COVID-19 Impacts on Arts, Cultural, and Scientific Nonprofit Organizations in the Central Puget Sound Region

ArtsFund surveyed arts, cultural, and scientific nonprofits in the Central Puget Sound to track impacts of the COVID-19 pandemic. Data collection occurred within two time-frames: April 6, 2020 through April 14, 2020; and April 9, 2020 through April 20, 2020. 90 groups responded with budget sizes ranging between under $250K to over $5M. Of the sample, 93% of organizations are based out of King County and 7% are based out of Pierce and Snohomish Counties.

FINANCIAL IMPACTS

Projected loss of revenue for fiscal year 2020 is between $133,245,923 and $135,340,923*

With much still unknown about when organizations will be able to reopen, these estimates do not capture the losses that will carry over into their next fiscal year.

* A number of respondents had a low and high estimate of their projected loss of revenue for fiscal year 2020

LABOR IMPACTS

4,976 employees have been furloughed or laid off

Total Number of Employees Furloughed/ Laid Off

638 Full Time Staff
1,508 Part Time Staff
2,830 Seasonal/ Contractual Staff

74% of respondents have implemented hiring freezes, staff furloughs, or layoffs, with a number of organizations reducing hours or pay for employees who are still working

OTHER IMPACTS

97% of organizations have canceled programs due to COVID-19

76% of organizations have canceled their fundraisers, compromising mission supporting revenue

• Many organizations are concerned that patrons will be slow to return
• With donors also experiencing economic uncertainty, many organizations are seeing decreases to donations
• Organizations are concerned that programs serving historically marginalized communities are particularly at risk
• With no clear timeline for recovery, organizations face difficulty planning for the future

For more information, visit: artsfund.org/covid-19-arts-sector-impacts or contact Sarah Sidman, Vice President of Strategic Initiatives and Communications at sarahsidman@artsfund.org