

SEPTEMBER 24, 2024
McCAW HALL



ARTSFUND

CELEBRATION OF THE ARTS

About “Celebration of the Arts”

The Celebration of the Arts is ArtsFund’s annual gathering celebrating Washington’s thriving arts community. The event will feature opportunities for connection and networking, as well as vibrant performances and presentations by ArtsFund’s grantees and cultural partners. The Celebration of the Arts will welcome between 700 – 1,000 supporters and members of the cultural, philanthropic, and business communities. The event will begin at 3pm and conclude at 7pm, with the featured presentation taking place between 4:30pm and 6:00pm.

This year, hosted guests will be seated in “audience pods.” An audience pod resembles a “table” in that guests hosted by a sponsor or host will be seated in close proximity to one another.

\$100,000 Presenting Sponsorship (\$97,000 charitable contribution*)

- Exclusive logo recognition in condensed marketing and promotional materials
- An "audience pod" for 40 guests with premier seating
- Full-spread ad to be featured in sponsor slideshow
- Prominent logo recognition in event e-blasts (7,500 constituents), event invitation, event webpage, day-of sponsor slides and event signage (viewed by 700 – 1,000 attendees), and social media posts (6,800 Facebook followers, 2,700 Instagram followers, 1,500 LinkedIn followers)
- Verbal acknowledgment in opening remarks by ArtsFund representative
- Access to a “pre-event VIP reception” with other sponsors and cultural partners
- An opportunity for a backstage tour of McCaw Hall at a mutually agreed upon date after the event
- Complimentary parking
- Logo recognition in ArtsFund’s annual report with opportunity to be featured in a Donor Spotlight
- Name listing on ArtsFund’s online donor list
- A digital “goodie bag”

\$50,000 Curiosity Sponsorship (\$47,750 charitable contribution)

- Opportunity for exclusive logo recognition in condensed marketing and promotional materials
- An "audience pod" for 30 guests with premier seating
- Full-spread ad to be featured in sponsor slideshow
- Prominent logo recognition in event e-blasts, event invitation, event webpage, day-of sponsor slides and event signage, and social media posts (*see reach above*)
- Verbal acknowledgment in opening remarks by ArtsFund representative
- Access to a “pre-event VIP reception” with other sponsors and cultural partners
- An opportunity for a backstage tour of McCaw Hall at a mutually agreed upon date after the event
- Complimentary parking
- Logo recognition in ArtsFund’s annual report with opportunity to be featured in a Donor Spotlight
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\$25,000 Inspiration Sponsorship (\$22,750 charitable donation)

- An “audience pod” for thirty (30) guests with premier seating
- Half-page program ad to be featured in the sponsor slideshow
- Logo recognition in event e-blasts, event invitation, event webpage, day-of sponsor slides and event signage, and social media posts (*see reach above*)
- Verbal acknowledgment in opening remarks by ArtsFund representative
- Access to a “pre-event VIP reception” with other sponsors and cultural partners
- Complimentary parking
- Prominent logo recognition in ArtsFund’s annual report and name listing on online donor list
- A digital “goodie bag”

\$10,000 Exhibition Sponsorship (\$8,500 charitable contribution)

- An “audience pod” for twenty (20) guests with premier seating
- Logo recognition in event e-blasts, event invitation, event webpage, day-of sponsor slides and event signage, and social media posts (*see reach above*)
- Verbal acknowledgment in opening remarks by ArtsFund representative
- Access to a “pre-event VIP reception” with other sponsors and cultural partners
- Complimentary parking
- Logo recognition in ArtsFund’s annual report and name listing on online donor list
- A digital “goodie bag”

\$5,000 Creation Sponsorship (\$3,500 charitable contribution)

- An “audience pod” for twenty (20) guests with premier seating
- Logo recognition in event e-blasts, event invitation, event webpage, day-of sponsor slides and event signage, and social media posts (*see reach above*)
- Verbal acknowledgment in opening remarks by ArtsFund representative
- Access to a “pre-event VIP reception” with other sponsors and cultural partners
- Logo recognition in ArtsFund’s annual report and name listing on online donor list
- A digital “goodie bag”

\$2,500 Reflection Sponsorship (\$1,750 charitable contribution)

- An “audience pod” for ten (10) guests with premier seating
- Logo recognition in event e-blasts, event invitation, event webpage, day-of sponsor slides and event signage, and social media posts (*see reach above*)
- Verbal acknowledgment in opening remarks by ArtsFund representative
- Access to a “pre-event VIP reception” with other sponsors and cultural partners
- Logo recognition in ArtsFund’s annual report and name listing on online donor list
- A digital “goodie bag”

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\$1,500 Audience Pod (\$750 charitable contribution)

- An “audience pod” for ten (10) guests with premier seating
- Name recognition in event e-blasts, event invitation, event webpage, day-of sponsor slides and event signage, and social media posts (*see reach above*)
- Access to a “pre-event VIP reception” with sponsors and cultural partners
- Name recognition in ArtsFund’s annual report and online donor list
- A digital “goodie bag”

**Charitable contributions are fully tax-deductible. The differences between sponsorship levels and charitable contributions reflect the fair market value of tickets used, estimated at \$75 per ticket.*

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Contact Information

Name: _____

Recognition Name (if different from above): _____

Address: _____

E-mail Address: _____ Phone: _____

Signature: _____

Yes! I'd like to uplift Washington's art community and sponsor ArtsFund's annual event at the \$_____ level. *(Sponsorships committed by Friday, May 10, 2024 will be guaranteed recognition on the event invitation.)*

I am unable to attend but would like to make a charitable contribution of \$_____ toward ArtsFund's annual event. *(Please note that charitable contributions do not include sponsor benefits nor recognition.)*

Payment Information

Credit Card (please circle): Visa Mastercard Amex Discover

CC# _____ CVV _____ Exp. Date _____

Check – Please make checks payable to “ArtsFund.”

This form may be returned to:

Attn: Chelsea Judd, Donors Relations Manager
ArtsFund
P.O. Box 19780
Seattle WA 98109

Questions? Please contact Kaitlin Hurley, Annual Giving Manager, at kaitlinhurley@artsfund.org or 206-788-3045. To learn more about ArtsFund, please visit www.artsfund.org.

Thank you for your support of ArtsFund!