

# 2018 ANNUAL REPORT





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# REPORT TO THE COMMUNITY

For nearly 50 years, ArtsFund has been raising funds to strengthen the community by supporting the arts. Thanks to the generosity of the businesses, foundations, and individuals who invest in ArtsFund, we provide leadership, advocacy, and financial support to nearly 120 nonprofit arts organizations throughout the Central Puget Sound Region. We have awarded over \$81.6 million in grants since 1969, trained nearly 750 board members, and advanced legislative initiatives. We are the only nonprofit in our region that supports the sector in this holistic way.

We do this work because we believe that a thriving arts sector and equitable access to the arts are critical to a healthy, vibrant, and inclusive region. For decades, we have produced Economic Impact studies that demonstrate how the arts support tens of thousands of jobs and generate \$2 billion in business revenue for our region. This year, we released the first Social Impact of the Arts study for King County. This study is among the first in the nation, and the first in the Pacific Northwest, to illustrate how arts create public value that positively transforms and benefits our communities.

Our study shows that the arts are a viable, powerful, and proven tool to effect positive social outcomes—yet, too often, the arts are underutilized and unacknowledged as part of community development strategy. The complex challenges facing our region require creative and cross-sector solutions. Expanding and leveraging the impact of King County's substantial arts and culture sector so more people and communities can benefit will enhance, not detract, from our ability to meet the most pressing challenges facing our region.

Join us in strengthening the community through the arts.



MARI HORITA

President & CEO

ArtsFund



Anwer to

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# GRANT BENEFICIARIES

#### **KING COUNTY**

5th Avenue Theatre \$112,537
ACT Theatre \$96,299
Artist Trust \$20,403
Arts Corps\$5,000
Auburn Symphony Orchestra \$1,635
Bellevue Arts Museum \$5,947
Book-It Repertory Theatre\$26,012
Burke Museum \$11,607
Coyote Central\$5,000
Early Music Seattle \$10,529
Earshot Jazz Society
of Seattle\$23,114
Frye Art Museum \$10,547
Henry Art Gallery \$120,072
Intiman Theatre \$9,964
Jack Straw Productions \$11,990
Jet City Improv\$4,471
KEXP 90.3FM \$7,500
Meany Center for the
Performing Arts \$17,197
Museum of Pop Culture
(MoPOP)
Nordic Museum
Northwest Film Forum \$8,932
On the Boards \$34,657
Pacific Northwest Ballet\$217,242
Red Eagle Soaring\$5,000
Richard Hugo House \$21,121
Seattle Art Museum\$213,632
Seattle Arts & Lectures\$21,407

Seattle Chamber
Music Society\$40,237
Seattle Children's Theatre \$96,457
Seattle JazzEd \$7,500
Seattle Men's Chorus and
Seattle Women's Chorus \$19,897
Seattle Music Partners \$2,500
Seattle Opera \$176,029
Seattle Pro Musica\$8,240
Seattle Public Theater \$4,328
Seattle Repertory
Jazz Orchestra\$24,649
Seattle Repertory Theatre \$140,927
Seattle Shakespeare
Company\$59,097
Seattle Symphony \$190,519
Seattle Theatre Group\$81,032
SIFF \$17,591
Spectrum Dance Theater\$26,441
Taproot Theatre Company \$12,417
Three Dollar Bill Cinema \$5,832
Town Hall Association\$41,837
Vashon Center for the Arts \$5,899
Velocity Dance Center \$12,106
The Vera Project\$10,315
Village Theatre \$97,057
Wing Luke Museum
of the Asian Pacific
American Experience \$45,177
Whim W'him\$2,000
Youth In Focus
VINC COUNTY TOTAL \$2 100 047

#### **PIERCE COUNTY**

Museum of Glass
Northwest Sinfonietta\$3,551
Symphony Tacoma\$18,665
Tacoma Art Museum \$53,714
Tacoma Arts Live \$68,572
Tacoma Musical Playhouse \$9,510
Tacoma Opera \$7,590
PIERCE COUNTY TOTAL\$168,406

#### **SPECIAL GRANTS**

ArtsFund Plestcheeff Design	jn .
and Decorative Arts Gran	ts
Bellevue Arts Museum	\$5,000
Burke Museum	\$7,500
Museum of History and	
Industry (MOHAI)	\$7,500
Nordic Museum	\$5,000
Seattle Art Museum	\$10,000
Wing Luke Museum	
of the Asian Pacific	
American Experience	\$10,000
Subtotal	\$45,000
Kreielsheimer Remainder	

