Celebrating 50 years

2019 Annual Report









ASO ARTSFUND



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"ArtsFund is more than just a grant making organization. It represents a community of like-minded organizations and individuals who believe in the power and importance of art."

Bellevue Art Museum staff member



REPORT TO THE COMMUNITY

A future for the arts is a future for community. After 50 years, ArtsFund remains uniquely positioned to deliver on that promise.

This is a milestone year for ArtsFund, founded in 1969 to bring corporate and civic leaders together to grow and sustain our region's arts and cultural institutions. Fifty years later, this region is home to an extraordinary variety of arts and cultural organizations, and we continually benefit from the creativity, inspiration, and social connections they bring. As both the region and the arts and cultural sector have grown and evolved, ArtsFund has been there every step of the way, supporting the health and vitality of arts and cultural organizations and the individuals they serve.

Thanks to thousands of supporters and partners across the decades, our leadership, advocacy, and grant making programs are working to ensure arts are accessible to all and valued as central and critical to a healthy society. We are proud to have helped build the Puget Sound arts and cultural community for the past half century and invite you to join us in shaping a future for the arts in our region.



OM Colitar

SUSAN M. COLITON

Interim President & CEO

ArtsFund



ANTHONY R. MILES

Stoel Rives LLP

Chair, ArtsFund
Board of Trustees

Partner

MISSION

ArtsFund strengthens
the community by
supporting the arts
through LEADERSHIP,
ADVOCACY, and
GRANT MAKING





VISION

A community with a dynamic and worldclass arts and cultural sector where the arts are accessible to all and valued as central and critical to a healthy society.

VALUES

We Ignite Passion for the Arts. We believe arts and culture inspire, empower, and transform individuals and communities.

We Promote Equitable and Inclusive
Communities. We believe the arts should be accessible to all and reflect, represent, and engage the entire community.

We Innovate through Collaboration and Leadership. We believe our impact and relevance, and that of the arts sector, are deepened though continuous learning, creative leadership, and strategic partnerships.

LEADERSHIP

ArtsFund is committed to helping develop the next generation of community and civic leaders through ongoing programming for the cultural sector, and engagement opportunities for younger generations whose community involvement is essential to the future of this region's civic vitality. For more information, visit **artsfund.org/programs**.

BOARD LEADERSHIP TRAINING

ArtsFund's Board Leadership Training program strengthens arts organizations by teaching fundamentals of board service and providing connections to nonprofit boards. Over 770 current and future nonprofit board members have taken the training. In 2019, 46 individuals representing 31 civic, cultural and community organizations participated.

CULTURAL PARTNERS NETWORK

The **Cultural Partners Network (CPN)** is ArtsFund's network of affiliated arts and cultural organizations. Through the CPN, ArtsFund deepens ties between organizations, provides capacity building resources, and connects cultural organizations with audiences and donors throughout the region. **In 2019, 120 organizations were part of the CPN.**

CONVENINGS

ArtsFund provides capacity building tools and training to the cultural sector, and advances dialogue in response to the needs of the field. In 2019, ArtsFund convenings were attended by 185 participants from 113 organizations.

Trainings and webinars focused on leveraging the social impact of the arts, addressing common sector challenges, and strengthening boards.

ARTSFUND VISIONARIES

The ArtsFund Visionaries (AFV) donor network connects emerging leaders and business professionals between 21 and 45 years of age to ArtsFund's vision – a community where the arts are accessible to all and valued as critical to a healthy society. Through engagement with ArtsFund, fellow AFV donors, and the cultural community, Visionaries power ArtsFund's mission while enjoying diverse arts experiences.





ADVOCACY

ArtsFund provides critical tools for educating both elected officials and community members about the measurable impacts of the arts. In addition to being a respected voice and central advocate for the arts on the local, regional, state, and national levels, ArtsFund serves as the fiscal agent for several sector wide initiatives. For more information, visit artsfund.org/programs.

"ArtsFund support of the greater field in research and advocacy helps all arts organizations."

David Fischer, Executive Director, Tacoma Arts Live

RESEARCH INITIATIVES

Our **Economic Impact Studies** detail the importance of the arts and culture nonprofit industry as an economic driver in our region, and our **Social Impact Study** frames a new way of understanding the public value of the arts. Visit **artsfund.org/socialimpact** for the complete findings.

