



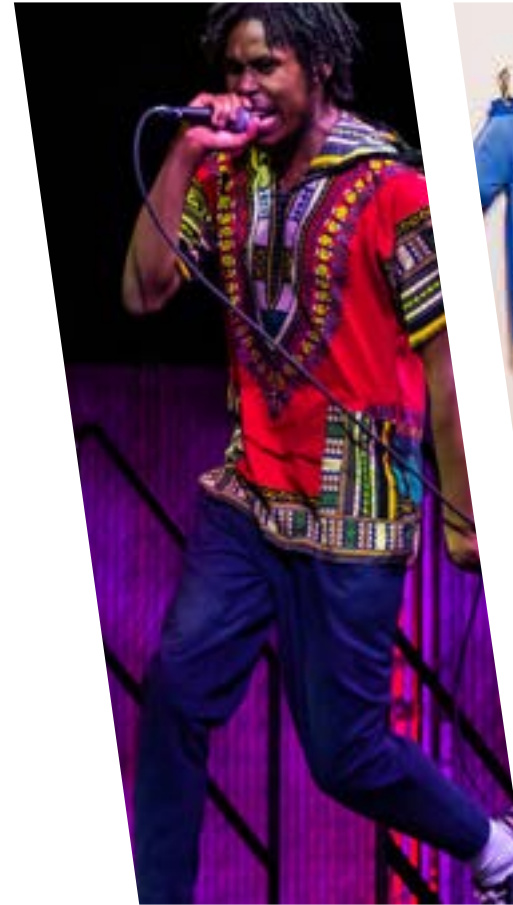
ARTSFUND

# ANNUAL REPORT 2022





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# ARTSFUND'S MISSION

IS TO SUPPORT THE ARTS THROUGH LEADERSHIP,  
ADVOCACY, AND GRANTMAKING IN ORDER TO BUILD  
A HEALTHY, EQUITABLE, AND CREATIVE WASHINGTON.

## A REPORT TO THE COMMUNITY

ArtsFund remains committed to supporting arts and culture organizations as they continue to create a better quality of life for all in our community.

Following two years of strong leadership under Sung Yang, Erin Hobson now assumes the role of Board Chair as we embark on a path of change that mirrors the movement in our communities. Over the past two years, ArtsFund has distributed more than \$15 million to over 600 arts and cultural organizations across the state of Washington. As we move into 2023, we intend to distribute another \$13 million in this fiscal year alone. Combined with our leadership programming and advocacy efforts, ArtsFund continues to be a foundation for arts and culture in our region.

Now in our 53rd year of impact, having seen over half a century of change in our community, ArtsFund has provided support throughout it all.

The arts have always been a way for society to process change. Such is the change we see today happening around us; and as our communities continue to redefine themselves, the arts will continue to be there to support that change. At the same time, ArtsFund itself continues to evolve. We strive to reflect the diversity of our community in our leadership and in our programming, and we understand that the arts are a tool for creating a better quality of life for all people.

We do this because the arts matter.

ArtsFund continues to thrive in our work because of the support of everyone we represent. We cannot do this alone. It is the support of our stakeholders, like you, that makes this possible. Thank you for joining us in creating a healthy, inclusive, and creative Washington, not only for today, but for generations to come.

Sincerely,



**Michael Greer**  
*President & CEO*  
ArtsFund



**Erin Hobson**  
*Chair*  
ArtsFund Board  
of Trustees



**Sung Yang**  
*Immediate Past Chair*  
ArtsFund Board  
of Trustees



“

BY SUPPORTING THE POWER OF THE ARTS AND CULTURE TO STRENGTHEN AND HEAL, THE BURKE JOINS BROADER EFFORTS TO UPHOLD AND PROMOTE THE SAFETY AND RESILIENCE OF OUR COMMUNITY. YOUR GIFT MAKES THAT WORK POSSIBLE.

Gabriela Chavarria, Executive Director, Burke Museum (2022 General Allocations Grant Recipient)

# GRANTMAKING

## GRANTMAKING

### ABOUT OUR 2022 GRANTS

ArtsFund distributes grants in several ways, including our Allocations grants and a variety of targeted funds. Since its founding, ArtsFund has strengthened the community by supporting over 650 arts and cultural organizations in Washington State with more than \$100 million awarded in grants.

#### ALLOCATIONS GRANTS

Allocations grants are our flagship, annual grant program. Through Allocations, ArtsFund issues unrestricted grants to arts and cultural nonprofits in the Puget Sound region. These grants support organizational health and strengthen the arts ecosystem.

#### YOUTH ARTS OPPORTUNITY FUND (YAOF) GRANTS

The Youth Arts Opportunity Fund aims to increase access to participation in meaningful, robust, sustained arts experiences for youth with low socioeconomic status or who have historically lacked access to arts programs. YAOF grants provide flexible operation funds to arts organizations that demonstrate an authentic commitment to this work. ArtsFund received a record number of YAOF applications in 2022 and awarded the largest number of grants in our history.

#### COMMUNITY ACCELERATOR GRANT\*

The Community Accelerator Grant, funded by the Paul G. Allen Family Foundation, is a historic investment in Washington's arts and culture sector. These grants deliver essential capital to Washington's cultural organizations, including fiscally sponsored and tribal organizations, whose primary mission is to produce or support arts and cultural activities.

#### GUENDOLEN CARKEEK PLESTCHEEFF DECORATIVE AND DESIGN ARTS GRANTS

These awards, funded by the Guendolen Carkeek Plestcheeff Endowment for the Decorative and Design Arts, provide funding for nonprofit organizations in the Puget Sound region working in decorative or design arts.

