Cultural Partners Connect: Slack Channel Outline

Purpose

Strengthen the arts and culture nonprofit sector by creating a shared space for professional connection, collaboration, and resource exchange.

Platform Goals

Foster Peer Connections: Create opportunities for arts and culture nonprofit professionals to build relationships, exchange ideas, ask questions, and learn from peers across organizations and disciplines.

Advance Collaboration and Shared Learning: Encourage partnerships and knowledge exchange that help organizations address common challenges, develop new approaches, and support audience growth.

Provide a Shared Resource Hub: Make best practices, tools, funding information, policies, and other relevant resources accessible to arts and culture nonprofit professionals.

Promote Inclusive Participation: Support engagement across organizations of different sizes, artistic disciplines, professional roles, and levels of experience.

Platform Audience

Arts and culture nonprofit professionals at all levels, representing organizations of varying sizes, disciplines, and stages of development.

Private Channels

Private channels are reserved for individuals who identify as members of the channel's intended audience. These spaces help protect member privacy and support focused discussions among people with shared roles or experiences.

BIPOC Professionals Channel

Audience: Black, Indigenous, and People of Color (BIPOC) arts professionals across organizations and career levels.

Content: A dedicated space for BIPOC arts professionals to connect with peers, build relationships, exchange experiences and resources, and share perspectives on navigating the arts and culture sector. The channel supports peer connection, mutual learning, and community across roles, disciplines, and organizations.

Public Channels

These channels are open to all members of the Arts and Culture Nonprofit Community. They provide spaces for members to exchange knowledge, share resources, ask questions, and connect with peers around shared interests and professional needs.

Executive Leadership Channel

Audience: Executive directors and other executive-level leaders at arts and culture organizations.

Content: A dedicated space for leaders to connect with peers, raise questions, exchange helpful articles and resources, and discuss broader issues affecting their organizations and the arts and culture sector. Topics

may include organizational leadership, strategic planning, sector-wide challenges, and shared experiences.

Middle Management Channel

Audience: Arts and culture nonprofit professionals who report to executive leadership.

Content: Discussions could include management practices, supporting executive leadership, organizational transitions, relevant articles, resources, questions, and recommendations.

Budget Size Channels

Audience: Arts and culture nonprofit professionals whose organizations fall within the designated annual operating budget ranges. Members may represent any department, role, or artistic discipline.

Content: These channels give professionals at similarly sized organizations a space to exchange operational knowledge, ask questions, share resources, and discuss topics such as human resources, funding opportunities, organizational policies, tools, and recommendations.

Channel Structure:

- **Small Budget (Up to $500,000):** For professionals working at arts and culture organizations with annual operating budgets of $500,000 or less.
- **Medium & Large Budgets (Above $500,000):** For professionals working at arts and culture organizations with annual operating budgets greater than $500,000. This channel combines mediumbudget

organizations ($500,001–$2 million) and large-budget organizations (above $2 million) in one shared space.

Fundraising Channel

Audience: All community members involved in or interested in fundraising for arts and culture organizations.

Content: A space to discuss fundraising strategies, share resources, and exchange experiences related to organizational grants, capital campaigns, donor engagement, and other fundraising activities.

Accessibility Channel

Audience: All community members interested in accessibility in arts and culture organizations.

Content: A space to share accessibility practices, resources, policies, questions, and recommendations related to internal operations and publicfacing programs, events, and services.

Youth-Serving Organizations Channel

Audience: Community members who work with or support youth through arts and culture organizations.

Content: A space to exchange resources, discuss youth engagement practices, and share funding opportunities, policies, questions, and recommendations related to youth-serving programs and initiatives.

Diversity, Equity & Inclusion (DEI) Channel

Audience: All community members interested in diversity, equity, and inclusion in the arts and culture sector.

Content: A space to discuss organizational practices, share resources and funding opportunities, and exchange questions, policies, and recommendations related to advancing diversity, equity, and inclusion.

LGBTQ+ Channel

Audience: All community members interested in LGBTQ+ arts and culture initiatives, opportunities, and issues affecting LGBTQ+ communities.

Content: A space to share LGBTQ+-focused arts and culture activities, programs, opportunities, resources, and relevant news and events.

Job Postings & Opportunities Channel

Audience: All community members.

Content: A space to share opportunities across Washington's arts and culture sector, including job openings, board positions, internships, volunteer roles, and other professional opportunities.

Announcements Channel

Audience: All community members.

Content: A central space for ArtsFund and Slack moderators to share community updates, polls, reminders, and engagement prompts. Members can check this channel for important community announcements and updates.

Events Channel

Audience: All community members.

Content: A space to promote upcoming arts and culture events across the community, including performances, exhibitions, workshops, networking opportunities, and ticket discounts or promotional codes.

Convening

Audience: All Cultural Partners Connect community members.

Purpose: Extend learning and conversations from ArtsFund's Convenings through continued engagement and connection.

Content: Ask Me Anything (AMA) conversations with presenters, follow-up discussions, shared resources, and peer-to-peer knowledge sharing.

Trending in the Arts

Audience: All community members.

Purpose: Provide a public space for sharing news, media coverage, and current topics relevant to the arts and culture sector.

Content: News articles, media coverage of arts organizations, sector-wide trends, policy developments, and timely stories affecting arts and culture nonprofits.

Resource Library Channel

Audience: All community members.

Content: A shared space to exchange articles, documents, links, tools, recommendations, and other resources that benefit the arts and culture sector. Members can also offer items they no longer need or request materials from others, using a community-sharing approach similar to a "Buy Nothing" model.