CULTURAL RESOURCE COLLECTIVE

ArtsFund manages and serves as fiscal agent for the Cultural Resource Collective, a secure patron database used by 30 regional arts and cultural groups to develop and maintain audiences.



BUILDING FOR THE ARTS

ArtsFund provides arts advocacy leadership and partner in promoting legislative initiatives such as **Building for the Arts (BFA),** raising awareness of critical civic issues and furthering public investment in arts and culture. Since its inception, BFA has granted \$113M to more than 240 projects across 29 counties in Washington state. **In 2019, 14 projects across 6 counties were awarded the full request of \$12M from the Washington State Capital Budget.**

Changing
Lives,
Engaging
Communities
through
the Arts

GRANT MAKING

GENERAL OPERATING SUPPORT

ArtsFund distributes grants in several ways, including our keystone general operating support and targeted grant programs.

Recipients can use ArtsFund's general operating support grants to provide programming and arts education, reduce barriers to arts participation, increase access and opportunity for underserved youth, and for staffing, capacity-building, professional development, and facilities. This unrestricted funding enables grant recipients to invest the funds where needed most to advance their missions.

ArtsFund has distributed more than \$84 million in grants to a broad range of 240 arts and cultural organizations throughout King and Pierce Counties since 1969. In 2019, ArtsFund awarded annual grants totaling over \$2.2 million.

ArtsFund's Allocations Committee oversees our annual grant making process, reviewing applications and meeting in person with applicants. The Committee is comprised of corporate, private, and public grant making experts with experience in the arts sector. More information can be found at artsfund.org/grantprocess.

- 2019 ALLOCATIONS COMMITTEE -

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TARGETED GRANT PROGRAMS

MULTICULTURAL ARTS PROJECT

ArtsFund's Multicultural Arts Project supports culturally, ethnically, and racially diverse arts and cultural groups throughout the Central Puget Sound Region. 2019 grant recipients used funds for programs connecting communities, creating broader access to the arts, enhancing cross cultural understanding, and serving youth. Now in its third year, \$132,500 in grants have been awarded through the Multicultural Arts Project to date.

YOUTH ACCESS & OPPORTUNITY FUND

Arts engagement provides the greatest benefits to at-risk students and youth from low-income backgrounds, yet economic and other barriers severely limit access to these benefits. The Youth Access & Opportunity Fund supports programs and organizations that provide meaningful arts engagement opportunities for our region's young people who are too often overlooked and denied equitable opportunities.

CREATIVE EQUITY FUND

In 2019 ArtsFund continued to contribute funds and staff support to the Creative Equity Fund (CEF). Launched in 2018, CEF supports nonprofit organizations using arts and culture based strategies to build racial justice. The program is administered by Seattle Foundation and was developed initially through collaboration with ArtsFund and the Seattle Office of Arts & Culture, with support from Macklemore. Additional leadership and financial support comes from The Boeing Company, Microsoft Corporation, the Nesholm Family Foundation, and Satterberg Foundation.



2019 ARTSFUND **GRANTS**

GENERAL OPERATING SUPPORT

5th Avenue Theatre\$90,810*
ACT Theatre\$89,200
Artist Trust \$16,160
Auburn Symphony Orchestra\$1,110
Bellevue Arts Museum \$5,440
Book-It Repertory Theatre\$16,870
Burke Museum \$10,600
Early Music Seattle\$7,120
Earshot Jazz Society
of Seattle\$24,190*
Frye Art Museum \$9,630
Henry Art Gallery \$109,230
Intiman Theatre \$20,690*
Jack Straw Productions \$10,690
Jet City Improv \$1,600
Meany Center for the
Performing Arts \$14,800
Museum of Pop Culture
(MoPOP) \$20,590
Museum of Glass \$6,550
National Nordic Museum \$15,910
Northwest African
American Museum\$19,180*
Northwest Film Forum \$8,180
Northwest Sinfonietta\$2,710
On the Boards \$30,770
Pacific Northwest Ballet\$198,760*
Richard Hugo House\$20,150*
Seattle Art Museum \$191,250*
Seattle Arts & Lectures \$15,410*
Seattle Chamber
Music Society\$17,570
Seattle Children's Theatre\$76,300
Seattle Men's Chorus and
Seattle Women's Chorus \$12,690
Seattle Opera
Seattle Pro Musica\$6,150