ANNUAL GRANT ALLO	CATIONS
SUBTOTAL	.\$2,486,949

Foundation Grants..... \$73,700

Multicultural Arts	
Project Grants	\$32,500
	智能的音響
Designated Workplace	<b>企业企工</b>
Giving Funds	\$8.87
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**GRAND TOTAL 2018 ARTSFUND GRANTS** 

\$2,528,324



# ALLOCATIONS **PROCESS**

Annual grant making is a core component of ArtsFund's mission, complemented by our leadership and advocacy programs. Grants are distributed as general operating support, which recipients can use to provide programming and arts education, reduce barriers to arts participation, increase access and opportunity for underserved youth, and for staffing, capacity-building, professional development, and facilities. This unrestricted funding enables grant recipients to invest the funds where needed most to advance their missions.

ArtsFund has distributed more than \$81.6 million in grants to a broad range of arts and cultural organizations throughout King and Pierce Counties. In 2018, ArtsFund awarded annual grants totaling over \$2.48 million.

Both donors and grant recipients trust ArtsFund's allocations process. The Allocations Committee is comprised of corporate and private grant making experts who engage with ArtsFund in a thorough vetting process, evaluating application materials and interviewing the leadership of applicant arts groups. They systematically rate each group against the same key evaluation points based on mission, financial stability, governance, and community impact.

Eligibility requirements, deadlines, and contact information can be found at www.artsfund.org/GrantProcess.

#### 2018 ALLOCATIONS COMMITTEE

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# TARGETED GRANT PROGRAMS

# MULTICULTURAL ARTS PROJECT

ArtsFund's Multicultural Arts Project (MAP) supports culturally, ethnically, and racially diverse arts and cultural groups throughout the Central Puget Sound Region. 2018 grant recipients used funds to connect communities, create access to the arts for underserved populations, enhance cross cultural understanding, and serve youth. To date, \$92,500 in grants have been awarded through the Multicultural Arts Project. 2018 MAP recipients include: Central District Forum for Arts & Ideas, Chinese Arts and Music Association, Latino Theatre Projects, Longhouse Media, Northwest African American Museum, Pratidhwani, Seattle Latino Film Festival, and Tasveer. For more information please visit www.artsfund.org/MAP2019.

# CREATIVE EQUITY FUND

In 2018 ArtsFund contributed to a new funding collaborative. The Creative Equity Fund supports communitybased organizations using arts and culture based strategies to build racial justice. The fund is administered by Seattle Foundation and was developed through collaboration with ArtsFund and the Seattle Office of Arts & Culture, with support from Macklemore. Additional leadership and financial support comes from The Boeing Company, Microsoft Corporation, and the Nesholm Family Foundation. For more information please visit www.artsfund.org/CreativeEquity.

# YOUTH ACCESS & OPPORTUNITY FUND

Arts engagement provides the greatest benefits to at-risk students and youth from low-income backgrounds, yet economic and other barriers severely limit access to these benefits. The Youth Access & Opportunity Fund (YAOF) supports programs and organizations that provide meaningful arts engagement opportunities for our region's young people who are too often overlooked and denied equitable opportunities.

# PROGRAMMING & ADVOCACY

In complement to our grant making, ArtsFund presents a variety of leadership and advocacy programs to strengthen arts organizations, educate and empower nonprofit leaders and volunteers, and advance dialogue on the critical impact of arts and culture. We also play a leadership role in broader initiatives that foster the future of the arts ecology in the Central Puget Sound region. More information can be found at **www.artsfund.org/programs**.

#### CULTURAL PARTNERS NETWORK

The **Cultural Partners Network** is ArtsFund's network of affiliated arts and cultural organizations. Through the CPN, ArtsFund deepens ties between organizations, provides capacity building resources, and connects cultural organizations with audiences and donors throughout the region. **In 2018, 118 organizations were part of the CPN.** 

#### **BOARD LEADERSHIP TRAINING**

Our Board Leadership Training program strengthens arts organizations by teaching fundamentals of board service and providing practical internships with nonprofit boards. Over 700 current and future nonprofit board members have taken the training.

In 2018, 67 individuals representing 49 civic, cultural, and community organizations participated.

### CULTURAL RESOURCE COLLECTIVE

ArtsFund manages and serves as fiscal agent for the Cultural Resource Collective, a secure patron database used by 37 regional arts and cultural groups to develop and maintain audiences.



















#### **ADVOCACY**

We provide leadership and partner in promoting legislative initiatives such as **Building for the Arts,** raising awareness of critical civic issues and furthering public investment in arts and culture.

#### **CONVENINGS**

ArtsFund provides capacity building tools and training to the cultural sector, and advances dialogue in response to the needs of the field.