*\*Note: awards for the Community Accelerator Grant were distributed in March 2023. To see the final awards, visit our website at [artsfund.org/accelerator](https://artsfund.org/accelerator).*

#### CREATIVE EQUITY FUND

ArtsFund supports and participates in the Creative Equity Fund, a collective grantmaking program launched in 2018 to support community organizations led by Black, Indigenous, and People of Color (BIPOC) that are using arts and culture to build racial justice in King County. The Creative Equity Fund is administered by Seattle Foundation.

**103** ARTSFUND GRANTS IN 2022  
59 ALLOCATIONS  
30 YAOF  
5 PLESTCHEEFF  
9 KREIELSHEIMER

**5** NEW GRANTEEES INCLUDED  
IN 2022 ALLOCATIONS

**10** MILLION DOLLARS TO BE  
GRANTED IN 2023 FROM  
PAUL G. ALLEN FAMILY  
FOUNDATION

**30** YOUTH ARTS OPPORTUNITY  
FUND GRANTS

**\$2,356,400** GRANTED  
IN 2022

OUR GRANTS >



GRANTEES

2022 ARTSFUND GRANTEES

ALLOCATION GRANTEES

5th Avenue Theatre.....	\$93,700
ACT Theatre .....	\$85,935
Artist Trust .....	\$25,900
ArtsWest .....	\$18,650
Auburn Symphony Orchestra .....	\$2,625
Bellevue Arts Museum .....	\$4,000
Book-It Repertory Theatre.....	\$13,500
Burke Museum .....	\$19,900
Central District Forum for Arts & Ideas.....	\$9,655
Deaf Spotlight .....	\$9,135
Early Music Seattle .....	\$7,105
Earshot Jazz Society .....	\$17,530
Flying House Productions (dba Seattle Choruses)	\$12,000
Frye Art Museum.....	\$21,260
Henry Art Gallery.....	\$71,870
Hugo House .....	\$14,000
Intiman Theatre .....	\$9,400
Jack Straw Productions .....	\$11,155
LANGSTON.....	\$13,100
Meany Center for the Performing Arts .....	\$11,300
MoPOP.....	\$22,300
Museum of Glass .....	\$9,150
National Nordic Museum .....	\$22,100
Northwest African American Museum .....	\$11,000
Northwest Film Forum .....	\$26,585
Northwest Sinfonietta.....	\$4,105
On the Boards .....	\$46,860
Pacific Northwest Ballet.....	\$169,540
Path with Art .....	\$14,400
Red Eagle Soaring.....	\$14,545
Seattle Art Museum.....	\$175,740
Seattle Arts & Lectures.....	\$10,650
Seattle Chamber Music Society .....	\$25,800
Seattle Children’s Theatre .....	\$66,800
Seattle Opera .....	\$159,740
Seattle Pro Musica.....	\$5,305
Seattle Public Theater .....	\$2,705

Seattle Rep .....	\$118,000
Seattle Repertory Jazz Orchestra .....	\$15,240
Seattle Shakespeare Company.....	\$35,025
Seattle Symphony .....	\$170,540
Seattle Theatre Group .....	\$66,975
SIFF .....	\$17,200
Spectrum Dance Theater.....	\$20,000
Symphony Tacoma .....	\$15,600
Tacoma Art Museum.....	\$37,400
Tacoma Arts Live.....	\$63,440
Tacoma Musical Playhouse .....	\$9,750
Tacoma Opera .....	\$3,570
Taproot Theatre Company.....	\$15,400
Three Dollar Bill Cinema.....	\$6,225
Totem Star.....	\$23,570
Town Hall Seattle .....	\$28,850
Vashon Center for the Arts .....	\$4,500
Velocity Dance Center .....	\$9,520
Vera Project .....	\$10,755
Village Theatre.....	\$86,675
Whim W’Him .....	\$2,300
Wing Luke Museum of the Asian Pacific American Experience.....	\$60,520

ARTSFUND PLESTCHEEFF DECORATIVE AND  
DESIGN ARTS GRANTS

Hilltop Artists .....	\$10,000
MoPOP.....	\$10,000
National Nordic Museum .....	\$10,000
Seattle Art Museum.....	\$10,000
Wing Luke Museum.....	\$10,000

KREIELSHEIMER REMAINDER FOUNDATION  
GRANTS.....

	\$32,800
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TOTAL 2022 ARTSFUND GRANTS AMOUNT

\$2,356,400



” THIS GIFT WILL  
EMPOWER OUR MISSION  
THROUGHOUT THE  
PACIFIC NORTHWEST.  
WE LOOK FORWARD TO  
THE WAYS THAT THESE  
FUNDS WILL ADVANCE  
OUR VITAL AND  
VIBRANT EDUCATIONAL,  
CULTURAL, AND  
ARTISTIC WORK.

LaNesha DeBardelaben, President  
& CEO, Northwest African  
American Museum (2022 General  
Allocations Grant Recipient)





LEARNING FROM  
OTHER INSTITUTIONS  
AND PARTNERING  
WITH LOCAL NETWORK  
MEMBERS; NETWORKING,  
CONVENINGS, AND  
COMMUNITY EVENTS  
HAVE PROVIDED  
HELPFUL CONNECTIONS  
AND FORUMS FOR  
DISCUSSION.”

CPN Survey Respondent



# LEADERSHIP

## LEADERSHIP

### LEADERSHIP INITIATIVES

#### BOARD LEADERSHIP TRAINING

Since its inception in 1999, more than 1,000 individuals have been trained in key skills needed to be an effective board member, helping arts organizations be successful financially and artistically. Board Leadership Training is taught by faculty of the region’s top nonprofit experts on essential curriculum.