Seattle Public Theater \$10,070
Seattle Repertory
Jazz Orchestra\$27,190*
Seattle Repertory Theatre \$123,550*
Seattle Shakespeare
Company\$51,130*
Seattle Symphony \$173,970
Seattle Theatre Group\$77,510*
SIFF \$16,070
Spectrum Dance Theater\$32,480*
Symphony Tacoma\$15,510
Tacoma Art Museum \$48,180
Tacoma Arts Live\$63,700*
Tacoma Musical Playhouse\$8,000
Tacoma Opera \$6,620
Taproot Theatre Company\$8,130
Three Dollar Bill Cinema \$5,270
Totem Star\$5,000
Town Hall Association \$29,460
Vashon Center for the Arts \$4,120
Velocity Dance Center \$8,630
The Vera Project \$21,440*
Village Theatre \$75,480
Whim W'Him \$2,630
Wing Luke Museum
of the Asian Pacific
American Experience \$49,450*
SUBTOTAL \$2.089.610

(*GRANT AMOUNTS ARE INCLUSIVE OF YOUTH ACCESS AND OPPORTUNITY FUND GRANTS)

TARGETED GRANTS

ArtsFund Youth Access and Opportunity Fund Grants (not reflected to left)

Art with Heart \$5,0	00
Arts Corps\$4,0	00
Coyote Central\$2,5	00
Hilltop Artists\$7,5	00
Red Eagle Soaring\$2,5	00
Reel Grrls\$5,0	00
Sanctuary Art Center \$5,0	00
Seattle JazzED\$2,5	00
Seattle Music Partners \$2,5	00
Totem Star	00
Youth in Focus \$2,5	00
SUBTOTAL\$44,0	00

ArtsFund Multicultural Arts Project Grants

American Asian Performing	
Arts Theatre	. \$5,000
Central District Forum for	
Arts & Ideas	. \$2,500
Chinese Arts &	
Music Association	. \$5,000
Densho	. \$5,000
Northwest African	
American Museum	. \$2,500
Pratidhwani	. \$5,000
Seattle Asian American	
Film Festival	. \$5,000
Seattle Chinese Chorus	. \$2,500
SIS Productions	. \$2,500
Tasveer	. \$5,000
SUBTOTAL	\$40.000

ArtsFund Plestcheeff Design and Decorative Arts Grants

Frye Art Museum \$2,500
Henry Art Gallery \$7,500
Museum of Glass\$5,000
National Nordic Museum \$5,000
Seattle Art Museum
Wing Luke Museum
of the Asian Pacific
American Experience \$11,400
SUBTOTAL

Kreielsheimer Remainder
Foundation Grants \$62,100

TOTAL 2019 ARTSFUND GRANTS

\$2,278,510

GRANT IMPACTS -

\$2.2 MILLION in grants helped provide:



10,000+

EVENTS, EXHIBITS
AND PERFORMANCES



811,000

STUDENTS ACCESS TO THE ARTS



1.7 MILLION

FREE OR DISCOUNTED TICKETS



7.4 MILLION

PATRON VISITS



ArtsFund Donor

ARTSFUND IN THE COMMUNITY

CELEBRATION OF THE ARTS LUNCHEON

Supporters from the Puget Sound region's arts, cultural, public, and private sectors gathered for **ArtsFund's 31st Annual Celebration of the Arts Luncheon.** Performers and speakers focused on the power of the arts to transform our communities and affect positive outcomes for young people.

EXPANDING BOARD DIVERSITY

For the third year in a row ArtsFund presented **Setting** the Table for More Diverse Board Leadership, an event exploring ways to expand racial, ethnic, and cultural diversity in board leadership. The evening featured a panel discussion with community leaders of color and networking opportunities for guests to connect with arts and cultural organizations actively seeking to increase diversity among their board leadership.