In 2018, ArtsFund convenings were attended by 153 participants from 80 organizations.

#### **RESEARCH INITIATIVES**

ArtsFund provides critical advocacy tools articulating the measurable impacts of the arts. Our **Economic**Impact Studies detail the importance of the arts and culture industry as an economic driver in our region, and our Social Impact of the Arts Study (see page 12) frames a new way of understanding the public value of the arts.

# SOCIAL IMPACT OF THE ARTS STUDY

The ArtsFund Social Impact Study, released October 2018, frames a new way of understanding the public value of the arts in King County. How are arts advancing community priorities and positive outcomes for participants and non-participants alike?

With primary focus on youth development & education, health & wellness, and neighborhood vitality, the study probes the potential for arts to influence more equitable outcomes. The report combines a county-wide public poll; a landscape scan of King County arts, cultural, and heritage nonprofits; a substantive review of 150+ national research resources; and case studies of ten regional arts organizations. Visit www.artsfund.org/SocialImpact for the complete findings.

The Social Impact of the Arts study was made possible by support from: The Boeing Company, Seattle Foundation, 4Culture, the Glenn H. Kawasaki Foundation, King County, Seattle Office of Arts & Culture, Swedish, Peter and Susan Davis, Peter Horvitz, the Nesholm Family Foundation, Carlo and Lalie Scandiuzzi, Starbucks Coffee Company, the Tagney Jones Family Fund, and an anonymous donor.

# THE (MIS)PERCEIVED VALUE OF ARTS & CULTURE

79%

of people believe arts benefit their personal wellbeing.

and

60%

cite the arts as a key factor in their decision to locate in the area

but only

28%

think arts and culture promote social change at a community-level

According to a 2018 survey of King County residents.

This finding **does not align** with a growing body of national and international research and data on arts impact, or with our inventory of examples of arts advancing social change in King County.

#### WHERE ARTS INTERSECT

Our work identifies where arts intersect with timely social issues such as: positive civic and educational outcomes for vulnerable youth; social cohesion in an increasingly diverse and disconnected population; a state of emergency on homelessness; safe, vibrant, and inclusive neighborhoods; and inequitable access to opportunity.

#### ARTS LANDSCAPE SCAN

Our landscape scan of nearly 200 arts, cultural, and heritage organizations revealed over 140 arts programs for youth and education, with 70% of those running for over eight years. We also found about 50% of organizations offering programs in health & wellness and neighborhood vitality have track records of over 8 years. More than 4 out of 5 arts organizations report partnership outside the arts sector, including with schools, refugee and immigrant organizations, hospitals and clinics, senior centers, environmental organizations, city departments, and many more.

### ARTS X YOUTH & EDUCATION

Low-income students
with access to cultural
resources score higher in
English and Math. Lowincome students with a high
level of arts experience in
school are more likely to attend
college, vote, and volunteer
in their community. (The Social
Wellbeing of New York City's
Neighborhoods: The Contribution of
Culture and the Arts, 2017)

#### **ARTS X HEALTH & WELLNESS**

45% of medical institutions nationwide offer some sort of arts program, with 8 out of 10 of these stating they do so to benefit patient recovery. (Participatory Arts for Older Adults: A Review of Benefits and Challenges. Gerontologist, 2018)

#### ARTS X NEIGHBORHOOD VITALITY

Low-income neighborhoods with cultural resources have 14% fewer cases of child abuse and neglect, and 18% less serious crime than low-income neighborhoods without cultural resources. (Culture and Social Wellbeing in New York City, 2017)











# ARTSFUND IN THE COMMUNITY

# CELEBRATION OF THE ARTS LUNCHEON

ArtsFund's 30th annual Celebration of the Arts Luncheon drew nearly 1,000 arts supporters. Centered around the power of the arts to strengthen cities and build community, former National Endowment for the Arts Chairman Jane Chu's keynote address called on us to envision a world where the arts are deeply ingrained in every aspect of our lives and author Jamie Ford was honored for his ability to bring history to life in his novels.

#### **EXPANDING BOARD DIVERSITY**

For the second time ArtsFund presented Setting the Table for More Diverse Board Leadership, an event exploring ways to expand racial, ethnic, and cultural diversity in board leadership. The evening featured a panel discussion with community leaders of color and networking opportunities for guests to connect with arts and cultural organizations actively seeking to increase diversity among their board leadership.

### BOARD NETWORKING HAPPY HOUR

ArtsFund once again partnered with the Bill & Melinda Gates Foundation, Leadership Tomorrow, Seattle Works, and United Way of King County to foster connections among graduates of our leadership training programs and organizations seeking new board members.