#### CURRICULUM

Building Leadership Capacity  
*presented by Dwight Gee*

Staying Solvent, Knowing the Numbers  
*presented by Ray Ishii*

Racial Equity in Board Practices, *presented by Jasmine Jamillah Mahmoud, PhD*

Board Service and Legal Stewardship  
*presented by Beth McCaw*

Setting the Direction  
*presented by Anne Shukla*

Capitalizing Nonprofit Missions  
*presented by Christine O’Connor*

LEARN MORE >

#### CULTURAL PARTNERS NETWORK

ArtsFund’s Cultural Partners are a network of 130+ of ArtsFund-affiliated organizations of the Central Puget Sound region. The Cultural Partners Network was formed in 2015. Through trainings, events, and communications, the goal of the Cultural Partners Network is to deepen ties between organizations, provide capacity building resources, and generate exposure to new audiences and donors.

LEARN MORE >

8 NEW ORGANIZATIONS ADDED  
TO THE CULTURAL PARTNERS  
NETWORK

6 NEW MEMBERS OF THE  
REINSTATED CULTURAL  
PARTNERS KITCHEN  
CABINET ADVISORY BODY

9 ORGANIZATIONS AND  
EVENTS PROMOTED ON-AIR  
THROUGH PARTNERSHIP  
WITH KUOW PUBLIC RADIO

69 GROUPS SURVEYED VIA  
2022 CULTURAL PARTNERS  
NETWORK SURVEY

SURVEY RESULTS >





CONVENINGS AND EVENTS

Partnering with local, regional, and national practitioners and thought leaders, ArtsFund’s convenings foster discussion and provide tools and training opportunities in direct response to the needs identified by regional arts organizations.

LEARN MORE >

CCIS DIVING DEEPER

February 2022  
Provided an in-depth look into the 2021 COVID Cultural Impact Study to highlight findings most actionable for Cultural Partners Network organizations’ staff and board members. The roundtable discussion covered how to leverage the report as a useful advocacy, planning, and fundraising tool to build support for individual organizations and for the sector.



CAPITAL CAMPAIGN READINESS: IS IT THE RIGHT TIME?

May 2022  
Conversation and Q&A with nonprofit consultant, Josef Krebs of Scandiuzzi Krebs, and groups interested in learning more about the capital campaign process. Discussion centered on how to determine readiness, and how assessing readiness can strengthen an organization’s fundraising infrastructure, including annual fundraising and board engagement.



DESIGNING WITH ACCESSIBILITY IN MIND

July 2022  
Workshop to learn the fundamentals of document accessibility directly from industry experts, Chax Training & Consulting. With a tactical understanding of accessibility guidelines, staff who create written content for external audiences are empowered by how accessibility applies to the tools they use and the methods for presenting content.

“THIS WAS WONDERFUL!! [IT WAS] WELL ORGANIZED, FULL OF FANTASTIC INFORMATION WE WILL ABSOLUTELY UTILIZE, AND I LOVE HOW ACCESSIBLE THE WHOLE THING WAS. THANK YOU.”

— *Designing with Accessibility in Mind* participant



LISTENING SESSIONS

October 2022  
Informal series of conversations to connect Cultural Partners directly with ArtsFund’s President & CEO and VP of Strategic Initiatives & Communications. Topics included data and advocacy, supporting cultural workers, non-financial resources and investments, and what ArtsFund needs to be doing today to support their organization and sector 5-10 years from now.

“GOOD MIX OF STAFF FROM ARTSFUND AND OTHER COMMUNITY NON-PROFITS. [I] VALUED THE HONESTY AND TRANSPARENCY OF THE CONVERSATION. WILL ENCOURAGE OUR STAFF TO ATTEND UPCOMING SESSIONS THANK YOU!”

— *Listening Session* participant





# RESEARCH

## RESEARCH

In 2022, ArtsFund released its latest body of research, this time focused on the impacts and effects of the COVID pandemic. The COVID Cultural Impact Study investigated the Washington State nonprofit cultural community, aiming to document the impacts of the pandemic and to illuminate future trends and recommended actions moving forward. As the cultural sector recovers and responds to the pandemic at varying rates, the data and research from this report continues to underscore that arts and culture are critical to economic and community recovery, and acknowledging and investing in the sector and its workforce is an opportunity we cannot afford to miss.

[READ >](#)

### COVID CULTURAL IMPACT STUDY

#### METHODOLOGY

The study used several data sources: a Nonprofit Organizational Survey with 212 survey respondents across Washington State, a Cultural Participant Survey of 737 adults who had attended at least one cultural program since March 2020, and a Statewide Omnibus Poll which was a sample of 874 individuals representative of all Washington residents. The study began in the Spring of 2021 and concluded data collection in early Fall of 2021.

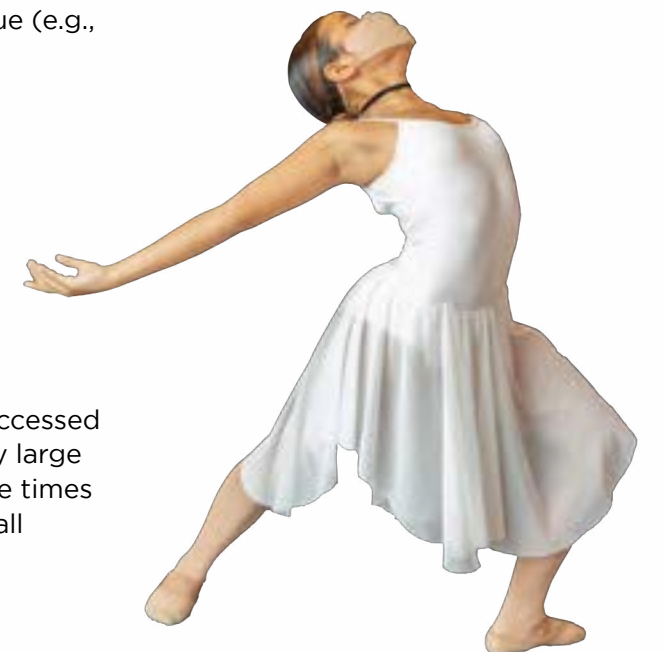
#### KEY FINDINGS

##### FINANCIAL IMPACTS

The financial impacts have been profound for a sector that has historically been a driver of local economies, interacting with dining, hospitality, tourism, and recreation. Across the 121 reporting organizations, we found a drop of \$95.9 million, a 21% contraction, in overall revenue in the first year of the pandemic alone. The \$95.9 million loss in overall revenue is comprised of a \$131.6 million decrease in earned revenue (e.g., ticket sales) and a \$35.7 million increase in contributed revenue (e.g., pandemic relief, individual donations, grants).

