

DEMOGRAPHIC DATA AND ARTSFUND

ArtsFund understands that collecting demographic data from your staff and board can present both logistical and personal challenges, especially if your organization is composed of and/or centers members of marginalized communities. The project of defining identity can be complicated, and we acknowledge that demographic forms rarely reflect the intersectional complexity of lived experience. We want the experience of applying for this grant to feel safe for you and your community. To that end, we wanted to share a little more information about why we ask for this data, how it's used, and how it's stored.

WHY WE ASK

The Creative Equity Fund is intended to support organizations led by and serving communities historically most removed from large-scale philanthropy—BIPOC, LGBTQ+ people, and people with disabilities—that employ arts and culture to build a more healthy, equitable, and creative King County. Asking questions about the communities your organization centers and collecting demographic data about your board and staff allow us to better fulfill this goal and distribute funding with the care and intention that an investment like this deserves. We encourage you to answer these questions as completely as you can.

HOW IT'S USED

The demographic data you provide as part of your Creative Equity Fund grant application will be reviewed by ArtsFund staff. The data will then be anonymized across applicants and shared with our Creative Equity Fund Panel, a group of community members primarily composed of previous grantees who will work to ensure decision-making is as close to communities as possible. If you choose to provide demographic data, it will be factored into your organization's award consideration. If you choose to answer demographic data questions with "Do not know/prefer not to answer," you will not be penalized, but demographic representation will not be factored into your award consideration.

HOW IT'S STORED

Your application data will be stored in ArtsFund's grant application platform, Zengine by WizeHive. WizeHive maintains a robust set of security policies and procedures, modeled after the NIST 800-53 security framework, moderate level. You can learn more about their data security [here](#). Data backups will also be stored on ArtsFund's secure internal shared drive.

WHO HAS ACCESS

ArtsFund’s staff has access to application data. ArtsFund utilizes application data as a valuable tool for tracking changes in the arts and cultural sector over time, identifying areas of greatest need, and evaluating our own impact. Raw application data may be shared with ArtsFund’s contracted research and evaluation partners, pursuant to a confidentiality agreement, in the future. Demographic data may be shared in aggregate in communications about this grant program and used to inform future grants, research studies, and advocacy efforts. Individual organizations’ demographic data, including responses to “centering” questions asked on the demographic information form, will never be shared with any other parties or published without your consent.