2020 ANNUAL REPORT
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For updated lists, please visit artsfund.org/leadership/boards

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CHRISTOPHER M. KOA
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Partner
Perkins Coie LLP

*term ended November 11, 2020
**term began November 11, 2020

For updated lists, please visit artsfund.org/leadership/boards
Our 50th Anniversary was planned to be a milestone year, but none could have anticipated the magnitude of change that was 2020. A global pandemic, social unrest, economic upheaval, and a long overdue national focus on addressing racial injustice upended not only our sector, but also our nation.

Under Board Chair Anthony Miles and Interim President and CEO Susan M. Coliton, and with the support of ArtsFund Foundation then led by Jim Tune, ArtsFund responded decisively to the initial shock of COVID-19 by raising and granting over $3.1 million dollars in funding in addition to accelerating our annual distributions; culminating in over $5.5 million in relief funding to 113 local arts and cultural organizations. As the sector closed its doors in solidarity with other businesses to support necessary public-health mandates, ArtsFund mobilized our network to gather data, raise funds, and advocate for the arts.

2020 produced devasting losses and unforeseeable challenges for our cultural sector. It also highlighted our resilience and creativity. And while ArtsFund’s core mission remains the same—to provide grantmaking, advocacy, and leadership, we have recommitted ourselves to ensure cultural programs and experiences are accessible and representative of all in our community. That is why we embarked now to develop an ambitious new strategic plan, that drew feedback from hundreds of community conversations, so that we can reimagine our shared work with our partners, to build a more sustainable, equitable, and accessible post-pandemic cultural sector.

We cannot do this alone.

It is the support of our stakeholders, like you, that makes this possible. Thank you for joining us in creating a more healthy, inclusive, and creative Washington not only for today, but for generations to come.
**2019–2020 TIMELINE**

**OCTOBER 2019**
Under the leadership of Interim CEO Susan M. Coliton, kicked off 50th Anniversary year with ArtsFund Day in Seattle proclaimed by Mayor Jenny Durkan

**DECEMBER 2019**
$40,000 in Multicultural Arts Project grants distributed to 8 organizations

**FEBRUARY 2019**
Hosted an Open House attended by over 120 donors and partners

**MARCH 2020**
First COVID-19 shutdowns announced*
COVID-19 Arts Emergency Relief Fund launched
*See pages 11-12 for additional information on ArtsFund’s COVID-19 response

**APRIL 2020**
Initial COVID-19 impact snapshot released compiling data from 85 arts and cultural nonprofits

**MAY 2020**
Distributed $4.8 million in COVID-19 Relief Grants and annual Allocations Grants

**JUNE 2020**
Michael Greer assumes leadership as President & CEO

**JULY 2020**
Distributed an additional $500,000 in COVID-19 Relief Grants

**AUGUST 2020**
Received input from 43 network members during our Cultural Partners listening sessions

**SEPTEMBER 2020**
Celebrated the resilience of our arts sector with over 540 community members during the Digital Celebration of the Arts
Distributed $100,000 in 50th Anniversary Grants
Wrapped our anniversary year with ArtsFund Day in King County proclaimed by King County Executive Dow Constantine
ANNUAL ALLOCATIONS GRANTS

ArtsFund distributes grants in several ways, including our keystone general operating support program. Recipients can use ArtsFund’s general operating support grants to provide programming and arts education, reduce barriers to arts participation, increase access and opportunity for underserved youth, and for staffing, capacity-building, professional development, and facilities. This unrestricted funding enables grant recipients to invest the funds where most needed to advance their missions.

COVID-19 ARTS EMERGENCY RELIEF GRANTS

ArtsFund, along with a coalition of anchor arts and cultural organizations, created the COVID-19 Arts Emergency Relief Fund to help stabilize the sector with unrestricted grants for arts organizations impacted by the global pandemic. The ArtsFund Foundation seeded the fund with $1 million and additional gifts and from donors pushed the total to $3.2 million.

MULTICULTURAL ARTS PROJECT GRANTS

ArtsFund’s Multicultural Arts Project supports culturally, ethnically, and racially diverse arts and cultural groups throughout the Central Puget Sound Region. 2020 grant recipients used funds for programs connecting communities, creating broader access to the arts, paying artists, and general operating support.