##### ACCESS TO PANDEMIC RELIEF

Without the increase in critical funding from the public sector, individuals, philanthropy and other actors, the cultural sector would have experienced loss at a much greater scale. Ninety-three percent (93%) of organizations responding to the survey were able to access at least one source of pandemic relief funds, and, on average, organizations accessed four different sources of relief funding. On average, very large organizations (budgets over \$5M) accessed nearly three times as many sources of relief funding compared to very small organizations (budgets less than \$50K).





FINANCIAL SURVIVAL STRATEGIES

While pandemic relief and increased contributed revenue did offset some of the financial impacts, many organizations still had to resort to major operating budget cuts or spend down of operating reserves to withstand the loss of earned revenue. Forty-three percent (43%) of organizations temporarily closed programming facilities during the Stay Home, Stay Healthy order. Some organizations found the pandemic a unique opportunity to make changes to their internal financial policies and/or budgeting practices (42%). Of those, 57% anticipated these would be permanent changes.

NEW LENS ON ACCESSIBILITY

The move to digital programming has been associated with increased accessibility for certain participants, such as those with physical disability or impairment and those with barriers to transportation. However, the shift has also highlighted the impact of the digital divide in access to the arts, along with many other community resources. Organizations overwhelmingly indicated that continued investment and learning about accessibility will be a permanent change coming out of the pandemic. Across surveyed organizations, nearly one-third had made accessibility improvements, and another 22% said they plan to.

RECOMMENDATIONS

ArtsFund’s recommendations focus on five key areas highlighted for government and policy makers, cultural organizations, private funders, corporations and corporate funders, individual participants, and partner sectors.

- REIMAGINE THE ROLE OF ARTS AND CULTURE** Center the cultural sector in economic development strategies, encourage cross-sector partnerships, and generate new audience research.
- EXPAND AND SUSTAIN PUBLIC SUPPORT** Advocate for legislations that provide sustainable funding for the cultural sector and directly invest in arts as a strategy for social impact.
- PROTECT THE CULTURAL WORKFORCE** Pilot models to increase cultural worker wages and wage stability, expand employment definitions and eligibility

- criteria, invest in services to make arts occupations more viable, and create avenues to share resources and learnings across organizations.**
- FOCUS ON EQUITY** Actively eliminate funding barriers, engage youth and families, learn from and better serve disability communities, and help diminish the digital divide.
- SUPPORT ADAPTATION AND SURVIVAL** Provide unrestricted, multi-year support, further access to technology, support public health initiatives, and participate and give!

Report authored by: BERK

Design by: DAPPER

This report is sponsored by: BANK OF AMERICA

With additional support from: NESHOLM FAMILY FOUNDATION PAUL G. ALLEN FAMILY FOUNDATION

Research collaboration by: GMA RESEARCH CORPORATION

CULTURAL WORKFORCE IMPACTS

This workforce has been significantly impacted, to the degree that some have exited from their occupation and industry, prompting concern for a “cultural brain drain.” Forty-one (41%) percent of organizations furloughed staff or reduced hours and/or pay. Forty-six percent (46%) of organizations also implemented changes to the staffing model and 62% of those believe they are permanent changes.

CENTERING THE EXPERIENCES OF BLACK, INDIGENOUS, AND OTHER PEOPLE OF COLOR

BIPOC-identifying organizations experienced significantly increased attention and funding in response to the events of 2020. Many BIPOC organizations ended the 2020 fiscal year with higher revenues than the previous year, despite the loss of earned revenue during this time. However, after that initial bump in contributed revenue, BIPOC-identifying organizations are seeing it drop back down by 50% between FY 2020 and FY 2021.

With additional support from: NESHOLM FAMILY FOUNDATION PAUL G. ALLEN FAMILY FOUNDATION

HONORING WILLIAM “BILL” BEYERS

ArtsFund honors the legacy and contributions of longtime supporter and contributor, Bill Beyers, who passed away in February 2022. Among his many contributions to the Pacific Northwest, Bill supported ArtsFund’s research studies for decades, developing the unique economic impact model and analysis that supported ArtsFund’s economic impact reports and studies. Utilizing Washington’s first “input-output model,” which he helped develop, Bill leveraged his expertise as an economist and urban geographer to model the inter-dependent nature of different economic sectors in the region, including arts and culture.

A long-time faculty member and former chair of the University of Washington’s School of Geography, Bill pursued many interests, including a lifetime passion for the arts. His wife, Margaret, remembers his Saturday morning opera routine, and his pursuit of learning Swedish and harpsichord while attaining his doctorate in Geography. Additionally, Bill loved the land; an avid hiker and skier, he was one of the founders of the Alpine Lakes Foundation. He tended the land close to home as well, cultivating his West Seattle garden daily, and sharing the bounty with all who crossed his path.

Bill’s generous spirit, thoughtful contributions, and friendship to collaborators will be remembered fondly and vividly. He is survived by his wife, the ceramicist, Margaret Beyers.

Additional information about Bill’s professional contributions can be found on the University of Washington’s Department of Geography website.