BOARD NETWORKING HAPPY HOUR

ArtsFund partnered with the Bill & Melinda Gates Foundation, Leadership Tomorrow, Seattle Works, United Way of King County, and Microsoft to foster connections among graduates of our leadership training programs and organizations seeking new board members.

"[ArtsFund] fills an otherwise unmet need in improving the community by strengthening its cultural life and building connections between culture, business, government, policy leaders, education and individuals."

SOCIAL IMPACT OF THE ARTS COMMUNITY CONVERSATIONS

In tandem with the release of ArtsFund's pioneering Social Impact of the Arts Study, ArtsFund staff made over 20 public presentations to stakeholders ranging from arts administrators, elected officials, the business community, and cultural and public sector leaders. The community conversations culminated with Arts & Action to Better Our Community, a live and livestreamed event presented in partnership with Town Hall Seattle. For more information, visit artsfund.org/socialimpact.

ArtsFund Donor

"The arts are critical to our community and ArtsFund provides a leadership role in elevating the awareness of the arts and providing the funds to help the arts thrive."

ArtsFund Donor



50 years of ARTSFUND

Looking back and looking forward





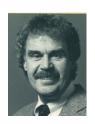
LOOKING BACK ON 50 YEARS OF ARTSFUND

1969

The United Arts Council of Puget Sound (today, ArtsFund) is formed with a \$25,000 grant from Patrons of Northwest Civic, Cultural, and Charitable Organizations (PONCHO).



Ed Rauscher, President of the Board of Trustees, hires Robert E. Gustavson as the Executive Director.



"The CCA's goal is to make sure that our fine arts organizations prosper and grow...The cultural future of our community will be affected by decisions we make now."

OUR **STORY**

For 50 years, ArtsFund has been strengthening the arts and cultural sector in the Central Puget Sound region. Prompted by the 1962 World's Fair in Seattle, corporate and civic leaders recognized the critical role arts and culture could play in developing and sustaining a creative and thriving region. Through a \$25,000 grant from the Patrons of Northwest Civic, Cultural, and Charitable Organizations (PONCHO), ArtsFund was founded in 1969 as the United Arts Council of Puget Sound to help establish, grow and sustain our region's arts and cultural institutions.

Half-century later, across numerous name changes,
ArtsFund is one of the nation's leading United Arts
Funds. Thanks to thousands of supporters and partners
across the decades and the vision of our staff and board
leaders, our programs are working to ensure arts are
accessible to all and valued as central and critical to a
healthy society. Research and advocacy like our Economic
and Social Impact Studies, leadership programs like our
Board Leadership Training, and our unrestricted operating
support grants contribute to a sustainable, collaborative,
informed, and inclusive future for the arts.

The first fundraising campaign completes, with grants awarded totaling \$190,000. The six primary beneficiary organizations are: ACT, Pacific Northwest Ballet, Seattle Art Museum, Seattle Opera, Seattle Rep, and the Seattle Symphony.

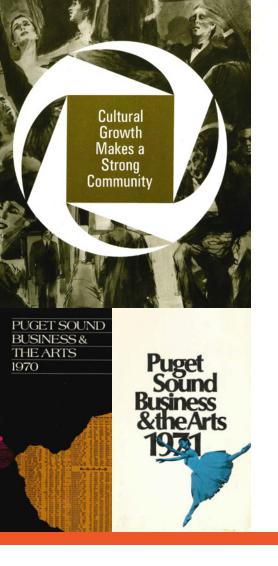
1975

Our name changes to Corporate Council for the Arts (CCA) to reflect corporate funding as the main funding source for the organization.



1988

CCA expands its mission from raising money to bringing arts to the table in a more highly visible way and serving as a catalyst for important arts initiatives.



Should a
Businessman
Invest in
The Arts
?



1989

Peter Donnelly is hired as President & CEO.



"It is important that we somehow start to build an arts community. It is lonely running an institution in this town." The first Celebration of the Arts Luncheon is held.



The Associates program launches, providing executives and young professionals opportunities to learn about the cultural community and its management. Over 20 years, approximately 1700 professionals become ArtsFund Associates.







Thanks to you, it's art.