YOUTH ARTS OPPORTUNITY FUND GRANTS

The Youth Arts Opportunity Fund supports programs and organizations that provide meaningful arts engagement opportunities for our region’s young people who are too often overlooked and denied equitable opportunities, particularly at-risk students and youth from low-income backgrounds.

50TH ANNIVERSARY GRANTS

In celebration of our 50th anniversary year, ArtsFund allocated $100,000 in grants to five regional arts and cultural nonprofits. These $20,000 unrestricted grants were awarded in recognition of regional arts organizations’ demonstrated and future impacts advancing ArtsFund’s mission of strengthening community through the arts.

CREATIVE EQUITY FUND

In 2020, ArtsFund, continued to contribute funds and staff support to the Creative Equity Fund. Creative Equity supports nonprofit organizations using arts and culture based strategies to build racial justice. The program is administered by Seattle Foundation and was developed initially through collaboration with ArtsFund and other funders.

TOTAL 2020 ARTSFUND GRANTS:
$5.5 MILLION

TOTAL ARTSFUND GRANTS SINCE 1969:
$89.5 MILLION
ARTSFUND GRANTEES

For a complete list of ArtsFund’s 150+ Cultural Partners, visit artsfund.org/CulturalPartners

The 5th Avenue Theatre
ACT Theatre
American Asian Performing Arts Theatre
Art with Heart
Artist Trust
Arts Corps
ArtsWest Playhouse & Gallery
Asia Pacific Cultural Center
Auburn Symphony Orchestra
Bellevue Arts Museum
Book-It Repertory Theatre
Burke Museum Association
The Central District Forum for Arts & Ideas
Chamber Music Madness
Chinese Arts and Music Association
Coyote Central
Deaf Spotlight
Densho
Diverse Harmony
Early Music Seattle
Earshot Jazz
Edmonds Center for the Arts
Edmonds Driftwood Players
El Centro De La Raza
Emerald City Music
The Esoterics
Federal Way Symphony Orchestra
Freehold Theatre Lab / Studio
Friends of KEXP
Frye Art Museum
Gage Academy of Art
The Grand Cinema
Henry Art Gallery
Hilltop Artists
Hugo House
Intiman Theatre
Jack Straw Cultural Center
Japan Arts Connection Lab
Jet City Improv
Khambatta Dance Company
Kirkland Arts Center
Kirkland Performance Center
Lakewood Playhouse
LANGSTON
Meany Center for the Performing Arts
MoPOP
Museum of Glass
Museum of History & Industry
Music Center of the Northwest
Music Works Northwest
National Nordic Museum
Northwest African American Museum
Northwest Film Forum
Northwest Folklife
Northwest Puppet Center
Northwest Sinfonietta
Northwest Tap Connection
On the Boards
Pacific MusicWorks
Pacific Northwest Ballet
Path with Art
Photographic Center Northwest
Pratidhwani
Pratt Fine Arts Center
Red Eagle Soaring
Schack Art Center
Seattle Art Museum
Seattle Arts & Lectures
Seattle Asian American Film Festival
Seattle Center Festal
Seattle Chamber Music Society
Seattle Children’s Theatre
Seattle Chinese Chorus
Seattle Choral Company
Seattle JazzED
Seattle Latino Film Festival
Seattle Men's Chorus and Seattle Women's Chorus
Seattle Music Partners
Seattle Opera
Seattle Pro Musica
Seattle Public Theater
Seattle Rep
Seattle Repertory Jazz Orchestra
Seattle Shakespeare Company
Seattle Symphony
Seattle Theatre Group
Seattle Youth Symphony Orchestra
Shoreline-Lake Forest Park Arts Council
SIFF
SIS Productions
Snohomish County Music Project
Spectrum Dance Theater
Symphony Tacoma
Tacoma Art Museum
Tacoma Arts Live
Tacoma Musical Playhouse
Tacoma Opera
Tacoma Urban Performing Arts Center
Tacoma Youth Symphony Association, Inc.
Taproot Theatre Company
Tasveer
Ted Brown Music Outreach
TeenTix
Three Dollar Bill Cinema
Totem Star
Town Hall Seattle
Unexpected Productions
Vashon Center for the Arts
Velocity Dance Center
The Vera Project
Village Theatre
Wa Na Wari
Whim W' Him
Youth in Focus
The COVID-19 global pandemic heavily impacted ArtsFund’s work in 2020. In mid-March, under the leadership of Interim President & CEO Susan M. Coliton, we launched an ongoing and multifaceted response effort to support arts and cultural organizations throughout the region. This effort, which initially focused in three main areas, has continued to evolve along with the pandemic and its impacts.