LEARN MORE >



Dr. William Beyers, University of Washington

BILL’S GENEROUS SPIRIT, THOUGHTFUL CONTRIBUTIONS, AND FRIENDSHIP TO COLLABORATORS WILL BE REMEMBERED FONDLY AND VIVIDLY





# ADVOCACY

## ADVOCACY

ADVOCATING FOR ARTS AND CULTURE ON THE LOCAL, STATEWIDE, AND NATIONAL LEVELS IS A CORE COMPONENT OF ARTSFUND’S MISSION.

### BUILDING FOR THE ARTS

In the 2022 legislative session, ArtsFund successfully advocated historic law changes for Building for the Arts, a longstanding cultural capital funding program administered by the Department of Commerce. With these changes in effect, the program has already seen wider geographic diversity and an increased pool of program applicants.

### THE POOL OF FUNDING INCREASED

**\$12M → \$18M**

### MATCH FROM THE STATE

**20% → 33%**

[LEARN MORE >](#)

### ADVOCATING FOR PUBLIC FUNDING

#### BUILDING FOR THE ARTS

**\$129M** SECURED IN PUBLIC FUNDS

**262** CAPITAL PROJECTS

**30** COUNTIES ACROSS WASHINGTON STATE

### \$50M SUPPORT FOR ARTS

2022 LEGISLATIVE SESSION, ARTSFUND AND PARTNERS ADVOCATED FOR:

**\$25M** NEW FUNDS

**\$25M** CARRYOVER FUNDS FROM PREVIOUS SESSION

**\$50M** IN PUBLIC FUNDS FOR THE ARTS AND CULTURAL SECTOR







# ENGAGEMENT

ArtsFund brings together donors as well as civic, business, and public entities to form a change-making collective that believes in the power of arts and culture. Our engagement efforts provide a platform for a variety of audiences to collectively advocate for the advancement of the arts sector both locally and nationally.

## REUNITE WITH THE ARTS

On May 17th, 2022, friends and cultural partners gathered in person at the Seattle Opera for our “Reunite with the Arts” video and watch party. The event kicked off with remarks from ArtsFund President & CEO Michael Greer and Board Chair Sung Yang, emphasizing how ArtsFund unites people and communities by helping arts organizations confront the unprecedented challenges of the pandemic through funding, advocacy, leadership, and capacity-building programs. This was followed by an inspiring performance by Martin Bakari, a tenor at the Seattle Opera, accompanied by Phil Kelsey on piano.

We were proud to end the evening with a premier of the “Reunite with the Arts” video\* which included content from over 30 arts and cultural nonprofits throughout the Central Puget Sound including interviews and onsite footage featuring Billy Ray Brewton from Three Dollar Bill Cinema, Russell

Brooks from Red Eagle Soaring, Patty Liang from Deaf Spotlight, Dr. Quinton Morris from Key to Change, Christina Scheppelmann from Seattle Opera; and B-roll spotlights from ACT Theatre, Hilltop Artists, Museum of Glass, and Northwest Tap Connection. In an effort to produce accessible video content, ASL interpretation, closed captioning, audio descriptions were included.

This graphic narrative celebrated our region’s cultural sector, detailed the long-term impacts of the pandemic, highlighted needs and opportunities ahead, and inspired audiences to participate in new ways. “Reunite with the Arts” encouraged attendees and viewers online to champion the arts and highlighted the exciting future for the arts in Washington.

[WATCH HERE >](#)

## ARTSFUND’S “REUNITE WITH THE ARTS” WAS GENEROUSLY SUPPORTED BY

### PREMIER SPONSORS



Delta Dental of Washington



### EVENT SPONSORS



### SUPPORTING SPONSORS



\*ARTSFUND’S “REUNITE WITH THE ARTS” VIDEO WAS PRODUCED BY RB CONTENT LAB





ARTSFUND VISIONARIES

This group connects emerging leaders and business professionals between 21 and 45 years of age to our vision – a community where the arts are accessible to all and valued as critical to a healthy society.

Members of the Visionaries program support ArtsFund through personal contributions and are actively engaged in arts activities, performances, and presentations organized by ArtsFund in collaboration with ArtsFund’s grantees and cultural partners

WORKPLACE GIVING

Workplace giving campaigns provide a company’s employees the opportunity to rally together and support arts organizations whose programming and outreach make our community a great place to live, work, and raise a family.

6 WORKPLACE GIVING CAMPAIGNS

- THE COMMERCE BANK OF WASHINGTON
- DAVIS WRIGHT TREMAINE LLP
- K&L GATES
- PERKINS COIE
- SELLEN CONSTRUCTION
- STOEL RIVES LLP

343 TOTAL PARTICIPATING DONORS

ARTSFUND CHAMPIONS THE IMPORTANT AND UNIQUE ROLE THAT ARTS ORGANIZATIONS LIKE SEATTLE REP PLAY IN OUR COMMUNITY EVERY DAY AND WE SO VALUE THEIR PARTNERSHIP, SUPPORT, AND ADVOCACY. THANK YOU ARTSFUND – WE COULDN'T DO IT WITHOUT YOU!"

— Jeffrey Herrmann,  
Seattle Repertory Managing Director





# PEOPLE

## BOARD OF TRUSTEES

### OFFICERS

**Sung Yang**  
Partner  
*Pacific Public Affairs*  
ArtsFund Board Chair

**Patrick Evans**  
President & CEO  
*Sound*  
ArtsFund Board Vice Chair

**Erin Hobson**  
Vice President  
New Business Development  
*Sellen Construction*  
ArtsFund Board Chair-Elect

**Karen Bergin**  
Senior Director of  
Employee Engagement  
*Microsoft*  
ArtsFund Board Secretary

**M. Thomas Kroon**  
Chairman and CEO  
*Thomas James International, LLC*  
ArtsFund Board Treasurer

**Anthony R. Miles**  
Partner  
*Stoel Rives LLP*  
Immediate Past Chair

### BOARD MEMBERS

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Executive Vice President  
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*Columbia Bank*

