone &amp; Steiner</td>
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<td>Direct Search Systems</td>
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<td>Eastside Consultants, Inc.</td>
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<td>Fred Meyer, Inc.</td>
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<td>Grund &amp; Company</td>
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<td>Harrigan Leyh Farmer &amp; Thomsen LLP</td>
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* Indicates a portion of the gift came from employee workplace giving campaigns
GOLD CLUB
$50,000 and up
Mary Pigott
Pete and Julie Rose

$25,000–$49,999
Carla and Renee Behnek
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$10,000–$24,999
CONDUCTOR’S CIRCLE
Anonymous (1)

$25,000–$49,999
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$2,500–$4,999
ENCORE
Anonymous (1)

FIRST CHAIR
$5,000–$9,999
Chap and Eve Alvard
Bill and Nallely Bain
Beeks Family Legacy - Foundation
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Creelman Foundation
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William Franklin
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Leob Family Charitable Foundation
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Negro-in-Family Foundation
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Ann Ramsay-Jenkins and the William M. Jenkins Fund
Doyle and Alane Simons, Gridiron Creek Foundation
Brad Smith and Kathy Surace-Smith
Tognay Jones Family Fund
The Hugh and Jane Ferguson Foundation
Treeline Foundation
Ann P. Wyckoff

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$1,000–$2,499
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Judy Armstrong
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Brant Beilke
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BRAVEHEARTS
$100 and up
Anonymous (1)

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CENTER STAGE $250–$499
Holly and Marge Abbruzzese
Sal Abdalla Constance Constans
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Launched in 2017, the ArtsFund Visionaries (AFV) donor network connects emerging leaders and business professionals between 21 and 45 years of age to our vision—a community where the arts are accessible to all and valued as critical to a healthy society. This initiative fosters a culture of giving among younger generations, whose community engagement is essential to the future of this region’s civic vitality.

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View Dynamic Glass
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For over 30 years ArtsFund’s Associates program helped build the next generation of arts supporters. In 2017 the Associates Program evolved into the Associates Legacy Council (ALC). Led by some of ArtsFund’s most dedicated Associate volunteers, the ALC continues the Associate’s Program’s tradition of raising funds to support ArtsFund.

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In addition to its annual campaign, ArtsFund receives distributions from the endowments held in the ArtsFund Foundation as well as earnings from the Century Building to support operations and grants. The four story Century Building is home to ArtsFund and several tenants, and was gifted from the Kreielsheimer Foundation to advance of ArtsFund’s work in support of the arts.

The Foundation currently includes 13 separate endowment funds totaling $21.5 million, all of which were created by donors who wanted to leave a legacy in support of the region’s arts community.

Ackerley Excellence Fund
Judi Beck and Tom Alberg Fund
Peter F. Donnelly Merit Fund
Jean T. Fukuda Memorial Fund
The Ned & Kayla Skinner Arts Enrichment Fund
Kreielsheimer Fund
Kreielsheimer Music Fund
Kreielsheimer Remainder Funds
Kreielsheimer Theatre Fund
Guendolen Carkeek Plescheeff Decorative and Design Arts Fund
Roland M. Trafton Endowment Fund
The John Brooks Williams Estate and John H. Bauer Endowment for Theatre Fund
INCOME STATEMENT
FOR THE 12 MONTH PERIOD ENDED 09.30.2018

Contributions to ArtsFund Foundation .......... 1,126,349
Contributions and pledges ......................... 3,413,713
Less: Donor designations to other organizations . (8,875)
Net realized and unrealized gain on investments .. 1,407,280
Other income ........................................ 3,144
Donated services (in-kind) .......................... 67,671

Total Support and Revenues ........................ $ 6,009,282

Special Event, net .................................... $ 119,085
Grants to beneficiaries ............................... 2,528,324
Less: Donor designations to other organizations . (8,875)
Program services ..................................... 617,216
Fundraising ............................................ 549,759
Management and general ............................ 406,236

Total Expenses and Grants .......................... $ 4,092,660

Century Building Net Rental Income .............. 161,085
Non-Operating Net Income (Fiscal Agent) ......... 10,150

TOTAL LIABILITIES & NET ASSETS .......... $ 26,736,820

BALANCE SHEET
AS OF 09.30.2018

ASSETS

CURRENT ASSETS
ArtsFund, cash & cash equivalents .................. 2,605,207
ArtsFund Foundation, cash & investments ....... 21,463,217
Pledges receivable, net ............................... 849,731
Prepaid expenses and other ......................... 233,020

NON-CURRENT ASSETS
Pledges receivable, net of current portion ......... 76,889
Land and building .................................... 3,314,344
Furniture & equipment, website design ............ 595,960
Less accumulated depreciation/amortization . (2,401,548)

TOTAL ASSETS ..................................... $ 26,736,820

LIABILITIES & NET ASSETS

CURRENT LIABILITIES
Grant obligation ........................................ 728,379
Accounts payable & other accrued liabilities ...... 54,277

TOTAL CURRENT LIABILITIES .................... $ 728,656

NET ASSETS ........................................ $ 25,954,164

TOTAL LIABILITIES & NET ASSETS .......... $ 26,736,820
**SUPPORT AND REVENUES**

- Contributions to ArtsFund Foundation: 24.4%
- Contributions & Pledges: 73.9%
- Contributions Designated to Other Organizations: 0.2%
- Donated services (in-kind): 1.5%

**EXPENSES* & GRANTS**

- Grants to Beneficiaries: 61.4%
- Grants to Designated Beneficiaries: 0.2%
- Program Services: 15.1%
- Fundraising: 13.4%
- Management & General: 9.9%

* Excluding in-kind

**DONATED SERVICES (in-kind)**

- Program Services: 46.8%
- Fundraising: 47.9%
- Management & General: 5.4%