50 years of **collaboration**

Over 50 years, the appeal may have changed, but the impact remains the same—strengthening community by supporting the arts. Thanks to thousands of supporters and partners across the decades for joining us along the way...our work is not possible without you.

1991

CCA and The Boeing Company create legislation for Building for the Arts, a statewide fund for arts & culture capital projects which has since granted \$113M to 241 projects throughout Washington CCA introduces Workplace Giving to the region, providing a new revenue stream for arts support.

1992

The first Economic Impact Study for King County is released. ArtsFund continues to track and share the sector's economic impact data, with the 6th such study to be released in 2021.

50 years of **impact**

IN 1 YEAR,

10,000+ events, exhibits and performances supported through ArtsFund's grants

IN 20 YEARS,

770+ graduates educated through ArtsFund's Board Leadership Training program

IN 30 YEARS,

68 leaders honored for outstanding contributions to the arts at ArtsFund's Celebration of the Arts Luncheon

IN 6 YEARS,

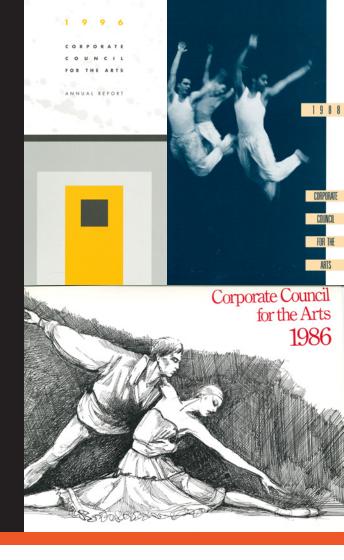
almost 1,200 attendees from 214 nonprofit organizations and 48 corporate organizations participated in ArtsFund's convenings series

IN 27 YEARS,

5 seminal research reports produced on the economic and social impacts of the arts

IN 50 YEARS,

\$84 million granted to 240 regional arts organizations



1999

The Board Leadership Training program launches, educating current and future arts board members. To date, BLT has served 770 individuals.

2003

Our name changes to ArtsFund to reflect an increase in individual giving.

2005

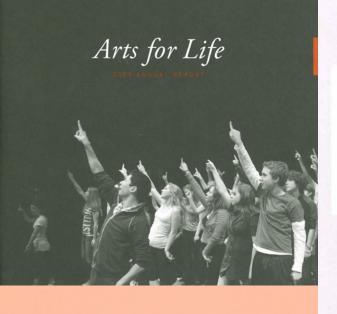
Jim Tune is hired as President & CEO.







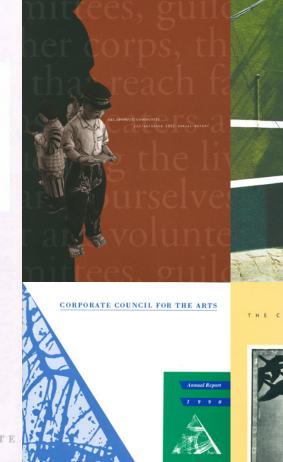
"ArtsFund truly provides the public a responsible way to fund the arts."

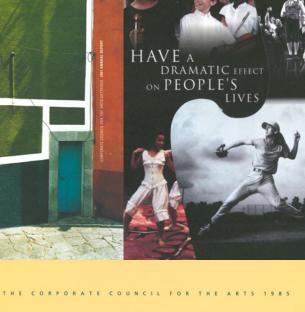


MONEY TALKS

[AND HAS FOR 25 YEARS]

and sings and dances and performs on stage and hangs on walls...







CORPORATE COUNCIL FOR THE ARTS







2009

The Cultural Resource Collective launches, establishing a regional network enabling arts & cultural organizations to better understand Northwest patrons.



2012

Mari Horita is hired as President & CEO.



"ArtsFund supports and partners with diverse, dynamic and inclusive arts organizations to build a better community for all."

2013

ArtsFund presents power2give/Puget Sound, a 3-year regional arts crowdfunding platform enabling arts organizations to leverage technology and reach new donors.



Because of you, our donors and partners, we have helped build the Puget Sound arts and cultural community since 1969. Join us in shaping a future for the arts in our region.