**Carl G. Behnke**  
President  
*REB Enterprises*

**Michael P. Bentley**  
Partner  
*Ernst & Young LLP*

**Aaron Blank**  
CEO & President, Partner  
*The Fearey Group*

**Shavondelia Brown**  
Director, Managing Corporate Counsel  
*Starbucks Coffee Company*

**Stephan Coonrod**  
Partner  
*K&L Gates LLP*

**Pete Dapper**  
Creative Director  
*Dapper + Associates*

**Kevin P. Fox**  
Senior Vice President (retired)  
*Bank of America*

**Jackie Jones**  
Deputy Director, Gender Equality  
*The Bill & Melinda Gates Foundation*

**Tom Leonidas**  
President & CEO  
*Wood Harbinger, Inc.*

**Dana Lorenze**  
Senior Vice President, Global Customs  
*Expeditors International of Washington*

**Frances Luke**  
Managing Corporate Counsel  
*T-Mobile*

**Elizabeth MacPherson**  
Partner  
*Mithun*

**Rachel McCall**  
Vice-President and Assistant  
General Counsel  
*Weyerhaeuser Company*

**Sandy McDade**  
Sr. Vice President & General  
Counsel (retired)  
*Weyerhaeuser Company*

**Brian Paulen**  
Managing Director  
*West Monroe Partners*

**Mary Pigott**

**Bill Predmore**  
Former CEO  
*OL Reign*  
Founder & Chairman  
*POP*

**Stephen P. Reynolds**  
CEO (retired)  
*Puget Sound Energy*  
Managing Director  
*PreferWest LLC*

**Lindsay Sieverkropp**  
Senior Product  
Marketing Manager  
*Amazon*

**Cindy Snyder**  
Vice President of Network Strategy  
*Delta Dental of Washington*

**Nina Tessiore**  
Sr. Vice President and  
Private Client Advisor  
*Bank of America Private Bank*

**Linda Walton**  
Partner  
*Perkins Coie LLP*

### STAFF

(REFLECTING FY22)

**Michael R. Greer**  
President & CEO

**Katy Corella**  
Programs & Advocacy Manager

**Sierra Cornelius**  
Communication & Digital Marketing Manager

**Gabrielle Evans**  
Executive Assistant & Board Liaison

**Sarah Friedman**  
Vice President of Development

**Kaitlin Hurley**  
Annual Giving Manager

**Chelsea Judd**  
Database Coordinator

**Linda Madison**  
Vice President of Finance & Operations

**Ellen Milligan**  
Sr. Grants Manager

**Steffi Morrison**  
Programs Coordinator

**Sarah Sidman**  
Vice President of Strategic Initiatives &  
Communications

**Bailey Taylor**  
Engagement Coordinator

**Thomas Vásquez**  
Vice President of Grantmaking





# SPOTLIGHT

M.J. MURDOCK CHARITABLE TRUST



The M. J. Murdock Charitable Trust provided significant support to ArtsFund toward two organizational initiatives starting in FY22. One, a meaningful multi-year grant for new senior program staff to increase capacity for grantmaking, was applied to build out ArtsFund’s new grantmaking department by hiring the organization’s first Vice President of Grantmaking, Tom Vásquez, in April 2022. The second, a generous one-time grant to support team building and staff development, will support team care and organizational planning for an evolving workforce in 2023.

The Trust’s investment toward increased capacity has enabled ArtsFund to further its mission by reviewing and establishing a more equitable scoring model and paving the way for ArtsFund to incorporate trust-based philanthropy practices focused on long-term relationship building with applicants by providing more stability through multi-year funding.

This increased departmental capacity also helped inspire a monumental \$10 million investment from the Paul G. Allen Family Foundation toward a new regranting program: the Community Accelerator Grant.

As a result, ArtsFund will administer these critical funds needed by arts organizations to recover and re-envision their programs post-pandemic, infusing resources into cultural organizations state-wide while significantly increasing ArtsFund’s reach within Washington’s arts sector.

Funds toward team building and staff development will support professional development opportunities for ArtsFund’s leadership team through coaching and consultant-led activities including a staff retreat. The goal of these sessions is to grow relationships and foster skills that will promote staff cohesion, individual professional growth, and better serve a hybrid workplace model through organizational planning and team building.

We thank the M.J. Murdock Charitable Trust for its significant support of ArtsFund which has sparked exponential growth within the organization by providing critical resources to better serve our vibrant arts community.

## FOUNDATION BOARD

**Sandy McDade**  
Chair

**David D. Buck**  
Vice Chair

**Judi Beck**  
Vice Chair

**James R. Duncan**  
Secretary

**Rodney K. Fujita**  
Treasurer

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### SPOTLIGHT ELLEN J. FERGUSON

Involved with ArtsFund for over twenty years, Ellen embodies what it means to be a true champion and passionate supporter of the arts. She joined the Allocations Committee in 2018, providing thoughtful insight that reflects her decades of service to the community and deep history of philanthropic involvement in the Greater Seattle area. She now serves as Co-Chair of the Committee starting in 2022.

As a patron, Ellen contributed nearly \$650k in support to ArtsFund, the majority of which was received through her individual giving and a portion of which was directed through The Hugh and Jane Ferguson Foundation. In FY22, Ellen made a significant \$500k five-year commitment to expand capacity for staff by providing resources to grow ArtsFund’s grantmaking department which hired its first Vice President of Grantmaking due in part to Ellen’s generous gift. Ellen’s support will sustain expanded staff capacity through FY26 to ensure ArtsFund’s ability to grow programming and increase the ways in which it serves its beneficiaries.

We are grateful for Ellen’s significant engagement with ArtsFund and the lasting impact of her leadership and contributions to the arts community.