**COVID-19 ARTS EMERGENCY RELIEF FUND**

A coalition of anchor arts organizations led by ArtsFund launched a fund to help stabilize the sector with relief grants for arts organizations impacted by COVID-19. Through the fund, ArtsFund allocated $3.2 million in COVID-19 Arts Emergency Relief grant awards to 106 organizations throughout the Central Puget Sound Region.

**DATA COLLECTION: ARTS SECTOR IMPACTS**

In collaboration with our regional grant making partners, ArtsFund conducted ongoing impact surveys to better understand the immediate and projected impacts of COVID-19 on the arts and cultural sector. These surveys resulted in quarterly impact snapshots which were covered by local, regional, and national news outlets, and helped inform relief work across the state.

**PARTNERSHIPS & RESOURCE CONSOLIDATION**

ArtsFund remained in close communication with other arts funding and support agencies across our region to share information and consolidate efforts to maximize our collective impact. In addition to posting resources for arts organizations on our website and providing frequent updates to our cultural partners, we hosted a live digital news event in May to help raise awareness of how the pandemic affected the cultural sector and how community members could help.

70% of donors to the Arts Emergency Relief Fund were new to ArtsFund.

100% of funds raised for the Arts Emergency Relief Fund were allocated in relief grants.

“This is the biggest relief grant we have received thus far, and it will make a remarkable difference for us from any angle: morale, finances, staff retention. Thank you ArtsFund for all you do for the community and the arts.”

Arts Emergency Relief Fund Grant Recipient
In September, ArtsFund offered a new twist on a longstanding tradition with our first Digital Celebration of the Arts event. Six months into the COVID-19 pandemic shutdowns, the Digital Celebration provided a much-needed space for arts and cultural workers, donors, advocates, and volunteers to come together and collectively experience powerful artistic performances, engage in dialogue, and raise funds for the cultural community.

“Thank you ArtsFund! A joyous and much needed reminder of how the arts are necessary and nourish the soul!”

“This event has given me a renewed hope that we will get out on the other side stronger, better, and ready for anything else coming our way! Amazing program ArtsFund!”

Digital Celebration of the Arts Attendees

“I do not consider us lucky to count ArtsFund among the true believers in Town Hall, I consider Seattle lucky to have an institution like ArtsFund that believes in what we are all capable of, together. And for the support, encouragement, and accountability devoted to the invigorating cultural life Seattle has always deserved....For 50 years now, we have all been lucky that ArtsFund believes in all of us.”

WIER HARMAN, Executive Director, Town Hall Seattle
STORIES FROM 2020

→ CULTURAL PARTNER LISTENING SESSIONS

As we onboarded our new President & CEO, Michael Greer, we centered input from some of our key stakeholders—the arts and cultural organizations we serve. Over the summer, Michael and ArtsFund staff held three virtual meetings for members of ArtsFund’s Cultural Partners Network to learn about their current priorities, concerns, and visions for the future. These were complemented by dozens of one meetings with partners during his first three months.

→ FORAYS INTO DIGITAL PROGRAMMING

ArtsFund made several digital advances to maintain connections with the organizations we serve as well and our supporters over the course of the year.

“The faculty did an amazing job adapting to the change in format. They kept lectures interesting and did a wonderful job engaging the class. Thank you!”

Spring 2020 Board Leadership Training participant

→ ACCELERATED GRANT MAKING

In addition to the Arts Emergency Relief Fund, ArtsFund expedited the grant making process for our annual keystone sustaining grants to get funding in the hands of our Cultural Partners as quickly as possible during the crisis.

“The stability and generosity of ArtsFund’s support makes it possible for us to focus on our programs and output—making a difference in the life of our community and our field through art.”