## CULTURAL ACCESSIBILITY CONSORTIUM

Together with 4Culture, the Office of Arts and Culture, and the Washington State Fathers Network (a program of Kindering), ArtsFund is working to increase access to arts and culture programs and accessibility resources for community members with disabilities. In 2018 the Cultural Accessibility Consortium hosted a gathering of individuals with neurodevelopmental differences, their families, and arts administrators to explore potential avenues for increased arts access.

#### **MAYORAL FORUM**

Leading up to the November general election, ArtsFund partnered with Grist, KEXP, Seattle Music Commission, and Seattle Parks Foundation to co-sponsor a Mayoral Forum on Arts and the Environment. Over 350 Seattleites attended in person at the KEXP gathering space, and thousands more watched via livestream courtesy of KING 5, to hear the Seattle mayoral candidates' views on these critical components of livability and what makes our region a great place to live.











# CAMPAIGN 2018 DONORS

Includes pledges, donations and in-kind gifts made by businesses, foundations and individuals between 6/1/17 - 5/31/18

#### **Business Donors**

\$350,000 and up

\$100,000-\$349,999







HKBAW Hong Kong - Greater China Business Association of Washingt 華州香港大中華商會



\$75,000-\$99,999







\$50,000-\$74,999

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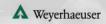












Support from Microsoft Corporation, The Boeing Company, Sellen Construction, Perkins Coie, Starbucks Coffee Company, and Stoel Rives LLP includes employee workplace giving

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# ARTSFUND **VISIONARIES**

Launched in 2017, the ArtsFund Visionaries (AFV) donor network connects emerging leaders and business professionals between 21 and 45 years of age to our vision—a community where the arts are accessible to all and valued as critical to a healthy society. This initiative fosters a culture of giving among younger generations, whose community engagement is essential to the future of this region's civic vitality.

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For over 30 years ArtsFund's Associates program helped build the next generation of arts supporters. In 2017 the Associates Program evolved into the Associates Legacy Council (ALC). Led by some of ArtsFund's most dedicated Associate volunteers, the ALC continues the Associate's Program's tradition of raising funds to support ArtsFund.

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# **ASSETS & ENDOWMENTS**

In addition to its annual campaign, ArtsFund receives distributions from the endowments held in the ArtsFund Foundation as well as earnings from the Century Building to support operations and grants. The four story Century Building is home to ArtsFund and several tenants, and was gifted from the Kreielsheimer Foundation to advance of ArtsFund's work in support of the arts.

The Foundation currently includes 13 separate endowment funds wanted to leave a legacy in support of the region's arts community.

totaling \$21.5 million, all of which were created by donors who

Ackerley Excellence Fund

Judi Beck and Tom Alberg Fund

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The John Brooks Williams Estate and John H. Bauer Endowment for Theatre Fund



# FY18 FINANCIALS

### INCOME STATEMENT

FOR THE 12 MONTH PERIOD ENDED 09.30.2018

Contributions to ArtsFund Foundation 1,126,349
Contributions and pledges
Less: Donor designations to other organizations (8,875)
Net realized and unrealized gain on investments 1,407,280
Other income
Donated services (in-kind) 67,671
Total Support and Revenues 6,009,282
Special Event, net
Grants to beneficiaries
Less: Donor designations to other organizations (8,875)
Program services
Fundraising 549,759
Management and general
Total Expenses and Grants 4,092,660
Century Building Net Rental Income
Non-Operating Net Income (Fiscal Agent) 10,150

### **BALANCE SHEET**

AS OF 09.30.2018

#### **ASSETS**

<b>CURRENT ASSI</b>	ETS					
ArtsFund, cash &	cash equivalents					

ArtsFund Foundation, cash & investments	1,403,217
Pledges receivable, net	849,731
Dunnid evacuation and other	277 020

2,605,207

#### **NON-CURRENT ASSETS**

Pledges receivable, net of current portion	76,889
Land and building	3,314,344
Furniture & equipment, website design	595,960
Less accumulated depreciation/amortization	(2,401,548)

TOTAL ASSETS\$ 2	26,736,820
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#### **LIABILITIES & NET ASSETS**

#### **CURRENT LIABILITIES**

Grant obligation	728,379
Accounts payable & other accrued liabilities	. 54,277

TOTAL CURRENT LIABILITIES..... \$ 728,656

NET ASSETS.....\$ 25,954,164

TOTAL LIABILITIES & NET ASSETS......\$ 26,736,820





# Clarisse Benson Finance & Administration Assistant Katy Corella Programs & Advocacy Coordinator Kate Gleason

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