ELLEN EMBODIES  
WHAT IT MEANS  
TO BE A TRUE  
CHAMPION AND  
PASSIONATE  
SUPPORTER OF  
THE ARTS



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\*Denotes a portion of the gift came from in-kind donations.  
\*\*Denotes members of the ArtsFund Visionaries.  
~ In memoriam.



# FINANCIALS

## CONSOLIDATED STATEMENT OF ACTIVITIES

FOR THE 12 MONTH PERIOD ENDING 09.30.2022

[www.artsfund.org/2022Financials](http://www.artsfund.org/2022Financials)

### CONSOLIDATED STATEMENT OF ACTIVITIES

#### Support And Revenue

Contributions	4,373,908
Net realized and unrealized gains on investments	(5,322,518)
Other income	57,697
Donated Services (in-kind)	67,636

**TOTAL SUPPORT & REVENUES OTHER THAN SPECIAL EVENTS** **(823,277)**

#### Expenses And Grants

Grants to beneficiaries	2,361,400
Program services	762,982
Management and general	780,175
Fundraising	339,129

**TOTAL GRANTS & EXPENSES** **4,243,686**

**CHANGE IN NET ASSETS BEFORE NON-OPERATING REVENUE** **(5,066,963)**  
**NON-OPERATING REVENUE AND EXPENSES** **24,670**

**CHANGE IN NET ASSETS** **(5,042,293)**  
Beginning of year 37,742,973  
End of year 32,700,680

### CONSOLIDATED BALANCE SHEET

#### ASSETS

##### Current Assets

ArtsFund cash and cash equivalents	4,358,281
ArtsFund Foundations investments, at fair value	1,724,281
Pledges receivable, net	886,061
Security deposit — W. Harrison St.	10,853
Prepaid expenses and other	41,019

**TOTAL CURRENT ASSETS** **7,020,710**

##### Non-Current Assets

Long-term pledges receivable	972,500
ArtsFund Foundations investments	24,636,457
Equipment and website	136,144

**TOTAL NONCURRENT ASSETS** **25,745,101**

**TOTAL ASSETS** **32,765,811**

#### LIABILITIES & NET ASSETS

##### Current liabilities

Accounts payable and other accrued liabilities	\$65,131
--	----------

##### Net Assets

Without donor restrictions	16,447,360
With donor restrictions	16,253,320

**NET ASSETS** **32,700,680**

**TOTAL LIABILITIES AND NET ASSETS** **32,765,811**



# CREDITS

**Cover:** Arts Corps, Drumming Popup Performance, photo courtesy of the organization.

Seattle Public Theater, *Riverwood*, Photo by Truman Buffett.

Henry Art Gallery, Donna Huanca: *MAGMA SLIT*, photo by Jonathan Vanderweit, courtesy of the Henry Art Gallery.

Auburn Symphony Orchestra, Wesley Schulz music director, photo courtesy of Auburn Symphony.

**TOC:** *What Happens if we take our time* - A Dr. Martin Luther King Jr. Ritual / Black Movement Intensive by Wild Beauty (Gabrielle Civil, Randy Ford, Neve Mazique-Bianco, Fox Whitney) - Photo by Jim Coleman.

MoPOP, Kiddus Fecto performing at Sound Off!, photo courtesy of MoPOP.

Frye Art Museum, *Recent Acquisitions in Contemporary Art*, photo by Jonathan Vanderweit.

Marina Albero, Earshot Festival 2021, photo by Lisa Hagen Glynn.

PNB Company dancers in George Balanchine's *A Midsummer Night's Dream*. Choreography by George Balanchine © The Balanchine Trust. Photo © Angela Sterling.

**Pg. 3:** Photo courtesy of Whim W'Him, photo by Stefano Altamura.

**Pg. 5:** Leanne Campbell (Coeur d'Alene Tribe) examines the Burke Museum Basketry Collection. Photo by Timothy Kenney, courtesy of Burke Museum.

**Pg. 7:** Susaan Jamshidi and Fatima Wardak in *Selling Kabul* at Seattle Rep. Photo by Nate Watters.

**Pg. 8:** Arts Corps, Visual Art After School Class, photo courtesy of the organization.

**Pg. 9:** *What Problem?*, Photo by Jim Coleman, photo courtesy of Meany Center.

**Pg. 10:** PNB School students, photo © Angela Sterling.

**Pg.11:** Intiman Theatre, MJ Daly and Annie Yim in *TWO MILE HOLLOW*, May 2022, photo by Joe Moore.

Auburn Symphony Orchestra, violins, photo courtesy of Auburn Symphony.

Timothy White Eagle & the Violet Triangle, *REVIVAL*, photo by Geo Xeal.

Northwest African American Museum, photo courtesy of Dancing in the Rain Media.

**Pg.12:** Wing Luke Museum Outdoor Lunar New Year Fair with Lion Dance Costume Jan. 2022. Photo by Max Chan.

DNDA Summer Youth Program, photo courtesy of DNDA staff.

**Pg. 13:** Storytime + Create Your Own Book with Author and KOMO 4 News Anchor Tyrah Majors. Photo by Derek Edamura.

**Pg. 14:** Tacoma Art Museum, Tacoma Urban Performing Arts Center dancers performing at the opening of *The*

*Kinsey Collection of African American Art & History Exhibition*, courtesy of Tacoma Art Museum.

**Pg. 16:** Dr. William B. Beyers, University of Washington, courtesy of University of Washington Geography Department.

**Pg 17:** Ted Brown Music Outreach, *Live it OutLoud* final concert McMenamins Spanish Ballroom, photo by Skye Warden.

**Pg. 18:** Vashon center for the Arts, Arts Education, photo courtesy of Vashon Center for the Arts.

**Pg. 19:** *You're a Good Man, Charlie Brown*, Mainstage 2022, Cast from left: Joell Weil as Lucy, Rafael Molina as Charlie Brown, Charles L. Simmons as Schroeder, UJ Mangune as Linus, Jason Weitkamp as Snoopy and Arika Matoba as Sally, photo by Gabriel Corey.