ArtsFund Grant Recipient
### Consolidated Statement of Activities

For the 12 Month Period Ended 09.30.2020

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions to ArtsFund Foundation</td>
<td>22,405</td>
</tr>
<tr>
<td>Contributions and pledges</td>
<td>4,528,992</td>
</tr>
<tr>
<td>Net realized and unrealized gain on investments</td>
<td>1,555,641</td>
</tr>
<tr>
<td>Other income</td>
<td>63,122</td>
</tr>
<tr>
<td>Donated services (in-kind)</td>
<td>122,178</td>
</tr>
<tr>
<td><strong>Total Support &amp; Revenues Other Than Special Events</strong></td>
<td><strong>$ 6,292,338</strong></td>
</tr>
<tr>
<td>Special event, net</td>
<td>216,294</td>
</tr>
<tr>
<td>Grants to beneficiaries</td>
<td>5,527,500</td>
</tr>
<tr>
<td>Program services</td>
<td>686,319</td>
</tr>
<tr>
<td>Management and general</td>
<td>604,523</td>
</tr>
<tr>
<td>Fundraising</td>
<td>434,878</td>
</tr>
<tr>
<td><strong>Total Grants &amp; Expenses</strong></td>
<td><strong>$ 7,253,220</strong></td>
</tr>
<tr>
<td>Century Building net rental income</td>
<td>31,070</td>
</tr>
<tr>
<td>Non-operating net income (fiscal agent)</td>
<td>(34,260)</td>
</tr>
<tr>
<td>Gain on sale of Century Building, net.</td>
<td>8,199,767</td>
</tr>
<tr>
<td><strong>Total Non-Operating Revenue &amp; Expenses</strong></td>
<td><strong>$ 8,196,577</strong></td>
</tr>
<tr>
<td>Change in net assets</td>
<td>7,451,989</td>
</tr>
</tbody>
</table>

*See detail in graph breakout

### Consolidated Balance Sheet

As of 09.30.2020

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
</tr>
<tr>
<td>Current assets</td>
<td></td>
</tr>
<tr>
<td>ArtsFund cash and cash equivalents</td>
<td>4,875,709*</td>
</tr>
<tr>
<td>ArtsFund Foundation cash &amp; investments</td>
<td>27,808,362*</td>
</tr>
<tr>
<td>Pledges receivable, net</td>
<td>182,060</td>
</tr>
<tr>
<td>Prepaid expenses and other</td>
<td>37,190</td>
</tr>
<tr>
<td><strong>Total Current Assets</strong></td>
<td><strong>$ 32,903,321</strong></td>
</tr>
<tr>
<td>Non-current assets</td>
<td></td>
</tr>
<tr>
<td>Equipment and website</td>
<td>540,389</td>
</tr>
<tr>
<td>Accumulated depreciation</td>
<td>(421,621)</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$ 33,022,089</strong></td>
</tr>
<tr>
<td><strong>Liabilities &amp; Net Assets</strong></td>
<td></td>
</tr>
<tr>
<td>PPP loan payable</td>
<td>149,090</td>
</tr>
<tr>
<td>Accounts payable &amp; other accrued liabilities</td>
<td>22,314</td>
</tr>
<tr>
<td><strong>Net Assets</strong></td>
<td><strong>$ 32,850,685</strong></td>
</tr>
<tr>
<td><strong>Total Liabilities &amp; Net Assets</strong></td>
<td><strong>$ 33,022,089</strong></td>
</tr>
</tbody>
</table>

*Includes cash proceeds of $9.7M from the sale of Century Building

### Support & Revenue

<table>
<thead>
<tr>
<th>Description</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions &amp; pledges</td>
<td>96%</td>
</tr>
<tr>
<td>Other income</td>
<td>1%</td>
</tr>
<tr>
<td>Donated services (in-kind)</td>
<td>0.3%</td>
</tr>
</tbody>
</table>

### Expenses

<table>
<thead>
<tr>
<th>Description</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants to beneficiaries</td>
<td>76%</td>
</tr>
<tr>
<td>Program services</td>
<td>10%</td>
</tr>
<tr>
<td>Fundraising</td>
<td>6%</td>
</tr>
<tr>
<td>Management &amp; general</td>
<td>8%</td>
</tr>
</tbody>
</table>