2016

ArtsFund launches the Cultural Partners Network to deepen ties between organizations, provide capacity building resources, and generate exposure to new audiences and donors. By 2019, the CPN includes 120 cultural organizations in three counties.

2018

The Visionaries program launches, connecting emerging leaders + business professionals to the arts.

ArtsFund releases the inaugural Social Impact of the Arts Study, the first of its kind, tracking how arts advance community priorities in King County.



CAMPAIGN 2019 DONORS

Thank you for the following pledges, donations, and in-kind gifts made by businesses, foundations, and individuals between 6/1/18-5/31/19.

Business Donors

\$350,000 and up

\$100,000-\$349,999

\$75,000-\$99,999

\$50,000-\$74,999















\$25,000-\$49,999

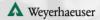












Support from Microsoft Corporation, The Boeing Company, Sellen Construction, Perkins Coie, and Stoel Rives LLP includes employee workplace giving

\$10,000-\$24,999

4Culture Columbia Bank The Commerce Bank of Washington* Dapper + Associates Davis Wright Tremaine LLP* The Dorsey & Whitney Foundation* Flatstick Pub HD Fowler **K&L Gates*** King County Mithun* **NHL Seattle** Nordstrom, Inc. R.D. Merrill Company RealNetworks Foundation Sound U.S. Bank Foundation **Union Bank**

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\$2,500-\$4,999

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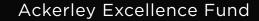
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In addition to its annual campaign, ArtsFund receives distributions from the endowments held in the ArtsFund Foundation as well as earnings from the Century Building to support operations and grants. The four story Century Building has been home to ArtsFund and several tenants, and was gifted from the Kreielsheimer Foundation 20 years ago to advance ArtsFund's work in support of the arts. Currently, the Century Building is held-for-sale, with projected proceeds ensuring a vital future for ArtsFund and for the arts.

The Foundation currently includes 12 separate endowment funds totaling \$21.56 million, all of which were created by donors who wanted to leave a legacy in support of the region's arts community.



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FOR THE 12 MONTH PERIOD ENDED 09.30.2019

Contributions and pledges
ArtsFund Foundation Distribution
Other income
Donated services (in-kind)
TOTAL SUPPORT & REVENUE
Grants to beneficiaries
Program services
Management and general
Fundraising
TOTAL GRANTS & EXPENSES
Century Building Net Rental Income
Non-Operating Net Income (Fiscal Agent)

*Prior annual reports have reflected the combined operations of ArtsFund and the ArtsFund Foundation. Effective with the 2019 Annual Report, we are presenting an ArtsFund Operating Statement that reflects ArtsFund's operating performance alone. We believe this approach enhances transparency and understanding of our operating performance. This year's ArtsFund Operating Statement differs from activity reported in past years in the following key ways: (1) contributions and pledges include net assets released from restriction from prior year restrictions that were reported previously; (2) the annual distribution from the ArtsFund Foundation is reported separately instead of being consolidated into another line item; and (3) contributions to the ArtsFund Foundation and net gain on investments are not reported because each reflects the ArtsFund Foundation's performance rather than ArtsFund's. For a complete review of the independently audited, consolidated financial statements for ArtsFund and the ArtsFund Foundation, please visit artsfund.org/2019-audited-financials.

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AS OF 09.30.2019

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JRR			

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ArtsFund, cash & cash equivalents 2,290,031
ArtsFund Foundation, cash & investments 21,560,564
Pledges receivable, net
Prepaid expenses and other
NON-CURRENT ASSETS
Land and building 3,314,344
Furniture, equipment, website 595,960
Less accumulated depreciation/amortization (2,519,478)
TOTAL ASSETS\$ 26,000,362
LIABILITIES & NET ASSETS
LIABILITIES & NET ASSETS
LIABILITIES & NET ASSETS CURRENT LIABILITIES
LIABILITIES & NET ASSETS CURRENT LIABILITIES Grant obligation
LIABILITIES & NET ASSETS CURRENT LIABILITIES Grant obligation
LIABILITIES & NET ASSETS CURRENT LIABILITIES Grant obligation

TOTAL NET ASSETS \$ 25,398,696

TOTAL LIABILITIES & NET ASSETS.. \$ 26,000,362





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