**Pg. 20:** Aleyanna Grae performing at Seattle Center in April 2022. Photo by Sunny Martini, courtesy of Totem Star.

**Pg. 21:** David Strathairn and Mary Elizabeth Mastrantonio in *Ghosts* at Seattle Rep. Photo by Bronwen Houck.

Intiman Theatre, STARFISH Project Technical Theatre Program at Franklin High School, April 2022, photo courtesy of Intiman.

**Pg. 22:** Alexandra Tavares, Varinique 'V' Davis, and the cast of Seattle Rep's Public Works' *The Winter's Tale* in rehearsal. Photo by Bronwen Houck.

**Pg. 23:** 24th Annual Asia Pacific New Year Celebration, February 2022, photo by APCC staff.

**Pg. 24:** Leta Biasucci and Lucien Postlewaite in Edwaard Liang's *The Veil Between Worlds*, photo © Lindsay Thomas.

**Pg. 25:** PNB School faculty member Dina McDermott in class with students, photo © Lindsay Thomas.

**Pg. 26:** Patrons enjoying Art, 2014. Photo by Bellevue Arts Museum.

**Pg. 28:** Ellen Ferguson. Humanities Washington Awardees, humanities.org. 2017.

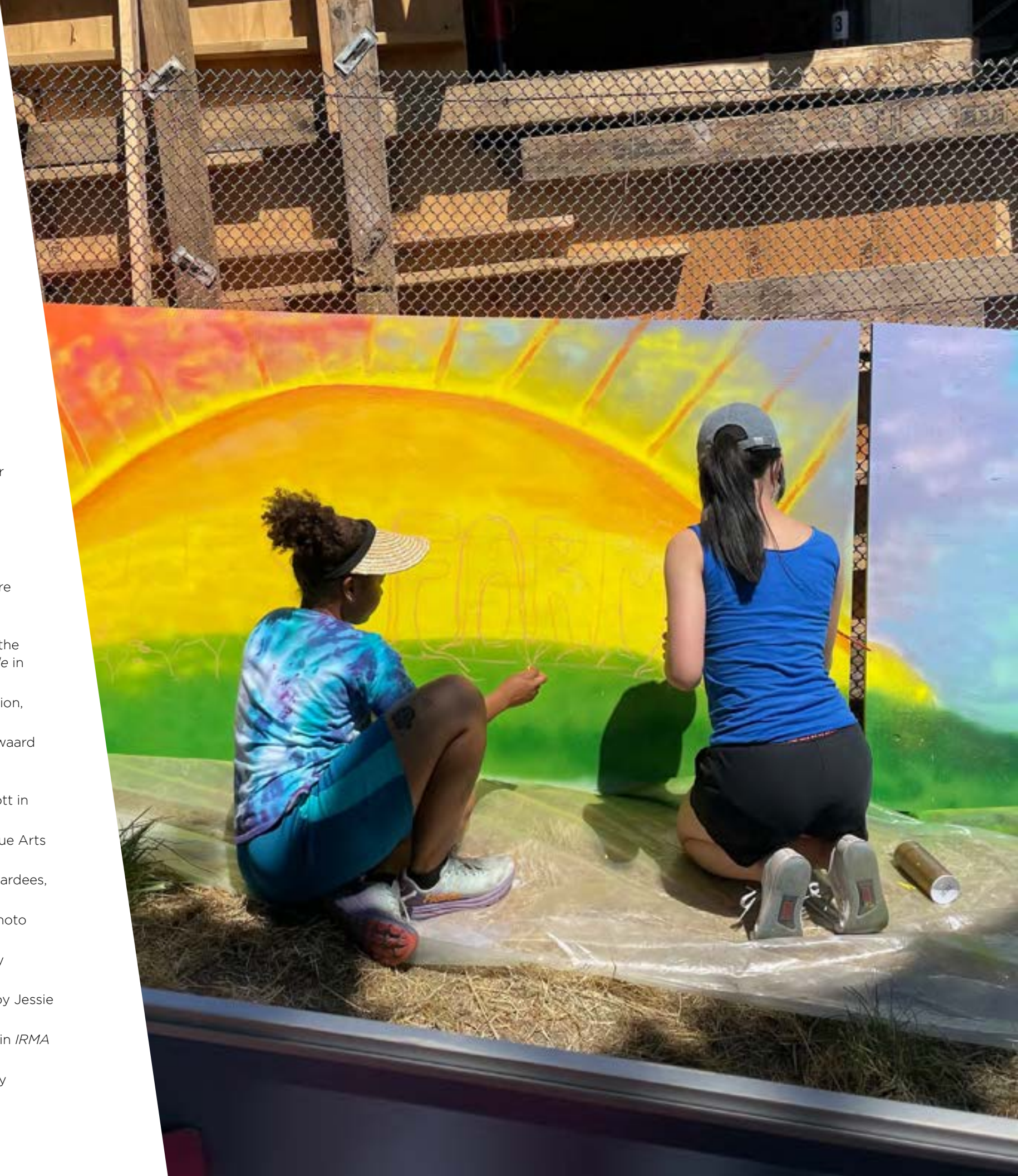
**Pg. 34:** Arts Corps Art4Life teen mural painting, photo courtesy of the organization.

**Pg. 35:** Patrons enjoying Art at BAM, 2014 Photo by Bellevue Arts Museum.

Urban Artworks Mural Apprentice Painting, photo by Jessie Lipscomb.

Intiman Theatre, Jesse Calixto and Helen Roundhill in *IRMA VEP*, February 2022, photo by Joe Moore.

**Page. 36:** Photo courtesy of Whim W'Him, photo by Stefano Altamura.







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