### Grants to Beneficiaries

<table>
<thead>
<tr>
<th>Description</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allocations</td>
<td>37%</td>
</tr>
<tr>
<td>Youth Arts Opportunity Fund</td>
<td>3%</td>
</tr>
<tr>
<td>COVID-19 Relief</td>
<td>57%</td>
</tr>
<tr>
<td>Multicultural Arts Project</td>
<td>1%</td>
</tr>
<tr>
<td>50th Anniversary</td>
<td>2%</td>
</tr>
</tbody>
</table>

For audited financials, please visit artsfund.org/audited-financial-statements
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Corporate & Foundation Donors

$350,000 and up

Microsoft

Costco

PACCAR

Bank of America

Paul G. Allen Family Foundation

Sellen

Wells Fargo

$10,000–$24,999

Classical KING FM 98.1

Columbia Bank

Dapper + Associates

Davis Wright Tremaine LLP

The Dorsey & Whitney Foundation

Nordstrom, Inc.

RealNetworks Foundation

Seattle Center

Sequoia Foundation

Sitters

Santana Foundation

Corporate & Foundation Donors

$100,000–$349,999

$25,000–$49,999

Microsoft

Costco

PACCAR

Bank of America

Paul G. Allen Family Foundation

Sellen

Wells Fargo

$10,000–$24,999

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Columbia Bank

Dapper + Associates

Davis Wright Tremaine LLP

The Dorsey & Whitney Foundation

Nordstrom, Inc.

RealNetworks Foundation

Seattle Center

Sequoia Foundation

Sitters

Santana Foundation

$5,000–9,999

Pacifica Law Group

Seattle Foundation

Wright, Runstad & Company

$1,000–2,499

ACT Theatre

The Barnard Charitable Fund

Chihuly Garden and Glass

The 5th Avenue Theatre

Franklin Weinberg Fund

Frye Art Museum

Garden Tapestry

Ishii & Associates, LLC

LMN Architects

MoPOP

NHL Seattle

Pacific Northwest Ballet

$2,500–4,999

Cheyette & Associates

Goldman, Sachs & Co.

K&L Gates

LMN Architects

Pacific Law Group

Seattle Foundation

Wright, Runstad & Company

$1,000–2,499

ACT Theatre

The Barnard Charitable Fund

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MoPOP

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Pacific Northwest Ballet

$2,500–4,999

Cheyette & Associates

Goldman, Sachs & Co.

K&L Gates

LMN Architects

$25,000–$49,999

Seattle Opera

Seattle Theatre Group

Sound SRG Partnership

Tacoma Art Museum

Taylor-Thomson Insurance

Vulcan Inc.

Washington Research Foundation

Westlake Consulting Group

Whim W'Him

$350,000 and up

$100,000–$349,999

Corporate & Foundation Donors

$350,000 and up

Corporate & Foundation Donors

$100,000–$349,999

Individual & Foundation Donors

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$50,000 and up

Katharyn A. Gerlich

Mary Pigott

Pete and Julie Rose

GOLD CLUB

$25,000–$49,999

Allan and Nora Davis

Ellen Ferguson

John Graham Foundation

Peter and Margaret Horvitz

Lawrence and Mary Ellen Hughes

Moccasin Lake Foundation

Stephen and Paula Reynolds

Mary Snapp and Spencer Frazer

CONDUCTOR’S CIRCLE

$10,000–$24,999

The Nancy D. Alvord Fund

Judith Beck and Tom Alberg

Steve Behnen and Mary Hornsby

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Stephan Coonrod and Cheryl Clark

Glenn H. Kawasaki Foundation

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Michael and Anne Bentley

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Maggie Walker

Arline A. Wright

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$2,500–$4,999

Robert Achilles and Brian Smith

Daniel Alexander

Kim Anderson and Andrew Bentley

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Patrick Evans and Joe Gilmer

John Gleason

Patrick Evans and Joe Gilmer

Keith Schreiber and Claire Kapitan

Cindy and Gary Snyder

Elaine Spencer and Dennis Forsyth

Linda Walton and Andrew Hoyal

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$1,000–$2,499

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David and Gay Allais

Lindsay Anderson and Janet Piehl

Armstrong Family

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Leslie Ray Bernstein and Michael Bernstein

William and Margaret Beyer

Aaron Blank and Lacey Yantis

Andrea Bolliger

Jean and Rob Bowman

Michael Breeden

Meagan Briggs

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In memoriam.

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